

The LR logo consists of the letters 'L' and 'R' in a stylized, white, sans-serif font, positioned within a light green square.

HEALTH & BEAUTY

COLLECTION

2021 | 1



VALID FROM MARCH 2021



MORE NATURE. MORE SCIENCE.
FOR YOUR HEALTH AND BEAUTY.
MORE QUALITY FOR YOUR LIFE.



DEAR FRIENDS,

For years, we have had one vision: We want to help all people become 100 years young in good health, full of vitality and with great success. Of course, this is a dream – but we work hard to make it come true. That is why we develop innovative and need-based solutions for health and beauty as well as for more personal and financial success.

OUR AIM: **MORE QUALITY FOR YOUR LIFE.** MORE QUALITY OF LIFE FOR EVERYONE.

With innovative product solutions, which contribute to constantly increasing people's health awareness, we have been fully in line with the trend! The power of nature in combination with the latest scientific findings plays an outstanding role for us. One of our current

product innovations: LR LIFETAKT Cell Essence – three holistic product solutions to support healthy and powerful cells. Because: Our body consists of trillions of cells. The cells' health is the basis for our well-being and physical performance. This is why we should take care of them every day. For years, we have been giving our sales partners the chance to lead a self-determined and successful life, either full-time or part-time. Being self-employed at LR provides many people with the income and freedom to achieve more quality of life. We don't invest in expensive advertisement, we invest in the future of our sales partners.

We offer everyone the opportunity to organise their own working hours and become part of an internationally successful team. All employees and LR sales partners work on this vision every day with great passion.

Andreas Friesch
CEO | Management Spokesman



LR IS MORE...

More Quality for your Life: True to this claim, we offer our customers many high-quality natural products, which were developed from the power of nature and based on the latest scientific findings. However, our principle “More Quality” goes way beyond the quality of our products. For us, it means taking responsibility – for our employees, for our partners and suppliers, for our region and for the environment.



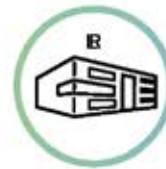
QUALITY AT THE HIGHEST LEVEL

“Made in Germany” stands for premium quality worldwide – and therefore for high requirements on our products. Our customers can rely on that! In order to offer 100% transparency, we have marked all of our products that are manufactured directly in Germany with the “Made in Germany” logo.



PROVEN QUALITY

We apply very high quality standards to our products. In addition to continuous internal testing, compliance with these standards is strictly controlled and certified by independent, recognized institutes. SGS INSTITUT FRESENIUS confirms, for example, the consistently high quality of the Aloe Vera Drinking Gel.



STATE-OF-THE-ART PRODUCTION

With our cutting-edge Aloe vera production facility, we reinforce our claim “Made in Ahlen” and set new pan-European standards with an innovative high-tech machine park.



SUSTAINABLE PACKAGING

All folding boxes for LR products will gradually be replaced by FSC® certified material. FSC® is a non-profit organisation globally encouraging the support of sustainable forestry. For the sake of the environment and the people.





RECOMMENDED BY EXPERTS

“Our health is our most important asset. A conscious lifestyle can support our body in staying healthy, fit and young for a long time.



For centuries, people have relied on the natural power of plants. The queen of plants is Aloe vera,” says the independent physician **Professor Dietrich Grönemeyer**.

“In addition to requirement-specific products, LR also provides scientifically proven expert advice on nutrition, exercise and lifestyle,” says **Dr. Sven Werchan**, an independent nutrition expert.



Dr. Werner Voss, founder and head of Dermatest GmbH confirms: “The LR care range offers optimum daily care for every skin requirement with active ingredients of the highest quality combined with state-of-the-art formulations.”



LOVE FOR THE ENVIRONMENT

Environmentally friendly methods are very important to us. For example, the Aloe vera for our drinking gels is grown without the use of fertilizers, pesticides or other chemicals. We also refrain from animal testing for the development of our health and beauty products.



SOCIALLY COMPATIBLE WORK

We offer you the opportunity to become self-employed. Regardless of your professional background, with us on your side, you have the chance to take matters in your own hands and to become successful. For more financial freedom within your own personal schedule. For your individual gain in quality of life. Full-time or part-time, depending on your personal life situation. We don't invest in expensive advertisement, we invest in you!



OPPORTUNITIES FOR CHILDREN

Supporting underprivileged children is very important to us. Offering these children equal educational opportunities is a crucial precondition for a better future. That is why we founded the LR Global Kids Fund e. V. more than 10 years ago, which supports local initiatives in currently 17 European countries. www.lrgkf.com



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HEALTH & NUTRITION

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ALOE VERA CARE

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The logo for LR LIFETAKT is displayed in a green rounded rectangular box. It features the letters 'LR' in a white serif font on the left, followed by a vertical white line, and then the word 'LIFETAKT' in a white sans-serif font on the right. The 'A' in 'LIFETAKT' is replaced by a white triangle.

LR LIFETAKT

Your life. Your rhythm. Your well-being.

FOR YOUR HEALTH-LIFE-BALANCE

Due to our modern lifestyle our body is facing many challenges every day and can throw its function out of synch. With a holistic approach, LR LIFETAKT offers you a variety of premium products that provide individual and specific support in every phase of your life.



„Made in Germany“ is our quality
promise, which you can count on 100 %.



MORE PRODUCT QUALITY. MORE QUALITY OF LIFE.

LR LIFETAKT develops products with proven and consistently high quality. This is confirmed by renowned, independent institutes such as SGS Institut Fresenius.



MORE PRODUCT VARIETY. MORE INDIVIDUALITY.

LR LIFETAKT offers you innovative products for your well-being tailored to your individual needs. For your individual requirements. In every phase of your life.



MORE NATURE. MORE SCIENCE.

LR LIFETAKT combines the latest scientific and research findings with the best of nature. The result are products with particular effectiveness for your personal gain in well-being.

Dietary supplements according to your needs

Our hectic, turbulent everyday life presents us and our body with numerous challenges every day. However, you can easily help your body to stay healthy and strong! No matter what your lifestyle is, our broad range of dietary supplements offers you numerous products tailored to your individual needs. Whether you need basic care, specific support or physical strengthening – your health means your choice.

Basis

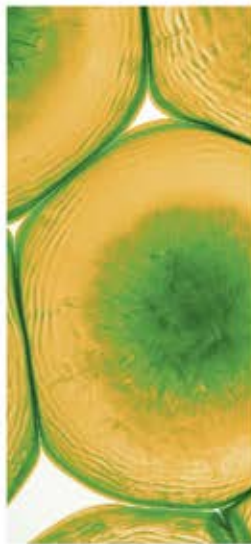
Your supply of basic nutrients for the foundation of your health.



p. 12

Aloe Vera Drinking Gels

- Aloe Vera Traditional Honey
- Aloe Vera Peach Flavour
- Aloe Vera Immune Plus
- Aloe Vera Active Freedom
- Aloe Vera Intense Sivera



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Cell supply

- Cell Essence



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Nutrient complex

- Vita Active
- Pro Balance
- Super Omega



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Performance & Energy

- Mind Master/
Mind Master Extreme
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Relaxation & Sleep

- Night Master



Strength

Your all-round protection for your immune system and inner health – for every season.



p. 36 Cardiovascular System

- Aloe Vera Intense Sivera
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p. 40 Intestine & Digestion

- Pro 12
- Herbal Fasting Tee
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p. 44 Hormonal Balance

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p. 46 Bones, Joints & Muscles

- Aloe Vera Active Freedom
- Active Freedom Kapseln
- Protein Power



p. 50 Immune System & Balance

- Aloe Vera Immune Plus
- Cistus spray, capsules & tea
- Colostrum liquid & capsules

Aloe Vera Drinking Gel

YOUR ELIXIR OF LIFE

The Aloe vera leaf fillet from LR lets you enjoy life to the fullest: It supplies, protects, regenerates and supports your body for more health.¹⁻⁴

- **YOUR METABOLISM EXPERT:**

The Aloe Vera Drinking Gel supports your metabolism.¹

- **YOUR IMMUNE PROTECTION:**

The Aloe Vera Drinking Gel supports your immune system.²

- **YOUR REGENERATOR:**

The Aloe Vera Drinking Gel supports your body's own regeneration processes.^{3,4}

- **YOUR ENERGY BOOSTER:**

The Aloe Vera Drinking Gel provides valuable essential active ingredients for enhanced energy and vitality.¹

Aloe Vera



Ingredients with scientifically proven efficacy



+SELENIUM



+HONEY



+GINGER



+LEMON



+ZINC



+VITAMIN C

The LR Aloe vera leaf fillet becomes a true health expert thanks to the PLUS of added ingredients with scientifically proven effectiveness that support you in different stages of life.



At LR, quality meets expertise

UNIQUE

Only the LR Aloe Vera Drinking Gels have been awarded the SGS Institut Fresenius and the IASC seal for:

- ✓ Premium quality: produced from pure Aloe vera leaf fillet
- ✓ Careful processing
- ✓ High production standards

LONG-STANDING EXPERTISE

- ✓ Aloe vera expert for more than 18 years – “Made in Germany”
- ✓ One of the most modern production sites in Germany
- ✓ Standardised internal quality controls
- ✓ Cooperation with renowned experts

SUPERIOR TASTE

The natural essences and ingredients give the LR LIFETAKT Aloe Vera Drinking Gels their wide range of flavours:

- ✓ Traditional with Honey – with a natural, pleasant taste of honey
- ✓ Immune Plus – with the natural, light spiciness of ginger
- ✓ Peach Flavour – with fruity peach flavour
- ✓ Intense Sivera – with a natural note of healthy nettle extract
- ✓ Active Freedom – with natural orange flavour



Quality is our top priority. From raw material processing to the final product – every step in the supply chain is subject to strict quality controls at LR. This is confirmed by **SGS Institut Fresenius and the certificates of the IASC.**



MADE IN GERMANY

„Made in Germany“ is our **quality promise**, which you can count on 100 %.



The Aloe Vera Drinking Gels by LR LIFETAKT are on the **Cologne List®**. On the **Cologne List®**, products with a minimised doping risk are published.

¹ The LR Aloe Vera Drinking Gel contains vitamin C which contributes to a regular energy metabolism.

² The LR Aloe Vera Drinking Gels contain vitamin C which contributes to a normal function of the immune system.

³ The LR Aloe Vera Drinking Gels contain vitamin C which contributes to the reduction of fatigue and exhaustion.

⁴ The LR Aloe Vera Drinking Gels contain vitamin C which contributes to the regeneration of the reduced form of vitamin E.

Aloe Vera Drinking Gels

TRUE HEALTH SPECIALISTS

HEALTH BOOSTER



The specialist for your well-being

The 3 building blocks for your health: Supply, defence and metabolism.^{1,2,3}

IMMUNE POWER



The expert for your immune system

The triple plus for your immune system: Supports, stimulates and protects.^{4,5,1}

BODY SHAPE



The expert for your body consciousness

The triple plus for body-conscious people: Light, supporting and invigorating.¹

MOVE SUPPORT



The expert for your mobility

The triple kick for your musculoskeletal system: Mobility, stability and energy.^{1,6,7}

HEART VITALITY



The expert for your vitality

With triple power for more vitality: Stabilises, supplies and protects.^{2,8,9}



¹ Vitamin C contributes to a normal energy metabolism.

² Vitamin C increases iron absorption.

³ Vitamin C supports the regular function of the immune system.

⁴ Vitamin C, zinc and selenium contribute to a regular function of the immune system.

⁵ Zinc has a function in cell division.

⁶ Vitamin C contributes to the regular formation of collagen for a normal cartilage and bone function..

⁷ Vitamin C contributes to reducing fatigue and exhaustion.

⁸ Vitamin C supports the regular formation of collagen for a normal functioning of the blood vessels.

⁹ Vitamin C helps to protect the cells from oxidative stress.

Pure nature

THE CLASSIC WITH HONEY

DID YOU KNOW?

Pure honey contains enzymes, bioactive substances and antioxidants.



HEALTH BOOSTER



Traditional Honey

THE EXPERT FOR YOUR VITALITY

1. **SUPPLY:** Supplies vital nutrients and improves its utilisation¹
 2. **DEFENCE:** Supports the immune system²
 3. **METABOLISM:** The energy metabolism is supported³
- NATURAL:** With 90% Aloe vera leaf gel – free from aloin**
+ ENRICHED: With honey and vitamin C

Recommended allowance:
 • Daily: 3 x 30ml

Aloe Vera Drinking Gel Traditional with Honey*

80700 | 1000 ml

TRADITIONAL HONEY MONTHLY SET



Aloe Vera Drinking Gel Traditional Honey – set of 3:
 80743 | 3 x 1000 ml



¹ Vitamin C increases iron absorption.
² Vitamin C supports the regular function of the immune system.
³ Vitamin C contributes to a normal energy metabolism.
⁴ Zinc has a function in cell division.
⁵ Vitamin C contributes to the regular formation of collagen for a normal cartilage and bone function.
⁶ Vitamin C contributes to reducing fatigue and exhaustion.
⁷ Vitamin C supports the regular formation of collagen for a normal functioning of the blood vessels.
⁸ Vitamin C helps to protect the cells from oxidative stress.

Immune booster

FOR YOUR
BODY'S
DEFENCES

DID YOU KNOW?

The light natural spiciness of ginger in combination with refreshing lemon and sweet honey is a very special taste sensation.



WITH
85%
ALOE VERA

**IMMUNE
POWER**



Immune Plus

THE EXPERT FOR YOUR IMMUNE SYSTEM

- SUPPORT:** Existing immune cells are strengthened¹
 - STIMULATION:** The immune system is stimulated.^{1,2}
 - PROTECTION:** The regular function of the immune system is supported.¹
- NATURAL:** 85% Aloe vera leaf gel – free from aloin**
- + UNIQUE:** Enriched with ginger, lemon and honey as well as the immune boosters vitamin C, zinc and selenium

Recommended allowance:

- Daily: 3 x 30ml

Aloe Vera Drinking Gel Immune Plus*

81000 | 1000 ml

IMMUNE PLUS MONTHLY SET



Aloe Vera Drinking Gel Immune Plus – set of 3:

81003 | 3 x 1000 ml



¹ Vitamin C, zinc and selenium contribute to a regular function of the immune system.

² Zinc has a function in cell division.

* Adhere to a varied and balanced diet and a healthy lifestyle.

** Aloin content of less than 0.1mg/L

Body shape

FOR YOUR BODY SHAPE



DID YOU KNOW?

The sugar-free, low-calorie version with peach flavour is the perfect companion for weight-conscious people

BODY SHAPE



Peach Flavour

THE EXPERT FOR YOUR BODY CONSCIOUSNESS

1. **LIGHT:** Sugar-free, perfect to keep your body in shape and healthy^{1,2}
 2. **SUPPORTING:** Supports your energy metabolism²
 3. **METABOLISM:** The energy metabolism is supported²
- NATURAL:** With 98% Aloe vera leaf gel-free from aloin**
- + ENRICHED:** With vitamin C, without added sugar 3 (Information for diabetics: only 0.054 bread units)

Recommended allowance:

- Daily: 3 x 30ml

Aloe Vera Drinking Gel Peach*

80750 | 1000 ml

PEACH FLAVOUR MONTHLY SET



Aloe Vera Drinking Gel
Aloe Vera Drinking Gel Peach
Flavour – set of 3
80783 | 3 x 1000 ml



¹ Vitamin C supports the regular function of the immune system.

² Vitamin C contributes to a normal energy metabolism.

³ Aloe vera naturally contains sugar.

* Adhere to a varied and balanced diet and a healthy lifestyle.

** Aloin content of less than 0.1mg/L

Strength and Energy

AT EVERY AGE

DID YOU KNOW?

Exercise helps relieve stress and normalise blood sugar and lipid levels.



**MOVE
SUPPORT**



Active Freedom

THE EXPERT FOR YOUR MUSCULOSKELETAL SYSTEM

- 1. MOBILITY:** The normal cartilage function is supported²
 - 2. STABILITY:** The normal bone function is supported³
 - 3. ENERGY:** The energy metabolism is supported and fatigue is reduced^{1,4}
- NATURAL:** 88 % Aloe vera leaf gel – free from aloin**
- + ENRICHED:** With vitamin C and E, collagen, glucosamine sulphate, chondroitin sulphate

Recommended allowance:

- Daily: 3 x 30ml

Aloe Vera Drinking Gel Active Freedom*

80850 | 1000 ml

ACTIVE FREEDOM MONTHLY SET



Aloe Vera Drinking Gel Active Freedom – set of 3:
80883 | 3 x 1000 ml



¹ Vitamin C contributes to a normal energy metabolism.
² Vitamin C supports the regular formation of collagen for a normal cartilage function.
³ Vitamin C contributes to the regular formation of collagen to maintain the normal function of the bones.
⁴ Vitamin C contributes to reducing fatigue and exhaustion. Ensure a varied and balanced diet and a healthy lifestyle.
 ** Aloin content of less than 0.1mg/L

Only the best

FOR OUR HEART



DID YOU KNOW?

Nettle leaves are rich in natural silicon and vitamin C.



WITH
90%
ALOE VERA

HEART VITALITY



Intense Sivera

THE EXPERT FOR YOUR VITALITY

- 1. STABILISATION:** Supports the regular function of the blood vessels¹
- 2. SUPPLY:** Supplies vitamin C and supports iron absorption²
- 3. PROTECTION:** Protects the cells from oxidative stress³

NATURAL: 90% Aloe vera leaf gel and nettle extract free from aloin**
+ ENRICHED: With vitamin C

Recommended allowance:

- Daily: 3 x 30ml

Aloe Vera Drinking Gel Intense Sivera*

80800 | 1000 ml

INTENSE SIVERA MONTHLY SET



Aloe Vera Drinking Gel Intense Sivera – set of 3:

80823 | 3 x 1000 ml



¹ Vitamin C helps to protect the cells from oxidative stress.

² Vitamin C increases iron absorption.

³ Aloe vera naturally contains sugar.

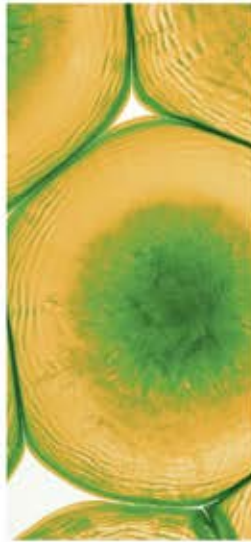
* Adhere to a varied and balanced diet and a healthy lifestyle.

** Aloin content of less than 0.1mg/L

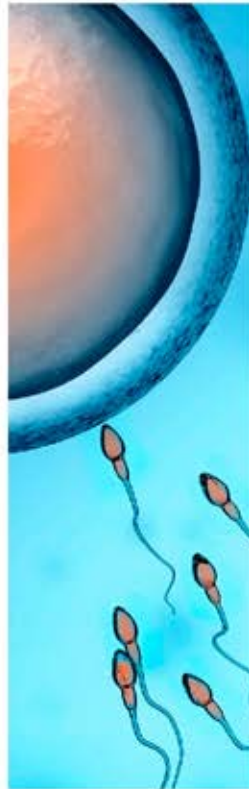
THE CELL



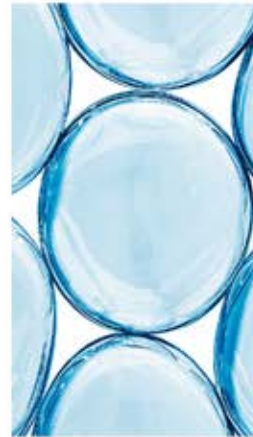
Our body consists of trillions of cells.



An average human cell has a diameter of about 25 micrometres. Our body constantly renews and regenerates by forming several million new cells every second.



The egg cell is the body's largest cell, while the red blood cells are the smallest.



A total of 300 different cell types with different functions and tasks are distinguished in the human body.



The cells store our DNA, our unique genetic code.

The cell – the origin of all life

Billions of years ago, the first unicellular organisms developed on earth – they are considered the oldest forms of life. Over time, the unicellular organisms developed into more complex living beings – such as humans.

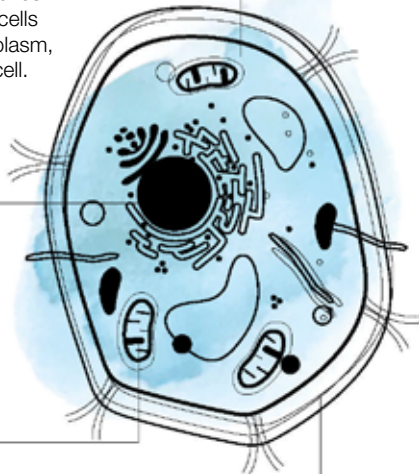
The basis for our health

Every cell is a minuscule living unit, a mini-organism fulfilling various basic vital functions in our body:

- Energy production
- Regeneration & renewal
- Transmittance of information
- Transport of vital substances
- Metabolism

Cytoplasm and its organelles

The building blocks of the cells are embedded in the cytoplasm, a gel-like mass inside the cell.



Cell nucleus

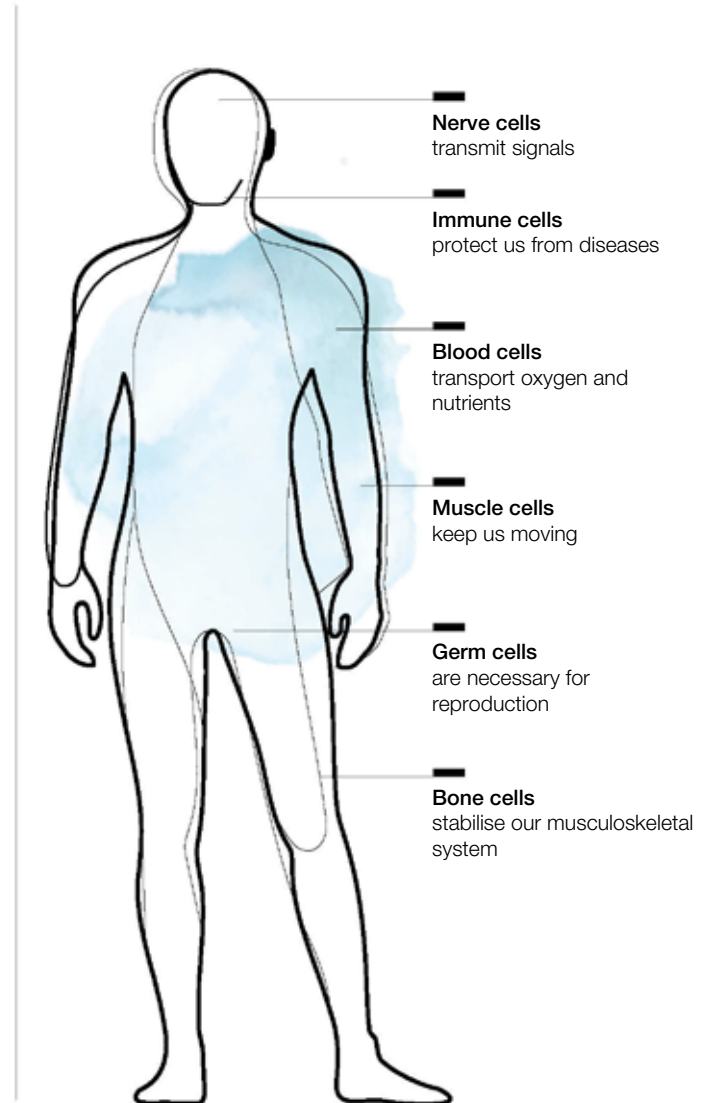
Der Zellkern
The nucleus is the cell's core and contains the human genetic material (chromosomes).

Mitochondria

Die
The mitochondria are the cells' power plants.

Cell membrane

The cell membrane shields the inside of the cell from the outside and regulates which substances may enter or leave the cell.



Nerve cells
transmit signals

Immune cells
protect us from diseases

Blood cells
transport oxygen and nutrients

Muscle cells
keep us moving

Germ cells
are necessary for reproduction

Bone cells
stabilise our musculoskeletal system

Food for your cells

Good health starts with the right nutrients. They are the propellant for our cells, keeping them – and us – efficient and full of vitality. If important nutrients are supplied in sufficient amounts, our cells are better capable to form new cells, and harmful substances can be bound and eliminated, ensuring constant regeneration and renewal of our body.

LIFETAKT

Cell Essence

YOUR BODY.
YOUR
HEALTH.
PROTECT
THEM CELL BY
CELL.^{1,2,3}



1



Cell Boost Formula (CBF) The best from nature and science

High-quality nutrients with scientifically proven effect

+ carefully selected superfoods

= ideal cellular processes



„Made in Germany“ is our quality promise, which you can count on 100 %.

Food

CELL ESSENCE FOOD – THE BASIS FOR HEALTH⁴

- Supports the cells' function and protects them from oxidative stress⁴
- With a combination of carefully selected superfoods such as moringa and acerola
- Enriched with a balanced mix of vitamins, minerals and enzymes like vitamin C, E and A, zinc, iron, lipase and amylase



VEGAN



LOW IN SUGAR*



LACTOSE-FREE



GLUTEN-FREE

Recommended allowance:

- Mornings: Dissolve 2 measuring spoons in 100ml water

Cell Essence Food

81200 | 180 g

¹ The vitamin E contained in Cell Essence Food contributes to protecting the cells from oxidative stress.

² The riboflavin (vitamin B2) contained in Cell Essence Energy helps to protect the cells from oxidative stress.

³ The zinc contained in Cell Essence Regeneration helps to protect the cells from oxidative stress.

⁴ Vitamin C contributes to a normal energy metabolism. Vitamin E helps to protect the cells from oxidative stress.

⁵ Vitamin B12, B6, riboflavin, niacin and pantothenic acid contribute to a normal energy metabolism and to reducing fatigue and exhaustion.

⁶ Zinc, folate, vitamin D, iron and magnesium play a role in cell division. Calcium has a function in cell division and specialisation. Zinc contributes to a regular DNA synthesis.

* with regard to the prepared product

Holistic solutions
for your cells

CELL ESSENCE SET

Cell Essence Food
Cell Essence Energy
Cell Essence Regeneration
Available as a set
81203 |



2



Energy

CELL ESSENCE ENERGY – PROMOTION OF CELL ENERGY⁵

- Supports energy production and conversion in the cells⁵
- With innovative superfoods like spirulina, chlorella and guarana
- With a complex consisting of B vitamins and high-quality minerals like chrome, calcium and magnesium



Recommended allowance:

- At noon or when required: Dissolve 1 measuring spoon in 100ml water

Cell Essence Energy

81201 | 102 g



3



Regeneration

CELL ESSENCE REGENERATION – PROMOTION OF CELL REGENERATION⁶

- Supports cell regeneration and division⁶
- Enriched with the superfood curcuma
- With a mix of high-quality vitamins, minerals and enzymes like vitamin D3, copper, selenium and folic acid



Recommended allowance:

- Evenings: Dissolve 1.5 measuring spoons in 100ml water

Cell Essence Regeneration

81202 | 141 g

Nutrient Diversity

COLOURFUL MEANS HEALTHY

Nutrients are vital for our body – as energy supplier, they are the basis for our health and well-being. Essential for the right diet is a colourful variety! “Eat a rainbow every week!” – as nutritionists recommend. Different types of fruit and vegetables

should be consumed regularly. The different colours can indicate different ingredients and, in combination, contribute to a balanced diet.

Red –

Calcium, potassium, magnesium and a high content of vitamin C are contained e.g. in sour cherries, raspberries, tomatoes and red grapes.



Blue & Violet –

Antioxidants exert a stimulating effect on the immune system, contained e.g. in blueberries, blackcurrants, blackberries and plums.



Yellow & Orange –

A high content of vitamin C and antioxidant effects, e.g. from blood oranges, carrots, lemons, peaches and apricots.



Green –

Vitamins, minerals, trace elements and valuable plant substances, contained e.g. in broccoli, spinach and celery.



Acid-base-balance – the equilibrium is what matters!

The whole human organism is composed of both acids and bases. Ideally, there is a balance between both, resulting in a neutral pH value. However, due to an unbalanced diet, stress and physical inactivity our metabolism produces too many acids. This leads to an imbalance causing the body's acidification. Our well-being is impaired. A varied nutrition with many basic nutrients as well as a healthy lifestyle are the best ways to keep a good acid-base-balance.



Ideal ratio of acids and bases:

Meat	Green salad
Sausage	Bell pepper
Fish	Tomatoes
Cheese	Apples
Dairy products	Bananas
Bread	Potatoes
Pasta	Spinach
Chocolate	Soft fruit

20%
ACIDS

80%
BASES



Essential fatty acids – necessary for body and soul!

Omega-3 fatty acids AND omega-6 fatty acids are polyunsaturated fatty acids and essential for life. Among other things, they are a component of the cell membranes in our body. They ensure that the cell membranes remain permeable and flexible and that the cells can work properly. The brain largely consists of fat. The polyunsaturated docosahexaenoic acid, for example, is the most important fatty acid of the brain. A particular high content of these healthy fatty acids are contained in oil-rich sea fish, nuts and seeds.





DID YOU KNOW?

Bioactive plant substances support the vitamins' work and therefore have an antioxidative and anti-aging effect!



Basis

FOR GOOD HEALTH



MADE IN GERMANY

„Made in Germany“ is our quality promise, which you can count on 100 %.

Vita Active

YOUR VITAMIN SUPPLY WITH ONLY ONE TEASPOON

- Valuable combination of vitamins and bioactive plant elements
- Essential vitamins with only one teaspoon: B1, B2, B3, B5, B6, B7, B9, B12, D, E
- Made from 21 natural fruit and vegetable concentrates
- Extensive positive effects for body and health 1



WITHOUT PRESERVATIVES



WITHOUT ARTIFICIAL COLOURANTS

Recommended allowance:

- 1 x 5 ml (one teaspoon) per day

Vita Active Red Fruits*

80301 | 150 ml

¹ Thiamine and vitamin B12 ensure a regular energy metabolism and mental health. Thiamine supports the nervous system and cardiac function. Vitamin D and vitamin B6 contribute to a normal function of the immune system.
* Ensure a varied and balanced diet and a healthy lifestyle.

DID YOU KNOW?

The omega-3 fatty acid DHA amounts to 30% of all fatty acids in the brain and 60% of the retina of the eyes.



Super Omega

THE EXPERT FOR A HEALTHY HEART

- Important for a healthy heart function²
- Valuable combination of omega-3 fatty acids EPA and DHA as well as beta-glucan
- 1260mg omega-3 fatty acids: 630mg EPA, 420mg DHA



From sustainable fishing

Recommended allowance:
• 3 x 1 capsule daily

Super Omega Capsules*
80338 | 60 capsules / 99.3 g



Pro Balance

FOR A HEALTHY ACID-BASE-BALANCE

- Has a stabilising effect on the acid-base balance³
- Selected minerals and trace elements such as magnesium, calcium, copper, chromium, etc.
- With a valuable mix of citrates and carbonates against acute acidification as well as for the constant regulation of the ratio between acids and bases



LACTOSE-FREE



VEGAN

Recommended allowance:
• 3 x 4 capsules daily

Pro Balance Tablets*
80102 | 360 tablets / 252 g

² EPA and DHA support a healthy heart function. For this, a daily intake of at least 250 mg EPA and DHA is required.

³ Magnesium in Pro Balance supports a regular energy metabolism and helps maintain the electrolyte balance.

Performance needs positive energy

GET THE BEST OUT
OF YOURSELF!



Don't be thrown off synch!

In general, the body has its own defensive mechanisms. If these are not sufficient, oxidative stress occurs, a so-called imbalance of free radicals and antioxidants.

FREE RADICALS

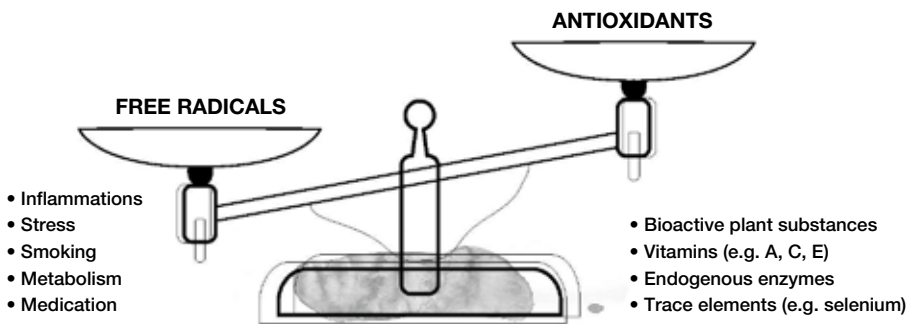
Free radicals are the result of natural metabolic processes in the body or of external influences such as an unhealthy diet, stress and physical inactivity. This may damage cell components or impair metabolic processes, causing oxidative stress.

ANTIOXIDANTS

These radical scavengers protect our cells from free radicals. They can counterbalance damage caused to cell structures and reduce oxidative stress.

STRESS GO AWAY!

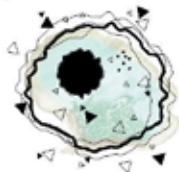
A balanced and varied diet with sufficient antioxidants is important to counteract oxidative stress. These antioxidants include in particular vitamins A, C and E. However, many other food components can also have an antioxidant effect, e.g. trace elements like selenium. Even the active ingredients lipoic acid, lycopene, lutein, flavonoids, known as secondary plant compounds, or the coenzyme Q10 can help protect the body from oxidative stress.



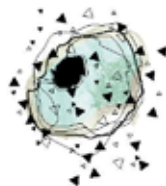
OXIDATIVE STRESS



Normal cell



Free radicals attack the cell



Cell with oxidative stress



Apple with antioxidants, e.g. lemon juice



Oxidative stress on an apple

Fig. Example for oxidative stress in a cell

Fig. Example for oxidative stress on an apple

Start the day

WITH MORE ENERGY



„Made in Germany“ is our **quality promise**, which you can count on 100 %.



Quality is our top priority. From raw material processing to the final product – every step in the supply chain is subject to strict quality controls at LR. This is confirmed by **SGS Institut Fresenius** and the certificates of the IASC.



The Aloe Vera Drinking Gels by LR LIFETAKT are on the **Cologne List®**. On the **Cologne List®**, products with a minimised doping risk are published.



PATENT PENDING**

Mind Master 5er-Set
(free choice Formula
Green / Formula Red)
80935 | 5 x 500 ml



Mind Master

COOL, CALM AND COLLECTED THANKS TO MIND MASTER

1. Long-term energy¹ when consumed regularly: Higher mental and physical performance^{1,3} thanks to B vitamins and iron⁴
2. Protection against oxidative stress²
3. Covers 100% of your daily requirement of vitamin E, Aloe vera leaf fillet contributes to a general sense of well-being.

Special substances:

grape juice from concentrate, green tea extract, L-carnitine, coenzyme Q10, Aloe vera

Recommended allowance:

- 1 x 80 ml daily

**Mind Master
Formula Green***
80900 | 500 ml

Formula Red*
80950 | 500 ml

¹ Vitamin B12 contributes to a normal energy metabolism and supports the nervous system. Vitamin B12 helps to reduce fatigue and exhaustion.

² Vitamin E helps to protect the cells from oxidative stress.

³ Thiamine and vitamin B12 support mental health.

⁴ Iron contributes to a normal energy metabolism and reduces fatigue and exhaustion.

* Adhere to a varied and balanced diet and a healthy lifestyle. ** patent pending in Germany Patent No.: DE 10 2013 205 049 A1



DID YOU KNOW?

BCAA stands for "branched chain amino acids". This includes three essential amino acids: leucine, isoleucine and valine.

Mind Master Extreme

YOUR QUICK ENERGY BOOST FOR BODY^{3, 6} AND SOUL^{1, 2, 4, 5, 6}

- 1. Energy boost for the soul**
 - 1. Awake and alert within minutes^{1,2,4}
 - 2. For better performance, attention & concentration^{1,2,3}
 - 3. Improves mental & cognitive function^{1,3}
- 2. Energy boost for the body**
 - 1. Fit within seconds^{1,2,4}
 - 2. For more stamina and enhanced performance^{1,4}
 - 3. Supports muscle build-up and regeneration⁶

Special ingredients:
green tea, guarana, coenzyme Q10, BCAA



Just tear open



Take without water



Feel the energy kick for mind and body



LACTOSE-FREE



GLUTEN-FREE



WITHOUT ARTIFICIAL COLORANTS



SUGAR-FREE

Recommended allowance:

- Pour the content of the stick directly onto your tongue and let it dissolve in your mouth once a day.

Mind Master Extreme Performance Powder

80980 | 35 g / 14 Sticks à 2,5 g

¹ The caffeine contained in guarana enhances attention and concentration. The caffeine contained in guarana contributes to increased endurance.

² Vitamin B12 helps reduce tiredness and fatigue.

³ Thiamine, vitamin B6 and vitamin B12 support mental health.

⁴ Vitamin C contributes to a normal energy metabolism.

⁵ The vitamins E, C and selenium in Mind Master Extreme contribute to protecting the cells from oxidative stress.

⁶ Vitamin D supports the preservation of a normal muscle function.

FIT THROUGH HEALTHY, RELAXING SLEEP



Get your body and soul going!

Good sleep improves the quality of life. It ensures mental well-being, better concentration and performance and physical health. It also helps your immune system because at night is the best time for your immune system to regenerate and concentrate on its essential tasks. A restful sleep simply works “miracles”. It is stimulant, power source, memory booster and depression protection at the same time. In a nutshell: Sleep is essential for us!

The happy hormone serotonin

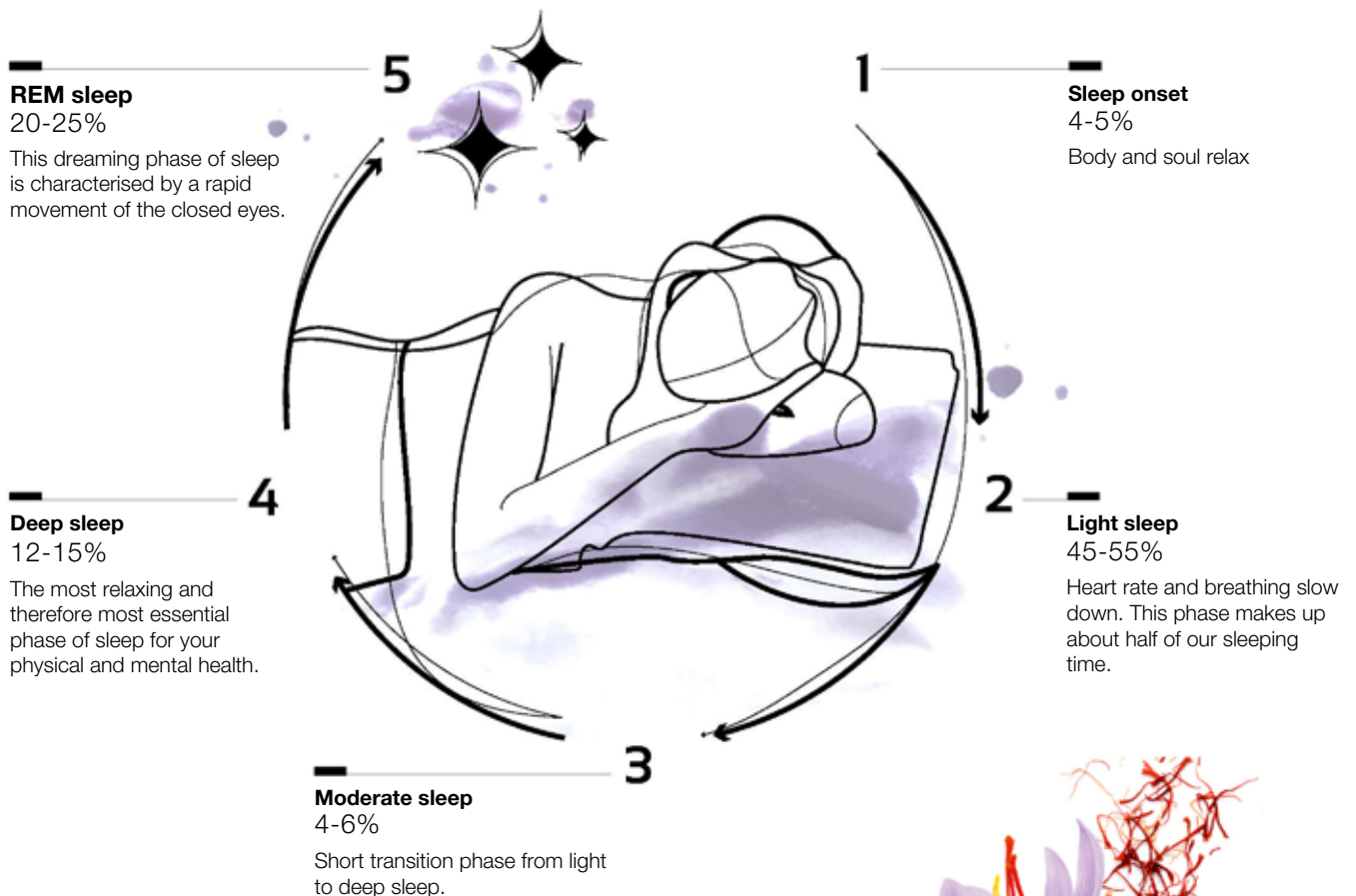
Why serotonin? Melatonin is the hormone that regulates the sleep-wake cycle of the human body. However, melatonin is produced from the happiness hormone serotonin. A precursor of serotonin is the amino acid tryptophan. A healthy diet supports the tryptophan metabolism.

Night shift for your body

Sleep is the time when you come to rest. For your body, however, it means: Start working! At night, vital repairing and regeneration processes are stimulated in the body, which strengthen your immune system and increase your

performance. However, the greatest achievement of sleep is: It makes you happy! Only when you are rested you feel more balanced in your daily life, less stressed and more creative!

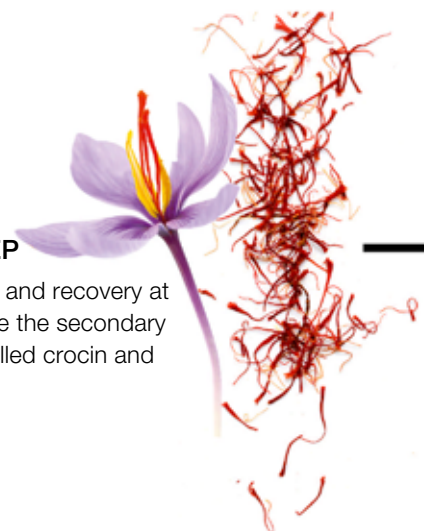
90 minute sleep cycle



Saffron

THE NUMBER 1 INGREDIENT FOR HEALTHY SLEEP

Saffron helps you fall asleep faster, improves sleeping quality and recovery at night.^{1,2} Saffron contains antioxidants. Responsible for this are the secondary plant substances in saffron such as carotenoids. They are called crocin and crocetin and are responsible for the yellow colour of saffron.



¹ www.saffractiv.com, last amended: 13/11/2019

² Comercial Química Massó, unpublished trial, 2014.



Sleep well!

NATURAL RECOVERY DURING SLEEP

You make sure that the battery of your smartphone can recharge at night, but you do not manage to recharge your own batteries? You often have problems falling asleep and sleeping through or feel tired and exhausted in the morning? This is how 78 percent of the population feels.



Relaxation for a good night's sleep

If taken regularly, the vitamins contained in LR LIFETAKT Night Master ensure long-term, restful sleep. The powerful TRIPLE EFFECT supports your body's own processes during sleep.^{1,2,3} The magnesium contained in LR LIFETAKT Night Master as well as valuable vitamins

support your body's regeneration processes and ensure a relaxed sleep.³ A balanced nervous system promotes restful sleep while magnesium helps your muscles to recover.⁴ At night we go through different phases of sleep. A good start is an important prerequisite

for a deep good night's sleep and for ensuring optimal regeneration at night. Since impressions and stimuli are processed during the night, nothing stands in the way of a rested start to the day.

¹ www.safractiv.com, last amended: 13/11/2019

² Comercial Química Massó, unpublished trial, 2014.

³ Vitamins, thiamine, niacin, B6 and B12 and magnesium contribute to a regular function of the nervous system. Zinc contributes to normal cognitive function.

⁴ Magnesium contributes to a normal muscle function.

LR LIFETAKT

NIGHT MASTER



„Made in Germany“ is our quality promise, which you can count on 100 %.



Night Master

SLEEPING DRINK FOR A RESTFUL SLEEP IN THE LONG TERM^{1, 2, 3, 4}

The powerful TRIPLE EFFECT^{1,2,3,4} supports the body's own sleep rhythm.

1. Relaxation for a good night's sleep
2. Optimal regeneration at night
3. For a rested start to the day.

Special ingredients:

Saffron, hops, Aloe vera, L-tryptophan



LACTOSE-FREE



SUGAR-FREE



GLUTEN-FREE



VEGAN



NATURAL FLAVOURS

Recommended allowance:

- Mix the content of one stick in 100ml of water and stir, drink 30 minutes before going to bed.
- Can also be consumed after brushing your teeth

Night Master

81110 | 30 x 3,7 g



Promotes regeneration of muscles and skin at night

For additional regeneration and care of your facial skin: LR ZEITGARD Sleeping Mask. And for comfortable warmth and relaxation of your body: LR Aloe Vera Aloe Via Thermolotion.

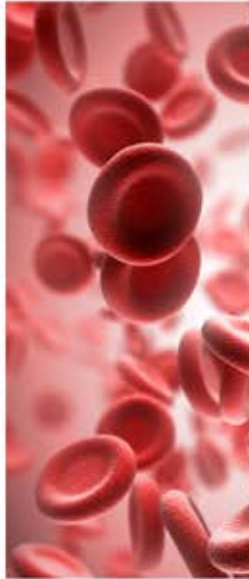
Aloe Vera Relaxing Thermal Lotion
20603 | 100 ml

Sleeping Mask
71011 | 50 ml

TEAMWORK: CARDIOVASCULAR SYSTEM



The heart is the most important muscle of our body. It continuously supplies our organs and tissues with blood and thus with essential oxygen and nutrients. The heart is like a central pump that drives our blood circulation.



Through the vessel system, the blood reaches every part of our body. Every day, our heart pumps about **6,000 litres of blood** through our circulatory system – corresponding to about 5 litres per minute. It takes one minute for the blood to run through the entire body.



The total length of all blood vessels is about 100,000km, which corresponds to more than twice the circumference of the earth.



While the veins transport blood to the heart, **the arteries** transport blood away from the heart. The tiny vessels that connect **the small arterioles** and venules with each other are called capillaries.

Our lifeline: The cardiovascular system

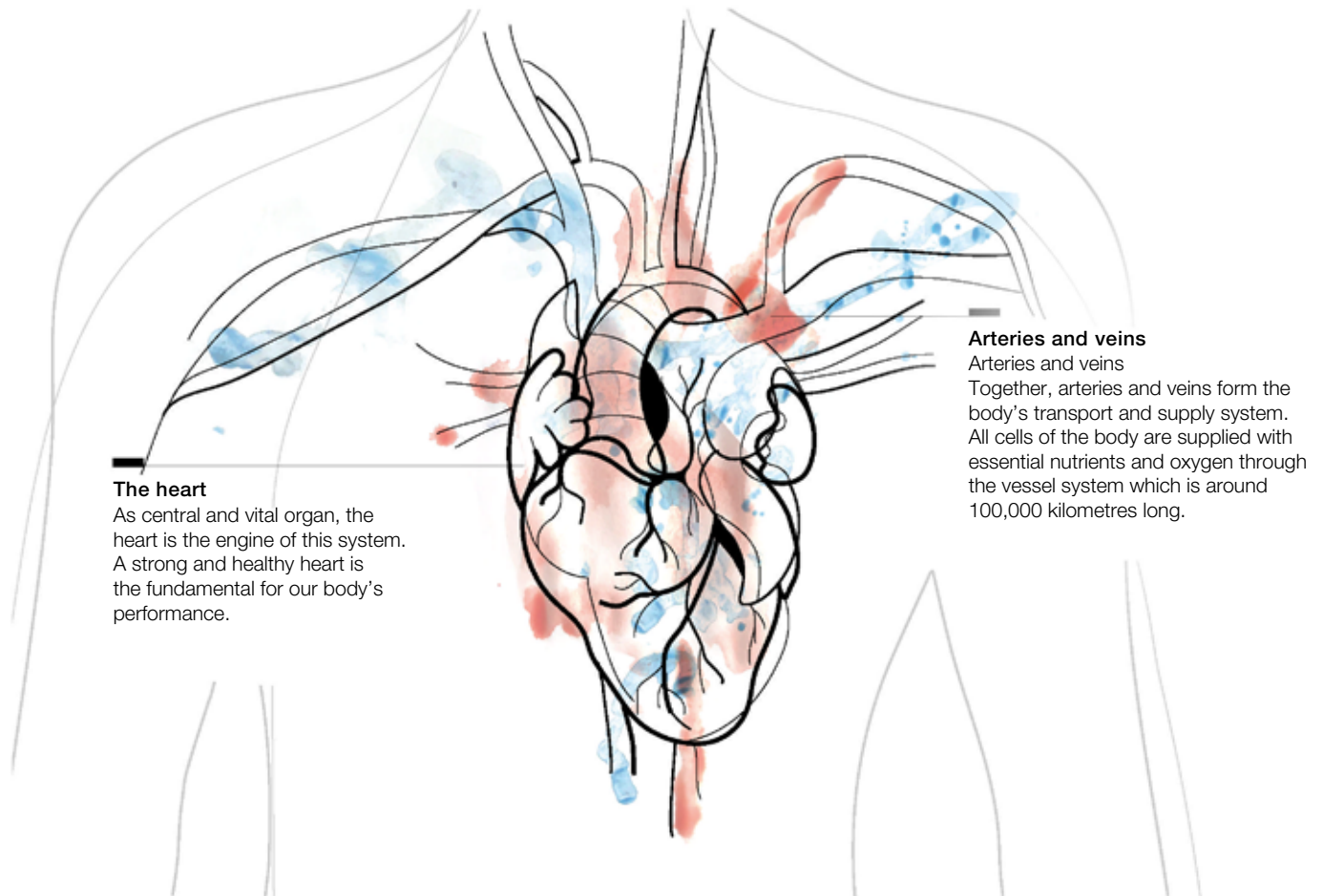
The heart is continuously pumping blood into the circulatory system and supplies the entire body with oxygen and nutrients. With every beat, our heart contracts and relaxes. Thus, the engine of our life is continuously pumping blood into the large, small and tiny blood vessels. The blood

vessels form the infrastructure for our circulatory system – just like a highly branched network of roads. Take care of your heart every day and support it so that it can support you.

The heart – engine of our body

The most important parts of our cardiovascular system are the heart and the blood vessels. The heart is the engine of our body. It is about the size of a human fist. The heart is continuously pumping blood through the entire body. When

our body is under stress it needs more oxygen, and our heart beats faster. On average, it takes one minute for our blood to run through the entire body.



The heart

As central and vital organ, the heart is the engine of this system. A strong and healthy heart is the fundamental for our body's performance.

Arteries and veins

Arteries and veins
Together, arteries and veins form the body's transport and supply system. All cells of the body are supplied with essential nutrients and oxygen through the vessel system which is around 100,000 kilometres long.

Everything your heart desires

HEALTHY LIFESTYLE

Every day, our life style demands a lot from our heart. Stress, for example, puts a permanent strain on the system. When our body is under stress it releases stress hormones which in the long run can have a negative impact on our body.

NUTRIENTS

For a healthy heart function, essential nutrients are vital for our cardiovascular system. These should therefore be sufficiently available in our diet, e.g. polyunsaturated omega-3 fatty acids from sea fish such as salmon and mackerel, or magnesium which is critical for our muscle function.

Only the best

FOR OUR HEART



MADE IN GERMANY

„Made in Germany“ is our quality promise, which you can count on 100 %.

Intense Sivera

THE EXPERT FOR YOUR VITALITY

1. **STABILISATION:** Supports the regular function of the blood vessels¹
 2. **SUPPLY:** Supplies vitamin C and supports iron absorption²
 3. **PROTECTION:** Protects the cells from oxidative stress³
- NATURAL:** 90% Aloe vera leaf gel and nettle extract – completely free from aloin*
+ ENRICHED: With vitamin C

Recommended allowance:
 • 3 x 30 ml daily

**Aloe Vera Drinking Gel
 Intense Sivera****

80800 | 1000 ml



DID YOU KNOW?

It is a well-known fact that nettle leaves are rich in natural silicon. Silicon is an important trace element that is essential for the body. Nettles also contain a high amount of vitamin C which also has many positive effects such as supporting the function of the blood vessels.



¹ Vitamin C supports the regular formation of collagen for a normal functioning of the blood vessels.

² Vitamin C increases iron absorption.

³ Vitamin C helps to protect the cells from oxidative stress.

* Aloin content of less than 0.1 mg/L

** Ensure a varied and balanced diet and a healthy lifestyle.



DID YOU KNOW?

... that reishi has been part of the Far Eastern culture for thousands of years? Its beneficial properties are still appreciated today.



All the best for your heart

Pro Balance provides your body with valuable alkaline minerals and trace elements for internal balance.⁸

Pro Balance

80102 | 360 tablets



Super Omega

THE EXPERT FOR A HEALTHY HEART

- Promotes a healthy heart function⁴
- Valuable combination of omega-3 fatty acids EPA and DHA as well as beta-glucan
- 1260mg omega-3 fatty acids: 630mg EPA, 420mg DHA



From sustainable fishing

Recommended allowance:

- 3 x 4 tablets daily

Super Omega Capsules**

80338 | 60 capsules / 99,3 g



Reishi Plus

MUSHROOM OF IMMORTALITY

- Supports the functioning of the blood vessels by promoting regular collagen formation⁵
- Supports the energy metabolism⁶ and protects the cells from oxidative stress⁷



Recommended allowance:

- 3 x 1 capsule daily

Reishi Plus Capsules**

80331 | 30 capsules / 15,2 g

⁴ EPA and DHA support a healthy heart function. For this, a daily intake of at least 250mg EPA and DHA is required.

⁵ Vitamin C contributes to a regular collagen formation to support the normal function of the blood vessels, healthy bones, cartilage, skin and teeth.

⁶ Vitamin C contributes to a normal energy metabolism.

⁷ Vitamin C protects cells from oxidative stress and helps reduce fatigue and exhaustion.

⁸ Magnesium helps reduce fatigue and exhaustion and contributes to electrolyte balance

The right gut feeling is important

IF THE GUT FEELING IS RIGHT
EVERYTHING IS RIGHT



**The control centre for
our health**

The gastrointestinal tract transforms everything we consume every day to energy and building material for our body. A healthy digestion is a complex process. It is the basis for a functioning metabolism and supply of vital substances. Even our immune system is highly dependent on a healthy digestion.

Our intestine – high performance for our digestion

The small intestine of an adult is around 8 metres long. Its main task is to absorb all the nutrients our body needs from the food we consume. Our intestine is a true "top athlete": Within a lifetime of 75 years, around 30 tons of food and 50,000 litres of beverages, but also

kilos of pollutants, pathogens and bacteria, travel through our intestine. The intestine's task is to always provide us with the useful components only and to protect us from harmful substances.

The intestine controls, trains and regulates the immune system.

Every individual has about 200-300 square metres of highly sensitive intestinal surface, which serves as the interface between the body and the outside world. That is the reason why about 80% of the immune cells are located there.



In our colon, there are more bacteria than there are human body cells.

The condition of our intestine essentially determines our daily well-being, our current health and our long-term life expectancy.

IMPORTANT FOR THE IMMUNE SYSTEM

The intestine is more than a digestive organ, it also plays an important role for our immune system. A healthy intestinal flora is a prerequisite for the immune system and digestion to work properly. Therefore, the intestine needs fibres which function as propellant and keep the colon moving. A healthy bacterial flora on the other hand keeps pathogens at bay.

YOUR BOWEL HAS A SECOND BRAIN

There are millions of neurons located within our colon that control the complicated digestive process and ensure its proper functioning. In addition, these neurons make our abdominal region sensitive to external aggressors. Stress and anxiety can cause constipation, cramps and diarrhoea as can heavy meals. On the other hand, relaxation, pleasure as well as light food improve your gut feeling.

ALL THE BEST FOR YOUR INTESTINE

Regular exercise stimulates digestion! It is important that you stimulate your digestion by incorporating targeted exercise into your everyday life and thus help your intestine. Eat a diet high in fibre! This includes nuts, beans, unpeeled fruit and vegetables and whole grain bread. A high fibre intake every day stimulates digestion and also plays an important role in the prevention of diseases such as diabetes.



Herbal Fasting Tea

EASILY DIGESTIBLE AND SOOTHING TEA

- low-calorie combination of valuable herbs
- with green tea, mate leaves, lapacho bark, nettle leaves, rooibos tea, lemongrass, liquorice
- ensures the daily liquid supply, especially when on a diet
- an ideal alternative to water



Recommended allowance:

- Pour boiling water over 1 – 2 heaped teaspoons in a large cup, cover and steep for 5 – 7 minutes, then strain
- 3 – 4 cups daily

Herbal Fasting Tea*

80205 | 250 g



WELL-BEING

BEGINS IN THE GUT



Fiber Boost

FIBRES AGAINST FOOD CRAVINGS

- Prevents food cravings
- High fibre content from 3 different sources: locust bean gum, guar gum and konjac flour
- Filling without extra calories
- Perfect addition to a low-fibre diet
- Low in calories with the natural sweetness from Stevia



Recommended allowance:

- Stir 2 level measuring spoons of powder into 200ml lactose-free, low-fat milk or water

Fiber Boost Drink Powder*

80630 | 210 g



¹ Chromium contributes to the normal metabolism of macronutrients and to maintaining blood sugar at regular levels.

* Ensure a varied and balanced diet and a healthy lifestyle.

Pro 12 Formula

RICH IN BENEFICIAL INTESTINAL BACTERIA

The natural balance of the intestinal flora has a great impact on well-being.



12 DIFFERENT BACTERIAL STRAINS

One Pro 12 capsule contains 1 billion bacteria. They can be divided into over 12 different bacterial strains.



PREBIOTICS

Prebiotics are fibres that form the nutritional basis for bacteria. They ensure their natural proliferation.



Pro 12

SUPPORT FOR YOUR GENERAL WELL-BEING

- 1 billion bacteria per capsule from 12 different bacterial strains
- Fibres support the natural reproduction of bacteria
- Patented micro-encapsulation which protects the bacteria significantly more efficiently than many other products, thus ensuring that the bacteria reach the intestines unharmed.



Patented micro-encapsulation**

Recommended allowance:

- Daily: 1 capsule

Pro 12 Capsules*

80370 | 30 capsules / 15 g



Additional boost of your metabolism

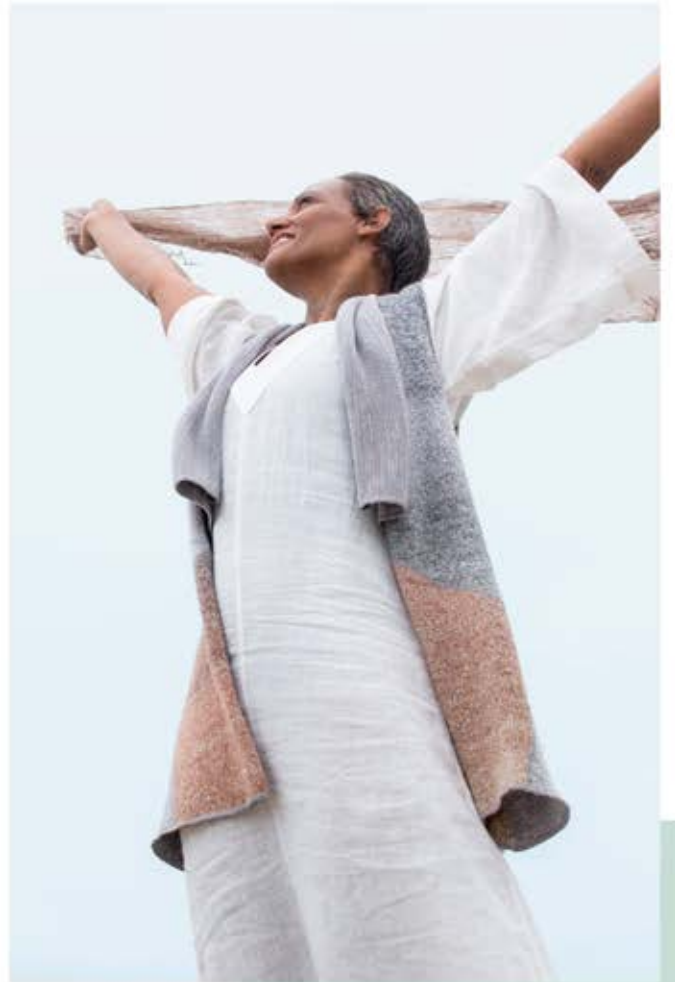
Choose your favourite Drinking Gel to boost your metabolism.²
Find more information on page ??

² LR Aloe Vera Drinking Gel contains vitamin C which contributes to a regular energy metabolism.
** EU patent granted. Patent No.: EP 2 228 067

FOR MORE WOMEN POWER

Menopause – a new phase of life

The menopause marks the beginning of a major change for every woman. The hormonal balance and the body change naturally, bringing new health priorities to the fore. Oestrogens, the female sex hormones, play a crucial role in numerous processes of the body. They are not only involved in controlling the menstrual cycle or in pregnancy, but also have an effect on metabolism and bone formation. The influence on the bones is often underestimated. Oestrogens inhibit the effect of cells that break down bone tissue, increase blood supply to the bones, and promote the absorption of calcium – the building block of bones and teeth. The hormonal changes during menopause cause the female body to produce less oestrogen. During this time, the supply of calcium, vitamin D and magnesium is particularly crucial to support bone maintenance. What's also important: Exercise Regular exercise does not only train your muscles, but it also helps maintain strong bones because bones are only formed when they are challenged by exercise.



GET YOUR HORMONES BACK IN BALANCE!

Measures:



Nutrition



Emotional rest



Exercise

Result:



Energy



Healthy skin &
hair



Emotional
balance

Menopause?

NO PROBLEM



Woman Phyto

CAPSULES TO SUPPORT YOU DURING MENOPAUSE

- Provides optimal support during menopause¹
- Valuable combination of ingredients supports the preservation of a normal bone structure²
- Contains isoflavones from red clover blossom as well as vitamin D and calcium



LACTOSE-FREE



GLUTEN-FREE

Recommended allowance:

- 3 x 1 capsule daily

Woman Phyto Capsules*

80332 | 90 capsules / 46,8 g



DID YOU KNOW?

Oestrogen is one of the hormones that regulates our body's core temperature. Fluctuating oestrogen levels disturb the signal transduction: The blood vessels expand, and more blood flows into our skin. This is what we experience as hot flashes.

¹ Calcium contributes to a regular energy metabolism and a normal signal transduction between the neurons.

² Vitamin D and calcium contribute to maintaining healthy bones and teeth.

* Ensure a varied and balanced diet and a healthy lifestyle.

Exercise is the key

EXERCISE IS IMPORTANT FOR OUR HEALTH AND WELL-BEING AND THE KEY PLAYERS ARE OUR BONES, JOINTS AND MUSCLES.



The musculoskeletal system – nature's complex masterpiece

The body consists of an active musculoskeletal system, i.e. bones, joints, ligaments and cartilage, as well as a passive musculoskeletal system (muscles, tendons, fascia). The joints work hard every day. Fast walking e.g. B. can increase the stress on the hip joints up to 7 times the body weight. Exercise

and sufficient nutrients, such as: B. Vitamins C and E, glucosamine and chondroitin. Bone density decreases with age and you should take more care of your musculoskeletal system.

Muscles

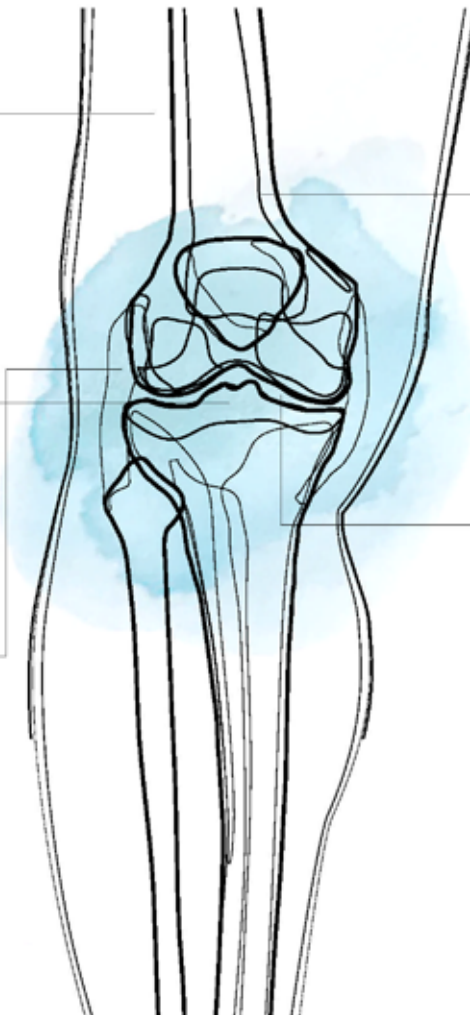
- About 600 muscles keep the body running and provide support together with bones and tendons
- Muscles are involved in all of the body's movements

Tendons

- Tendons are the connection between muscles and bones
- They consist of collagen connective tissue which makes them tear-resistant, but not very elastic

Synovial fluid

- The synovial fluid surrounds the cartilage
- You can support the synovial fluid in the supply of the cartilage with important joint nutrients such as vitamins C, E, glucosamine and chondroitin



Bones

- Bones form the framework of the musculoskeletal system
- Important nutrients for the bones are e.g. vitamin D, calcium and manganese
- The German Nutrition Society recommends paying special attention to a sufficient supply of vitamin D.*

Cartilage

- Cartilage plays a major role in the functioning of the joints
- It consists of a network of cartilage cells and elastic collagen fibres
- It absorbs its required nutrients from the synovial fluid

By the way: As there is no blood circulation inside the cartilage, it is dependent on regular exercise. The motion during exercise ensures that essential nutrients are “massaged” into the articular cartilage.

Mobile and vital

NO MATTER YOUR AGE



MADE IN GERMANY

„Made in Germany“ is our quality promise, which you can count on 100 %.



Aloe Vera Drinking Gel
Active Freedom

Set of 3
80883 | 3 x 1000 ml

**MOVE
SUPPORT**



Active Freedom

THE EXPERT FOR YOUR MUSCULOSKELETAL SYSTEM

- 1. MOBILITY:** The normal cartilage function is supported¹
- 2. STABILITY:** The normal bone function is supported²
- 3. ENERGY:** The energy metabolism is supported and fatigue is reduced³

NATURAL: 88 % Aloe vera leaf gel – free from aloin**

+ ENRICHED: With vitamin C, E, collagen, glucosamine sulphate, chondroitin sulphate

Recommended allowance:

- Daily: 3 x 30ml

Aloe Vera Drinking Gel
Active Freedom*

80850 | 1000 ml



¹ Vitamin C supports the regular formation of collagen for a normal cartilage function.

² Vitamin C in Aloe Vera Drinking Gel Active Freedom contributes to a normal collagen formation for a regular function of the bones.

³ Vitamin C contributes to a normal energy metabolism and to reducing fatigue and exhaustion.

* Adhere to a varied and balanced diet and a healthy lifestyle.

** Aloin content of less than 0.1mg/L



DID YOU KNOW?

Protein is critical for the body. It is an elementary building material for muscles, ligaments and bones. Proteins are also part of the immune system and keep your metabolism going. Especially older people need more protein, because as we get older, our body absorbs less nutrients from food.



Active Freedom

SUPPORT FOR YOUR MUSCULOSKELETAL SYSTEM

- Supports bone maintenance during everyday strains⁴
- Enriched with vitamins D and E as well as manganese



Recommended allowance:
• 3 x 4 capsule daily

Active Freedom Capsules*

80190 | 60 capsules / 37,2 g



Protein Power

FOR OPTIMAL PROTEIN SUPPLY

- Supports bone maintenance⁵
- Supports muscle development⁶
- Additional protein supply for older people⁷
- 80% pure protein from 5 different protein components
- 23% magnesium and 29% vitamin B6 per daily allowance***

Recommended allowance:

- Mix one measuring spoon (12.5 g) daily in 100 ml water or 125 ml low-fat milk

Powdered Protein Power Drink Vanilla*

80550 | 375 g



⁴ Vitamin D in Active Freedom Capsules helps maintain healthy bones and a normal muscle function.

⁵ Proteins help maintain and increase muscle mass.

⁶ Proteins help maintain healthy bones.

⁷ Vitamin B6 helps maintain the normal protein and glycogen metabolism.

*** of the recommended daily allowance. When mixed with 125ml milk.



It all depends on the right protection!

THE IMMUNE SYSTEM IS THE BODY'S DEFENSIVE SYSTEM EVERY DAY, IT HAS TO FACE NEW CHALLENGES.

The power of the immune system

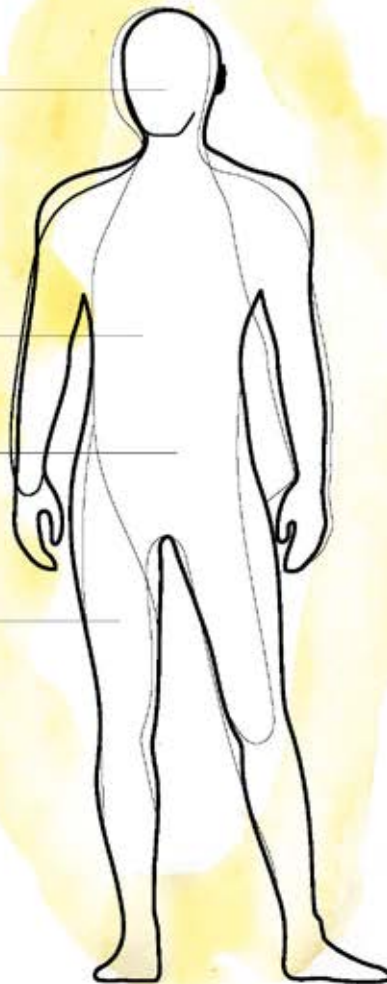
The immune system distinguishes between “harmful” and “harmless”. As soon as pathogens or pollutants are detected, it seeks to repel them. In addition, the immune system regulates the body’s bacterial flora and supports wound healing.

Main entry points for pathogens and pollutants: nose, throat and intestines

The liver supplies the immune system with energy

Around 80% of the immune cells are produced in the digestive system.

Immune cells are also formed in the bone marrow.



TEAMWORK

The immune system is not located in a certain part of the body. Instead, it consists of a highly complex network of cells, molecules, tissue and organs that interact to protect the body against pathogens. We all have a congenital and an acquired immune system. The latter develops as soon as it comes into contact with certain pathogens. It “remembers” the aggressors and is thus able to provide a faster and more targeted immune response after a second contact.

THIS IS HARMFUL TO YOUR IMMUNE SYSTEM



STRESS



NOT ENOUGH SLEEP



ALCOHOL



SMOKING



LACK OF EXERCISE

THIS IS BENEFICIAL TO YOUR IMMUNE SYSTEM



RELAXATION AND SLEEP



HEALTHY DIET



DRINKING ENOUGH



EXERCISE



VITAMIN D

Well prepared

FOR EVERY SEASON



WITH
85%
ALOE VERA

Immune Plus

THE EXPERT FOR YOUR IMMUNE SYSTEM

- SUPPORT:** Existing immune cells are strengthened.¹
- STIMULATION:** The immune system is stimulated.^{1,2}
- PROTECTION:** The regular function of the immune system is supported.¹

NATURAL: 85 % Aloe vera leaf gel – free from aloin**

+ UNIQUE: Enriched with ginger, lemon, honey as well as the immune boosters vitamin C, zinc and selenium

Recommended allowance:

- Daily: 3 x 30ml

Aloe Vera Drinking Gel Immune Plus*

81000 | 1000 ml



¹ Vitamin C, zinc and selenium contribute to a regular function of the immune system.

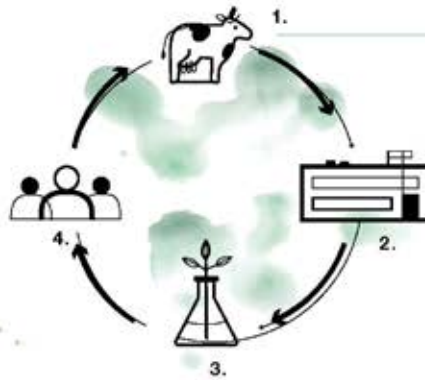
² Zinc has a function in cell division

* Adhere to a varied and balanced diet and a healthy lifestyle.

** Aloin content of less than 0.1mg/L



„Made in Germany“ is our quality promise, which you can count on 100 %.



FROM RAW MATERIAL TO THE PREMIUM PRODUCT

1. Premium resources
2. Processing
3. Product quality
4. Independent test purchases are made in Germany and are subject to strict controls.



Colostrum Liquid

FOR YOUR WELL-BEING: THE BEST OF NATURE

- For a general sense of well-being
- Ready to drink: for quick, direct consumption
- Premium quality: defatted, decaseined, unpasteurised
- Contains 100% liquid cow colostrum
- High biological activity and concentrated ingredients thanks to cold processing methods



WITHOUT ARTIFICIAL COLORANTS



WITHOUT PRESERVATIVES

Recommended allowance:
• 8 ml per day

Colostrum Liquid
80361 | 125 ml

Colostrum Capsules

EVERYTHING YOUR BODY NEEDS TO FEEL GOOD

- For a general sense of well-being when consumed regularly
- Made from pure cow colostrum
- Premium quality: defatted, carefully processed
- 800mg colostrum powder per daily allowance



WITHOUT PRESERVATIVES

Recommended allowance:
• 2 x 1 capsule daily

Colostrum Capsules*
80360 | 60 capsules / 30,9 g

Boosted immune system

- EVEN IN DULL WEATHER



„Made in Germany“ is our quality promise, which you can count on 100 %.



Cistus Incanus Spray

THE QUICK SPRAY FOR YOUR THROAT

- Support for your immune system¹
- Ideal for on the go
- Fresh flavour with menthol and mint
- 86 % Cistus Incanus extract
- Enriched with vitamin C and vitamin E



VEGAN

Recommended allowance:

- 3 x 3 sprays per day
- Easy dosage by direct spraying into the throat

**Cistus Incanus
Spray***

80326 | 30 ml

DID YOU KNOW?

Cistus Incanus, also known as rockrose, is a shrub plant that grows on magnesium-rich soils in southern Europe. It contains the highest levels of polyphenols of all European plants. Its polyphenol content even exceeds that of red wine or green tea.



Cistus Incanus Capsules

PROMOTES THE BODY'S IMMUNE RESPONSE

- Support for the immune system¹
- With the power of the rockrose
- 72% Cistus Incanus extract
- Enriched with vitamin C and zinc



Recommended allowance:

- 2 x 1 capsule daily

Cistus Incanus Capsules*

80325 | 60 capsules / 33,5 g

Cistus Incanus Tea

SOOTHING TEA FOR YOUR THROAT

- Cosy warmth from the inside
- 100% natural herbs: 95% Cistus Incanus, 5% peppermint



Recommended allowance:

- Pour 1 cup of boiling water over 1 heaped teaspoon, cover and let steep for 8 – 10 minutes, then strain.

Cistus Incanus Tee*

80404 | 250 g

¹ The vitamin C in Cistus Incanus spray and capsules supports a normal functioning of the immune system.
* Adhere to a varied and balanced diet and a healthy lifestyle.

Beauty that comes from within



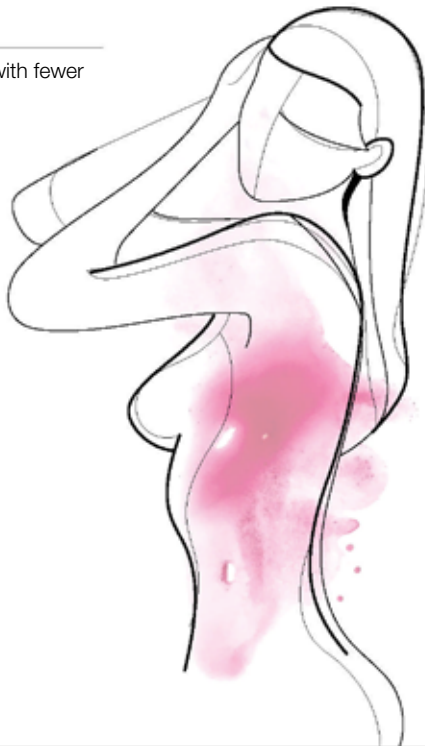
Youthful beauty does not only depend on external body care. An optimal supply of nutrients from within is just as important. In addition to a one-sided diet, there are many other factors that negatively affect our appearance: Stress, alcohol and tobacco consumption, UV radiation and exposure to ozone throw our intestines out of balance, so that food is not digested properly and vitamins, minerals or trace elements cannot be absorbed appropriately. The result is undesirable metabolites that leave visible traces.

Beauty is in the eye of the beholder.

And men and women are very different in their ideas about self-perception.

WOMEN WANT...

- A youthful appearance with fewer wrinkles
- A clear, healthy complexion without irritations
- A firm body with less cellulite
- Vibrant, shiny hair
- Strong, healthy nails



MEN WANT...

- Being active and full of energy all the time
- Healthy skin without wrinkles
- A muscular body
- Full and strong hair
- Strong virility



Taking care of one's appearance is a trend for both women and, increasingly, men. According to surveys, an attractive appearance contributes significantly to an improved attitude towards life and self-esteem. Men and women want to "feel more comfortable", "eliminate blemishes" and "develop more

self-confidence". Which shows: Joy of life and quality of life go hand in hand for women and men. What makes you most attractive is of course: To be at peace with yourself and your appearance and to let your charisma run free.

80%

of all cosmetic surgeries are performed **on women**. It does not have to be this way.

76%

of all men place great importance on their own appearance. 20% of all cosmetic surgeries are performed on men.

Youthful beauty

COMES FROM WITHIN

You want to look youthful and beautiful? With nothing to hide? Irrespective of age? You are not the only one with this desire – a natural and healthy look is the No. 1 ideal of beauty:

LR LIFETAKT 5in1 Beauty Elixir fulfils your 5 biggest beauty wishes with only 1 shot a day – for natural persistent beauty.^{1,5}

AKTIV-KOMPLEX

The active complex activates the beauty processes and combats signs of aging¹⁻⁵. It combines the best-known, essential beauty ingredients in highest concentration:

- 2.5g collagen peptides
- 50mg hyaluronic acid
- valuable copper
- effective zinc
- high content of 9 vitamins: 100% vitamin E, thiamine, riboflavin, niacin, B6, biotin, B12, vitamin C per daily allowance* and 75% vitamin A per daily allowance*



PREVENTIVE COMPLEX

The **Preventive Complex** protects you from external aggressors and prevents signs of aging. It combines the most vital ingredients with the power of nature:

- 20% **Aloe vera gel**
- **blood orange** extract
- **blueberry** extract
- **golden root** extract
- **green tea** extract



5in1 Beauty Elixir

YOUTHFUL BEAUTY FROM HEAD TO TOE

1. Youthful look with fewer wrinkles¹
2. Beautiful complexion¹
3. Healthy connective tissue²
4. Strong, shiny hair³
5. Strong, healthy nails⁴

Unique mode of action thanks to innovative double complex with the best from science & nature



LACTOSE-FREE



GLUTEN-FREE



SUGAR-FREE



WITHOUT ARTIFICIAL COLORANTS

Recommended allowance:

- Drink 1 shot a day

LR LIFETAKT

5 IN 1 BEAUTY ELIXIR



- 1. YOUTHFUL LOOK¹
- 2. BEAUTIFUL COMPLEXION¹
- 3. HEALTHY CONNECTIVE TISSUE²
- 4. STRONG HAIR³
- 5. STRONG NAILS⁴



german
brand
award
2019
winner



MADE IN GERMANY

„Made in Germany“ is our quality promise, which you can count on 100 %.

5in1
Beauty Elixir
81030 | 30 x 25 ml



¹ biotin, zinc, vitamin A, riboflavin and niacin help preserve normal skin. Copper helps to maintain regular skin pigmentation. Vitamin C supports the regular collagen formation to maintain the natural skin function.
² Copper helps to support the connective tissue.
³ Biotin and zinc contribute to maintaining healthy hair. Copper helps to support regular hair pigmentation.
⁴ Zinc supports the preservation of healthy nails.
⁵ Vitamin E helps to protect the cells from oxidative stress. Thiamine contributes to normal energy metabolism. Vitamin B6 and B12 help to reduce fatigue and exhaustion.
 *of the recommended daily allowance

Pure Masculinity

IN ONE SHOT

This innovative power drink contains the concentrated power of selected active ingredients from science and nature, specially adapted to the needs of men. Your all-in-one solution in only one to-go shot per day. For more energy, healthy skin, thick hair, attractive muscles and strong virility.

ACTIVE COMPLEX

With an innovative mix of active ingredients, it activates the five build-up processes of pure masculinity in the body:

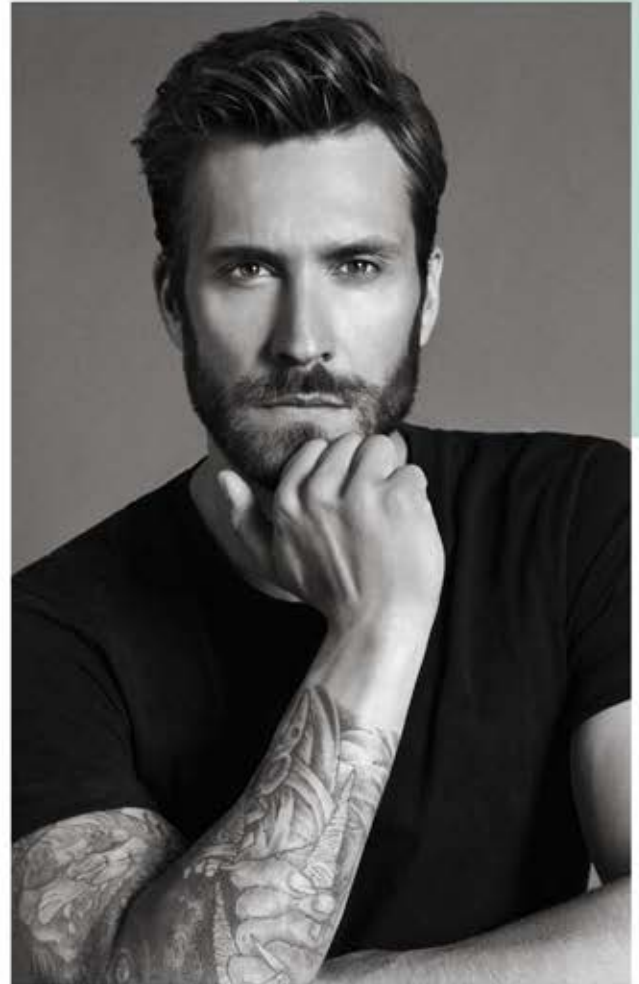
- build-up specialists, such as collagen and L-arginine
- 5 effective mineral boosters, such as zinc, copper, magnesium, manganese and selenium
- high content of 10 vitamins



PREVENTIVE COMPLEX

Its effective combination of natural ingredients protects and works preventatively.

- black pepper extract
- caffeine from green tea
- black currant
- blood orange



5in1 Men's Shot

ONE 5IN1 MEN'S SHOT PER DAY PROVIDES

- 1. MORE ENERGY:** Supports the metabolism and provides more power during the day¹
- 2. FLAWLESS COMPLEXION:** Valuable nutrients preserve the skin's texture and support the formation of collagen for less wrinkles²
- 3. STRONG HAIR:** The active ingredients act on the hair root from the inside and thus support your hair structure³
- 4. ATTRACTIVE MUSCLES:** Supports energy metabolism and muscle function⁴
- 5. HEALTHY VIRILITY:** The natural formation of testosterone is supported and testosterone levels are maintained⁵



LACTOSE-FREE



GLUTEN-FREE



SUGAR-FREE



WITHOUT ARTIFICIAL
COLORANTS

Recommended allowance:

- Drink 1 shot a day

LR LIFETAKT

5 IN 1 MEN'S SHOT



1. MORE ENERGY¹
2. FLAWLESS COMPLEXION²
3. STRONG HAIR³
4. ATTRACTIVE MUSCLES⁴
5. HEALTHY VIRILITY⁵



5in1
Men's Shot
81020 | 30 x 25 ml



„Made in Germany“ is our quality promise, which you can count on 100 %.

¹ Thiamine, vitamin B6, vitamin B12 and magnesium contribute to a normal energy metabolism. Vitamin B6, vitamin B12 and magnesium help to reduce fatigue and exhaustion.
² Riboflavin, vitamin A, vitamin B2 niacin, biotin and zinc help to maintain healthy skin. Vitamin C supports the regular collagen formation to maintain the natural skin function.
³ Biotin and zinc contribute to maintaining healthy hair.
⁴ Magnesium contributes to a normal muscle function. Thiamine, vitamin B6, vitamin B12 and magnesium contribute to a normal energy metabolism.
⁵ Zinc helps to maintain normal testosterone levels in the blood. Selenium contributes to a regular DNA synthesis. Zinc contributes to normal fertility and reproduction.

LOSING WEIGHT HEALTHY & SUSTAINABLY –

IT'S ALL ABOUT BALANCE



Effective weight loss

In order to reduce our weight in the long run, it is essential to follow a simple principle: We need to supply our body with less calories than it consumes, thus creating a negative energy balance. Therefore, we lose weight. However, if our energy balance is positive – that is, if our caloric intake is higher than what our body consumes – our body weight increases.

The Importance of Calories

Calories are vital for our bodies. Your body needs energy to work and get you fit through everyday life. You receive this energy in the form of food. Every food has a different composition of macronutrients, which also provides different amounts of energy. This energy is measured in calories.

Body Mission

STEP BY STEP TO YOUR DESIRED WEIGHT



You want to look good and feel comfortable with your body? You want to finally get rid of the last little pads or even lose some more weight? No matter how much weight you want to lose: After having a baby, before a wedding or another important event – a new, positive body feeling is a perfect start into a new phase of life. You are even prepared for your next beach holiday. LR LIFETAKT Body Mission accompanies you on the way to a feel-good weight for 28 days¹. You will be supported in three ways:



Meal substitutes:

Figu Active makes it easy to replace two out of three meals a day. The shakes, soups and flakes are quickly prepared, and the bars are the perfect companions on the go. Fitness videos and more.



Companion for the body-conscious:

Pro Balance and Protein Power – accompany you on your way to a feel-good weight, supply you with nutrients and support muscle development.^{2,3} In addition, the herbal fasting tea contributes to a calorie-free water balance.



Weight-loss coach:

Get exclusive online-access to your personal weight loss coach with weekly plans, delicious recipes, weight tracking, community, fitness videos and much more.

BODY MISSION 28 DAYS SET

Tasty meals

2 x Figu Active Shakes of your choice in the following flavours:
Creamy Chocolate, Strawberry-Banana, Vanilla or Latte Macchiato

1 x Figu Active soup of your choice in the following flavours:
Tomato-Mediterrané, Potato-Auberge or Vegetable Curry India

1 x Figu Active bar (6 pack) of your choice in the following flavours:
Nougat, Strawberry-Yoghurt or Crunchy Caramel flavour

1 x Figu Active Flakes Crispy Cranberry

Companion for the body-conscious

- 1 x Pro Balance tablets
- 1 x Herbal Fasting Tea
- 1 x Protein Power Drink Powder Vanilla
- 1 x LR Shaker including portion can

Online weight-loss coach

Access to your online weight-loss coach and the community



Body Mission 28-Days Set

80434 |

¹ Weight control: Replacing two of the daily main meals as part of a low-calorie diet with a meal replacement contributes to weight loss. To achieve the indicated effect, you should replace one or two main meals a day.

² The magnesium in Pro Balance supports a regular energy metabolism.

³ The proteins in Protein Power contribute to the maintenance and increase of muscle mass and maintain healthy bones.



Wonderfully creamy

WONDERFULLY LIGHT

Feasting and losing weight at the same time? Our delicious, creamy Figu Active Shakes support you in achieving your weight-loss goals or maintaining your current weight¹ and provide your body with a balanced combination of nutrients.



MADE IN GERMANY

„Made in Germany“ is our quality promise, which you can count on 100 %.

One complete meal with a balanced combination of nutrients

Substitute two meals to lose weight and one meal to maintain your weight¹

This is how it works:

Mix 3 tablespoons (32g) with 250ml low-fat, lactose-free milk (1.5% fat), shake well, and your delicious meal is ready!



TIP:

You want to save even more calories? Simply replace milk with water.

For weight loss and weight control:



Figu Active Shakes

CREAMY CHOCOLATE-DREAM

- With high protein content for building and maintaining muscles
- With high vitamin & mineral content
- With high quality fibre from linseed and flea seed husks



Figu Active Shake Creamy Chocolate
81130 | 512 g Can

FRUITY STRAWBERRY TEMPTATION

- With valuable fibres and proteins
- With a balanced mix of vitamins and minerals
- Without added sugars³



Figu Active Shake Strawberry-Banana Flavour
80201 | 450 g Can

Latte Macchiato Flavour
80203 | 450 g Can

Vanilla Flavour
80280 | 450 g Can

SMOOTH COFFEE ENJOYMENT

DELICATE VANILLA AROMA

¹ Replacing one main meal a day by a meal substitute as part of a calorie-reduced diet contributes to maintaining your weight after weight loss. Replacing two of the main meals a day by a meal substitute as part of a calorie-reduced diet contributes to weight loss.
² Proteins help maintain muscle mass. Proteins help increase muscle mass.
³ Contains naturally occurring sugars

Savoury Enjoyment

FEW CALORIES

You like to eat savoury food and don't want to do without it during your diet? Our delicious, savoury Figu Active Soups help you enjoy your diet¹, provide your body with a balanced combination of nutrients and taste simply great!



MADE IN GERMANY

„Made in Germany“ is our quality promise, which you can count on 100 %.



One complete meal with a balanced combination of nutrients

Substitute two meals to lose weight and one meal to maintain your weight¹

This is how it works:

Mix 4 tablespoons (57g powder) with 300ml of hot water and whisk.

For weight loss and weight control:



SPICY TOMATO JUST LIKE IN BELLA ITALIA

ASIAN-MILD CURRY DELIGHT

CREAMY POTATO FRENCH STYLE

- With valuable fibres and proteins
- With a balanced mix of vitamins and minerals



LACTOSE-FREE



GLUTEN-FREE

Figu Active Soups

Figu Active Suppe

Tomato Méditerranée

80209 | 500 g Can

Potato Auberge

80208 | 500 g Can

Vegetable Curry India

80210 | 500 g Can

TIP:

Garnish e.g. Figu Active Soup Vegetable Curry India with some leek and corn, because food should be a feast for the eyes, as well. On top of that, leek, for example, also contains many vital ingredients such as vitamin C, iron or even potassium, which have positive effects on the body.

¹ Replacing one main meal a day by a meal substitute as part of a calorie-reduced diet contributes to maintaining the weight after weight loss. Replacing two of the main meals a day by a meal substitute as part of a calorie-reduced diet contributes to weight loss.



Losing weight with pleasure

ANYTIME AND ANYWHERE

Start your day right with crispy oatmeal and cranberries. Our delicious Figu Active Flakes support you in achieving your weight-loss goals or maintaining your current weight¹ and provide your body with a balanced combination of nutrients.

One complete meal with a balanced combination of nutrients

Substitute two meals to lose weight and one meal to maintain your weight¹

This is how it works:

Stir 3 tablespoons (35g) into 200g low-fat, lactose-free natural yoghurt.

For weight loss and weight control

Figu Active Flakes

CRISPY BREAKFAST DELIGHT

- With valuable fibres and proteins
- With a balanced mix of vitamins and minerals
- With crispy oatmeal and fruity cranberries



LACTOSE FREE

Figu Active Flakes
Crunchy Cranberry
 80295 | 450 g Can



¹ Replacing one main meal a day by a meal substitute as part of a calorie-reduced diet contributes to maintaining your weight after weight loss.
 Replacing two of the main meals a day by a meal substitute as part of a calorie-reduced diet contributes to weight loss.



Do you travel a lot and have little time for a balanced meal? Our Figu Active Bars are your perfect companions on the go and help you on your way to your desired weight¹. They provide you with a balanced combination of nutrients.



One complete meal with a balanced combination of nutrients

Substitute two meals to lose weight and one meal to maintain your weight¹

For weight loss and weight control

Figu Active Bars

LOW-CALORIE COMPANIONS ON THE GO

- With valuable dietary fibres and proteins
- With a balanced mix of vitamins and minerals
- Perfect for on the go

Figu Active Bars

Nougat Flavour
80271 | 6 x 60 g

Strawberry-Yoghurt Flavour
80284 | 6 x 60 g

Crunchy-Caramel Flavour
80272 | 6 x 60 g



Your Companions

ON YOUR WAY TO YOUR
DESIRED WEIGHT



DID YOU KNOW?

A good acid-base balance is essential if you want to lose weight. If our body is overacidified, it stores more fat cells around the organs as protection against these acids. Therefore, weight reduction is difficult to achieve with an unregulated acid-base balance.

Support your acid-base-balance¹

Pro Balance supplies your body with valuable basic trace elements during your Body Mission.

Pro Balance Tablets*
80102 | 360 tablets / 252 g



Keep your fluid levels up

Especially when it comes to losing weight: Do not forget to drink! This works best with our aromatic tea blend with selected herbs

Herbal Fasting Tea*
80205 | 250 g



Supports muscle development²

Supply your body with sufficient protein during your diet and thus support your muscle development

**Protein Power
Powdered Drink Vanilla***
80550 | 375 g



Boost your metabolism³

Aloe Vera Drinking Gel Peach

**Aloe Vera Drinking Gel
Peach Flavour***
80750 | 1000 ml



No chance for food cravings

Fiber Boost Drink with high fibre content

**Fiber Boost
Drink powder***
80630 | 210 g

¹ The magnesium in Pro Balance supports a regular energy metabolism.

² The proteins in Protein Power contribute to maintaining and increasing muscle mass and maintaining healthy bones. ³ Vitamin C contributes to a regular energy metabolism.

* Adhere to a varied and balanced diet and a healthy lifestyle.

BODY-MISSION.COM



FIGUR

Your personal online weight loss coach supports you in three ways.



NUTRITION PLANS AND RECIPES

Start your Body Mission and eat according to a well thought-out plan: Eat 3 satisfying meals a day for 28 days. Combine two Figu Active meals a day with a traditional meal – no matter if you prefer to cook lunch or dinner. Combine the meals as you like.



MOTIVATION

Motivation is the be-all and end-all, if you have set your sight on something. Discover the success stories of your community. While you're tracking your own weight and keeping an eye on it, you'll be inspired and motivated by the lost pounds of other Body Mission members.



FITNESS AND EXERCISE

The good thing about exercise is: It gets easier with routine. If you manage to integrate it into your everyday life, it becomes a matter of course. The fitness videos on body-mission.com are effective and yet suitable for beginners. Rediscover how good exercising can feel – and you will soon feel good in your own skin.



DID YOU KNOW?

The delicious and healthy online recipes and nutrition plans are available in vegetarian, meat and fish or mixed versions.



LR
ALOE-VIA
MULTI ACTIVE
DAY CREAM
50% ALOE VERA GEL INSIDE
Moisturizes & smooths
face skin

LR
ZEITGARD
LR

LR
ZEITGARD
SEROX
instant skin perfecter

CARE

HIGH-QUALITY CARE

FOR EVERY SKIN REQUIREMENT

Get naturally beautiful and healthy skin with the nourishing and regenerative power of Aloe Vera.

LR ALOE VIA. Whether young or old, individual moisture care offers protection and care from head to toe.

The holistic anti-age management for youthful looking facial skin: **LR ZEITGARD.** In three steps, the professional overall concept offers professional tools and type-appropriate anti-age care for a lastingly youthful complexion.

The functional special care LR MICROSILVER PLUS with its active ingredient combination of MICROSILVER BG™, panthenol and zinc compounds provides antibacterial protection and optimum care for irritated and stressed skin.

LR

ALOE·VIA

aloe
vera



LR Aloe Via

Your way to naturally nurtured skin



High Aloe vera contents for particularly mild, intensive care and regeneration – also perfect for sensitive skin.



Enriched with nourishing organic extracts – specifically adapted to the individual care requirement



LR ALOE VIA stands for quality **“Made in Germany”**. That is our promise you can count on 100 %.



The seal of the **International Aloe Science Council (IASC)** certifies our Aloe Vera Gel premium quality and purity – from cultivation to processing.



The skin tolerability of all Aloe Vera products is confirmed by the renowned, independent institutes Dermatest and Derma Consult.



28 LR ALOE VIA products are patented thanks to their unique concentration of Aloe Vera gel and various organic extracts.

On the way to naturally beautiful and healthy skin with the nourishing and regenerative power of Aloe Vera – this is what **LR ALOE VIA** stands for. Whether young or old, everyone will find the right solution for their needs in our broad range of products. You and your loved ones will be cared for from head to toe with the best Aloe Vera can give us.

The basis of our product promise: a well-trusted care concept **LR Aloe Via** unites the best Aloe Vera has to offer – its gel – with 15 years of Aloe Vera care competence by LR. A high Aloe Vera content, proven combinations of active ingredients and the natural power of precious organic extracts are what make the **LR ALOE VIA** care series so unique and varied in terms of effects:

- It regenerates
- moisturises
- soothes
- and protects – 100% free of parabens and mineral oils.

Regular checks by the International Aloe Science Council (IASC) guarantee a high quality of our Aloe Vera – from cultivation to processing. The independent institute Dermatest confirms the skin tolerability.

28 LR ALOE VIA products are patented thanks to their unique concentration of Aloe Vera gel and various organic extracts.

Find your way to naturally nurtured skin – with **LR ALOE VIA**.

LR Aloe Via

Multifaceted Aloe Vera care from head to toe

Regeneration and care

Take advantage of the natural regenerating power of Aloe Vera for particularly sensitive or stressed skin.

The LR ALOE VIA products cover stressed skin like a protective film and have a cooling, soothing and regenerating effect.

Special Care

LR ALOE VIA
Special care
For a healthy skin feeling



Oral Care

LR ALOE VIA
Oral and dental hygiene
For a beautiful, healthy smile



Face Care

LR ALOE VIA
Facial care and cleansing
For a radiant look



Body Care

LR Aloe Via
Body care and cleansing
For noticeably smooth and soft skin





Individual care and protection

Aloe Vera is a real all-rounder. It is not only regenerating and moisturising, but also has an anti-inflammatory effect. Just the all-rounder you need from head to toe for the whole family.

Hair Care

LR ALOE VIA
Hair care
For glossy, supple hair

A white tube of LR Aloe Vera Hair Care product is shown. The tube is wrapped in a decorative, golden-brown, leaf-like structure that resembles aloe vera leaves. The product label on the tube features the 'aloe vera' logo and a small illustration of a child's head.

Men Care

LR ALOE VIA
Men's skin care
For fresh, well-groomed men's skin

A black tube of LR Aloe Vera Men's Skin Care product is shown. The tube is partially encased in a green aloe vera leaf. The product label on the tube features the 'aloe vera' logo and the words 'AFTER SHAVE'.

Baby & Kids Care

LR ALOE VIA
Baby care
For gently protected baby skin

A white tube of LR Aloe Vera Baby Care product is shown. The tube is decorated with a colorful illustration of a child's face and is surrounded by green aloe vera leaves. The product label on the tube features the 'aloe vera' logo and the words 'BABY CARE'.

Sun Care

LR ALOE VIA
Sun protection
For healthy, sun-protected skin

A white tube of LR Aloe Vera Sun Protection product is shown. The tube is surrounded by green aloe vera leaves and slices. The product label on the tube features the 'aloe vera' logo and the words 'SUN LOTION'.

LR
ALOE·VIA



LR
ALOE·VIA

aloe vera

INSTANT
**EMERGENCY
SPRAY**

83% ALOE VERA GEL INSIDE

Multi-effective skin care ally
With aloe vera &
12 natural extracts
Immediately refreshes, calms,
regenerates & protects

Find out more about the Aloe Vera Quick Emergency Spray on page 80

Special Care

For a healthy skin feeling

Special care

LR ALOE VIA Special care – especially soothing and regenerating for stressed and irritated skin. The LR ALOE VIA products cover stressed skin like a protective film and have a cooling, soothing and regenerating effect. It is supported by special combinations of active ingredients and soothing herbal essences.



"Made in Germany"
is our promise you
can count on 100%.

Product patented
since
October 2018*



Aloe Vera Relaxing Thermal Lotion

Warming lotion for muscle aches

- With 45% Aloe vera gel and natural essential oils
- With long lasting thermal effect to relieve muscle tension
- Stimulates the blood circulation and leaves the skin smooth
- Especially effective in combination with an intensive massage

Aloe Vera Multi-purpose MSM Body Gel

Quickly absorbing, cooling gel cream for stressed muscles and joints

- 60% Aloe Vera gel, a special MSM sulphur compound, bearberry leaves and willow bark extract
- Tones up the skin and gives it elasticity

Aloe Vera Regulating DermalIntense Cream

Extra rich cream for particularly stressed skin areas

- 20% Aloe Vera gel and vitamin B12 complex, evening primrose oil and Mahonia extract
- Soothes and moisturises
- Activates skin regeneration and demonstrably reduces skin roughness, redness and scaling**
- The skin is regenerated and the natural balance is restored
- Without perfume oil



20603 | 100 ml

20604 | 200 ml

20606 | 50 ml

* European Patent EP 2 399 648 B1

** Study on 20 subjects conducted by Dermatest in May 2010

Special Care

For quick
relieve
in everyday
life

Special care

Aloe vera – a true care expert meets selected herbal extracts to unfold its full potential. Our **3 LR ALOE VIA Skin Specialists** for all purposes take care of stressed skin with various needs in a natural, intensive and gentle way. From head to toe, from young to old.



"Made in Germany"
is our promise you
can count on 100%.



Aloe Vera Quick Emergency Spray

- Light spray for the whole body
- With 83% Aloe vera gel, 11 herbal essences and propolis beeswax
 - Forms a protective film on the skin, soothes and cools Supports the skin's natural regeneration
 - Without perfume oils

20600 | 400 ml

Aloe Vera Moisturising serum

- Refreshing gel for dry, irritated skin
- Particularly high Aloe vera gel content of 90%
 - Provides your skin with intensive moisture
 - Cools, soothes and refreshes
 - Without perfume oils

20601 | 100 ml

Aloe Vera Protective Propolis Cream

- Rich cream for particularly dry skin in need of care
- With 79% Aloe vera gel and propolis beeswax extract
 - Intensively nurtures the skin and strengthens its natural barrier function
 - Provides silky smoothness and leaves a pleasant skin feeling

20602 | 100 ml



**NEW
DESIGN**



YOU SAVE WITH SETS

The “all purpose” SOS care

Aloe Vera Special Care Box 20650
 Aloe Vera with Propolis · 100 ml
 Aloe Vera Concentrate · 100 ml
 Aloe Vera Emergency Spray
 in the handy 150 ml bottle
 (special size only available in the box set)
 you also receive the informative



1 REGENERATION
Quick Emergency Spray

Pleasantly light **emergency spray** for the whole body with aloe vera and premium herbal extracts. A reliable companion for tiny everyday emergencies.

2 MOISTURE
Moisturising gel concentrate

Refreshing **gel concentrate** for dry, stressed skin: A true all-rounder with 90% pure Aloe vera gel for maximum moisture!

3 PROTECTION
Protective Propolis Cream

Rich Propolis Cream with Aloe vera and beeswax extract for extremely dry, rough and stressed skin that requires intensive care.

APPLICATION TIPS



Gently massage the spray into your scalp to soothe itching.



Apply the concentrate under your day care products to provide dry facial skin with some extra moisture.



The rich cream protects face and hands against cold, wind and weather.

LR
ALOE·VIA



Find out more about the Aloe Vera Multi-Active Day Cream on page 84

Face Care

For additional moisture & freshness



Facial cleansing

A radiantly beautiful face not only needs sufficient care – the basis of every care routine is **facial cleansing with LR ALOE VIA**. In the mornings and evenings!



"Made in Germany"
is our promise you
can count on 100%.



Aloe Vera Balancing Cleansing Milk

- Mild cleansing milk for the face
- 50% Aloe Vera gel and organic rose extract
 - Gently cleanses the skin and removes make-up and dirt
 - Preserves the skin's natural moisture content

20670 | 200 ml



Aloe Vera Clarifying Toner

- Alcohol-free toner for facial cleansing
- 50% Aloe Vera gel and organic rose extract
 - Clears the pores of make-up residues and everyday dirt
 - Cleanses, soothes and refreshes the skin
 - Moisturises

20671 | 200 ml



Aloe Vera Nurturing Cleansing Wipes

- Gentle soft-fleece cleansing wipes for the face and hands, practically also on the go
- 30% Aloe Vera gel and organic rose extract
 - Cleanses the skin thoroughly and gently
 - Removes make-up without drying out the skin

20672 | 25 st

Face Care

For a radiant look

Facial care

LR ALOE VIA Facial care and cleansing

– with Aloe Vera to maintain a good moisture balance. Combines high-quality ingredients such as organic olive extract in unique formulas and ensures the right balance of the facial skin every day. Nothing goes beyond the great feeling of beautiful and healthy skin.



MADE IN GERMANY

“Made in Germany”
is our promise you
can count on 100%.



Aloe Vera Multi-active Day Cream

- Light texture for the day
- With 50% Aloe Vera gel, organic olive extract & grape seed oil
 - Provides intensive moisture and preserves the natural moisture content
 - Protects the skin against external environmental influences
 - For supple skin and a radiant complexion

20674 | 50 ml



Aloe Vera Regenerating Night Cream

- Rich, delicately scented face cream for the night
- With 50% Aloe Vera gel, organic olive extract & olive oil
 - Nourishes and regenerates the skin
 - Improves the natural skin function overnight
 - The skin is refreshed and supple

20675 | 50 ml





YOU SAVE WITH **SETS**

Complete care for beautiful, radiant skin.

Aloe Vera 20707
Facial care set
 Day Cream · 50 ml
 Night Cream · 50 ml
 Eye Cream · 15 ml



Aloe Vera Refreshing Gel Cream

- Light, quickly absorbing sorbet texture for the face
- 50% Aloe Vera gel and organic olive extract
 - Provides intense moisture with an extra boost of freshness
 - Revitalises the complexion and protects the skin from free radicals
 - For refreshed skin and a radiant complexion

20679 | 50 ml

Aloe Vera Skin-Refining Eye Cream

- Intensive care for the sensitive eye area
- With 50% Aloe Vera gel, organic olive extract and haloxyl
 - Moisturises
 - Reduces dark circles and firms the skin
 - The eye area appears smoother and looks fresh

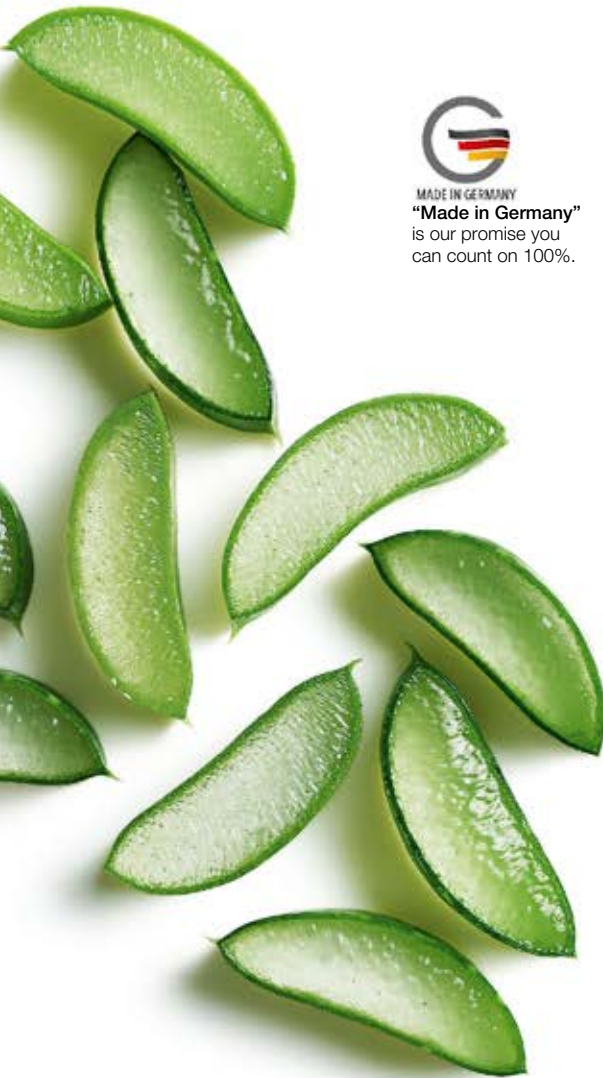
20677 | 15 ml

Face Care

Intensive facial cleansing & care

The main ingredient of our care range – pure Aloe Vera gel – not only has a regenerating and nurturing effect but above all provides the skin with lots of moisture. For a very special moisture boost and pure refreshment.

For a fresh and radiant complexion.



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Aloe Vera Express Moisture Face Mask

Refreshing gel cream for the face

- 50% Aloe Vera gel, organic wild rose extract and an active ingredient combination of Aquaxyl and Aquapront™
- Provides the skin with up to 95% more moisture in just 3 minutes*
- Improves skin elasticity and moisture content
- For refreshed skin and a radiant complexion

20689 | 75 ml



Aloe Vera Skin-Refining Facial Peeling

Soft gel texture for the face

- 50% Aloe Vera gel, organic rose extract and plant-based exfoliating particles
- Gently removes dead skin cells and stimulates circulation
- Refines the complexion without affecting the skin's natural balance
- For soft skin and a radiant complexion

20673 | 75 ml



The new **Aloe Vera Magic Bubble Mask** offers deep cleansing with a fun factor. Immediately after application, it transforms into a foam of thousands of tiny crackling bubbles. The face mask thus frees the skin from environmental pollutants and skin flakes and prevents the deposition of harmful substances. You can see, hear and feel it! The result: intensely vitalised complexion. Simply magic!



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Ginger and moringa extract remove dead skin cells and environmental pollutants (e.g. particulate matter and radicals), cleanses the skin from deep within and prevents further accumulation of pollutants by providing the skin with a lotus-like effect. Organic ginger extract offers additional skin protection.



2 MOISTURE

Aloe vera provides moisture and supports skin regeneration.



The bubble booster increases oxygen supply and helps form tiny bubbles which enhance the detox and moisturising effect. This effect makes it easier to remove dirt particles, and the moisture can penetrate more deeply into your skin.



Aloe Vera Magic Bubble Mask

Deeply effective, cleansing detox foam mask for the face

- with moringa extract, ginger extract, Aloe vera gel and bubble booster
- prevents the deposition of pollutants
- moisturises
- The skin looks fresh and radiantly beautiful again

20789 | 50 ml





ALOE·VIA



Body Care

Body care and cleansing

LR ALOE VIA Body care and cleansing – this is refreshing cleansing, intensive care and a defined silhouette with the best of Aloe Vera. Special formulations – depending on the requirements – gently cleanse the skin, stabilise its moisture content and smooth the body contours.



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is our promise you
can count on 100%.

For
noticeably
smooth and
soft skin



YOU SAVE WITH SETS

All-round care for velvety soft skin

Aloe Vera Body Care Set 20708
Soft Skin Cream · 100 ml
Hand Cream · 75 ml
(see page 80)
Refreshing Gel Cream
(see page 74)



Aloe Vera Soft Skin Cream

Rich, non-greasy cream for the face and the body

- With 35% Aloe Vera gel and organic magnolia extract
- Provides intensive moisture
- Leaves the skin feel incredibly soft
- Is quickly absorbed

20631 | 100 ml

Aloe Vera Moisturising Body Balm

Light, quickly absorbing balm for the body

- With 69% Aloe Vera gel and organic magnolia extract
- Nourishing and nurturing
- Improves the skin's moisture content
- The skin feels supple and soft

20639 | 200 ml

Aloe Vera Repairing Foot Cream

Quickly absorbing cream for dry, rough feet

- With 30% Aloe Vera gel and organic magnolia extract
- Regenerates chapped, rough and particularly dry skin
- Provides intensive moisture
- For soft and well nurtured skin

27517 | 100 ml

Body Care

For soft
touches



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Aloe Vera hand cream nurtures, nourishes and soothes stressed hands – day after day. The composition of Aloe vera and organic calendula extract stimulates skin regeneration. Aloe vera provides moisture. Thus, even rough, stressed hands become soft and smooth again.



Aloe Vera Soft Hand Cream

Quickly absorbing cream for the hands

- With 35% Aloe Vera gel and organic calendula extract
- Nourishes and moisturises
- The hands feel soft and smooth

20610 | 75 ml



Aloe Vera Extra-rich hand cream

Rich, quickly absorbing cream for particularly stressed, dry hands

- With 40% Aloe Vera gel and organic calendula extract
- Provides intensive care and protects skin
- Supports the regeneration of chapped skin

20613 | 75 ml

Efficient care for a defined silhouette

No less than two care specialists for a firm skin feeling and even complexion. Aloe Vera in combination with green tea extract and high-performance active ingredient complexes ensure a total sense of well-being.



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Scientific study* confirms the shaping effect of the body gel:

- 100% of the test persons confirm that the skin feeling improves
- 70% confirm that the skin is more elastic
- 70% say that the skin appears noticeably tighter and firmer

* Scientific study conducted by Institut Dermatest in March 2017 on 20 women with daily application on the waist.

Aloe Vera Shaping Body Gel

Quickly absorbing, refreshing gel for the waist, upper arms and thighs

- 30% Aloe Vera gel, organic green tea extract and Intenslim® active ingredient complex
- Improves the elasticity of the tissue
- Supports the reduction of the waist size when regularly applied
- Tones and firms the skin when used regularly

27536 | 200 ml

Aloe Vera Correcting Body Cream

Rich cream for thighs and bottom

- With 30% Aloe Vera gel, organic green tea extract and Legance® active ingredient complex
- Improves skin elasticity and suppleness
- The skin appears more even and smooth

27535 | 200 ml

Scientific study** confirms the corrective effect of the Body Cream:

- 95% of the test persons confirm that the skin feeling improves
- In 85% of all test persons, improved skin density was determined by means of objective skin ultrasound measurement, which is an important criterion for a firmer, more supple and elastic skin
- Improves skin density by up to 70%

** Scientific study carried out by Institut Dermatest in March 2017 on 20 test persons with daily use on the thigh including objective measurement of the deep tissue by ultrasound (sonography).

Body Care

For an all-round
feeling of freshness



MADE IN GERMANY

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is our promise you
can count on 100%.

Refreshment for the whole body and pure hygiene with the best of Aloe Vera for the whole family. This includes not only thorough cleansing but also a reliable feeling of freshness and additional moisture



Aloe Vera Gentle Cleansing Hand Soap

Nourishing cream soap for the hands

- With 38% Aloe Vera gel and organic calendula extract
- Gentle cleansing and moisturising



Aloe Vera Cream Soap

Refill





YOU SAVE WITH **SETS**

Everything for daily freshness & hygiene

Aloe Vera Hair & Body Set 20706
 Shampoo · 200 ml
 Body Balm · 200 ml
 Shower Gel · 250 ml



Aloe Vera Protective Roll-On Deodorant

- Gentle anti-perspirant without alcohol
- With 15% Aloe Vera gel and organic cotton extract
 - Reliable protection against body odour and underarm wetness
 - Leaves a pleasant feeling of freshness
 - Good skin tolerability even with sensitive skin
 - Especially gentle after shaving

20643 | 50 ml

Aloe Vera 2in1 Hair & Body Shampoo

- Refreshing shower gel for hair and body
- With 35% Aloe Vera gel and organic bamboo extract
 - Quick, easy & effective all-in-one cleansing and care

20633 | 250 ml

Aloe Vera Vitalising Shower Gel

- Refreshing shower gel for the body
- With 35% Aloe Vera gel and organic kiwi extract
 - Thorough & soft moisturising cleansing
 - Leaves a pleasant feeling of freshness

20630 | 250 ml

LR
ALOE·VIA



LR
ALOE·VIA
aloe
vera

EXTRA FRESHNESS
TOOTH GEL

43% ALOE VERA GEL INSIDE

With aloe vera & natural whitening
Gel gently cleanses teeth, protects
gum & refreshes breath.

Oral Care

For a healthy, beautiful smile

Oral and dental hygiene

Who does not want a beautiful, light-hearted laughter? This is not possible without well-groomed teeth and lips. With its regenerative power, Aloe Vera ensures a fresh, healthy oral flora and soft, smooth lips. This way, you can always show your smile without hesitating!



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YOU SAVE WITH SETS

Everything for a beautiful smile

Aloe Vera **Oral & Dental Care Set** 20705
2 x Extra Fresh
Tooth Gel · 100 ml
Lip Care Balm · 4,8 g



Aloe Vera Moisturising Lip Balm

Light, transparent lip balm

- With 40% Aloe Vera vegetable oils
- Provides the lips with intensive moisture
- Gentle care for smooth, soft lips

20676 | 4,8 g

Aloe Vera Extra Fresh Tooth Gel

Tooth gel for daily tooth-cleaning

- With 43% Aloe Vera gel and Echinacea extract
- Cleans teeth and gums thoroughly and gently
- Provides a pleasantly fresh mouthfeel
- Without fluoride

20690 | 100 ml

Aloe Vera Protective Toothpaste

Toothpaste for the daily cleaning of sensitive teeth

- With 40% Aloe Vera gel and mineral complex
- Cleans thoroughly and particularly gentle
- Reduces tooth hypersensitivity
- Effectively removes dental plaque
- With fluoride

20691 | 100 ml

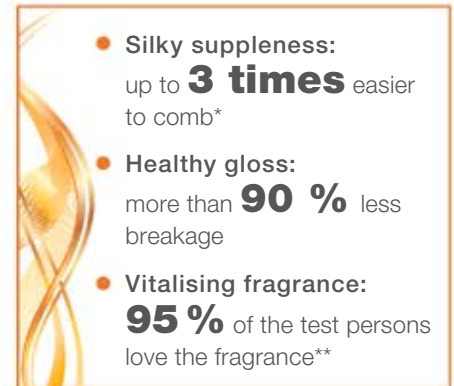
LR
ALOE·VIA



Hair Care

Hair Care

Bye bye bad hair day! With **LR ALOE VIA Nutri Repair Hair Care**, dry, stressed hair becomes a thing of the past. The new hair care system with a unique combination of Aloe vera gel and 7 natural oils nurtures, strengthens and repairs your hair and protects it from breakage. For silky suppleness, healthy gloss and self-confidence from the roots to the tips.



- **Silky suppleness:** up to **3 times** easier to comb*
- **Healthy gloss:** more than **90 %** less breakage
- **Vitalising fragrance:** **95 %** of the test persons love the fragrance**



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STRENGTHENING

Aloe Vera Nutri Repair Shampoo

- With 45% Aloe vera gel and organic bamboo extract
- Cleanses gently, strengthens the hair from the outside and moisturises the scalp
- For every hair wash

20648 | 200 ml

SUPPLENESS

Aloe Vera Nutri Repair Conditioner

- With 15% Aloe vera gel and Nutri-Oil-Repair-Complex from 7 oils
- Nourishes and repairs the hair from the inside without weighing it down
- Smoothens and seals the hair surface
- For every hair wash

20649 | 200 ml

LONG-TERM PROTECTION HEAT PROTECTION

Aloe Vera Nutri Repair Hair Mask

- With 15% Aloe vera gel and **Nutri-Oil-Repair-Complex** from 7 oils
- Nourishes and repairs the hair from deep within, fills porous spots, restores stability of the hair and thus offers long-term protection against breakage
- Apply once or twice a week instead of conditioner

20730 | 200 ml

Aloe Vera Nutri Repair Leave-in Treatment

- With 60 % Aloe Vera gel and organic bamboo extract
- Works like a protective shield against heat
- Nourishes the hair and provides moisture
- Ideal before heat styling (e.g. blow-drying or straightening) or simply in-between washes – no-rinse

20647 | 150 ml

HAIR CARE SYSTEM AS **A SET**

20763

Shampoo, Conditioner, Hair Mask

IR
ALOE·VIA



IR
ALOE·VIA

aloe
vera

MADE IN GERMANY

SOOTHING
AFTER SHAVE
BALM

50% ALOE VERA GEL BASE

With aloe vera &
Sis white tea extract.
Reduces skin irritation,
moisturizes & smooths skin

Find out more about the Aloe Vera
After Shave Balm on page 101

Men Care

Everything for
a flawless
shave

Men's Care

The shaving products of the LR **ALOE VIA Men's Care** series are specifically tailored to the special requirements of male skin thanks to moisturising Aloe vera. Men's skin has its own special needs: It not only has a different structure than women's skin – daily shaving also puts it under additional stress.



30%
Aloe Vera



30%
Aloe Vera

*Cooling gel
texture
or a special boost
of freshness*

YOU SAVE WITH SETS

Everything for a flawless shave

**Aloe Vera
Men's Care Set I** 20424
Shaving Foam · 200 ml
After Shave Balsam · 100 ml
Anti-Stress Cream · 100 ml



Aloe Vera Calming Shaving Foam

For daily complete shaving

- 30% of Aloe vera provides intensive moisture
- Optimally prepares skin and stubbles for shaving
- Light foam for particularly easy application
- Helps the razor glide smoothly over the skin and prevents irritations

20420 | 200 ml

Aloe Vera Calming Shaving Gel

For precise shaving of the contours

- 30% of Aloe vera provides intensive moisture
- Light gel texture for precise application and an extra boost of freshness
- After application, the gel transforms into a light foam which helps the razor glide smoothly over the skin and prevents irritations

20423 | 150 ml



YOU SAVE WITH SETS

Everything for a flawless shave

**Aloe Vera
Men's Care Set II** 20425
Shaving Gel · 150 ml
After Shave Balm · 100 ml
Anti-Stress-Cream · 100 ml



Men Care

For fresh,
well-groomed
men's skin

Men's skin care

Nurture your skin after shaving with moisturising Aloe vera and soothing organic white tea extract that revitalises stressed men's skin. The perfect boost of freshness for a good start to the day!



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Aloe Vera After Shave Balm

- Light care balm for the face
- With 50% Aloe Vera gel and organic white tea extract
 - Reduces skin irritations and calms the skin after shaving
 - Provides moisture and nourishes

20421 | 100 ml



Aloe Vera Anti-Stress Cream

- Light, refreshing cream for the face
- With 50% Aloe Vera gel and organic white tea extract
 - Boost of freshness for stressed men's skin
 - Provides moisture and vitalises

20422 | 100 ml



Everything a man needs – for skin, hair & beard

Three base products focus on the essential – for your daily care of skin, hair and beard. With the raw power of Aloe vera, organic hop extract and a woody-fresh scent! Aloe vera gel is known for its soothing, moisturising effect, while hops nurtures and strengthens skin and hair and prevents skin irritation.



SAVE MONEY WITH A SET

Everything for the care of skin, hair & beard

Aloe Vera Men's Care Set III

20441

4in1 Body, Facial, Hair & Beard Shampoo · 250 ml
2in1 Facial & Beard Oil · 30 ml
2in1 Styling Balm for Hair & Beard · 50 ml



Aloe Vera 4in1 Body, Facial, Hair & Beard Shampoo

Cleansing all-rounder for the whole body

- With 15% Aloe vera and organic hop extract
- Gently and reliably cleanses skin, hair and beard
- Frees your skin from residues of environmental aggressors and odours
- Moisturises skin and hair

20436 | 250 ml

Aloe Vera 2in1 Facial & Beard Oil

Suppleness for skin and beard

- With Aloe vera and organic hop extract
- Argan, almond, jojoba and sunflower oils protect skin and hair from moisture loss
- For a smooth, strong beard
- Gives your beard a natural shine without being greasy
- Reduces itching

20437 | 30 ml

Aloe Vera 2in1 Hair & Beard Styling Balm

Perfect style for hair and beard

- With 15% Aloe vera and organic hop extract
- Styles and moisturises
- Supports the hair, tames frizzy hair and improves combability
- Provides beard and hair with a natural shine
- Can prevent hereditary hair loss

20438 | 50 ml



*Particularly gentle
and natural!
Recommended
by midwives and
paediatricians.*

Aloe Vera Baby Sensitive Nappy Rash Cream

- Rich, solid cream for sore skin
- With 40% Aloe Vera gel, organic calendula extract, zinc and panthenol
 - Supports the regeneration of sore skin and protects against new nappy rash
 - Regenerates and soothes irritated skin
 - Without perfume oil

20319 | 100 ml

Aloe Vera Baby Sensitive Washing Lotion & Shampoo

- Extra mild, creamy washing lotion for sensitive skin
- With 30% Aloe Vera Gel, organic calendula extract and soy oil
 - Mild, gentle cleansing
 - Protects sensitive skin from drying out during cleansing and moisturises
 - Without sulphates and perfume oil

20320 | 250 ml

Aloe Vera Baby Sensitive Face & Body Cream

- Extra mild, light washing lotion for sensitive skin
- With 40% Aloe Vera gel, organic calendula extract and panthenol
 - Supports the skin barrier and protects against moisture loss
 - Provides moisture, nurtures and soothes
 - Without perfume oil

20321 | 100 ml

YOU SAVE WITH **SETS**

Care & cleansing for sensitive skin

Aloe Vera Baby Set 20318
Washing Lotion · 250 ml
Nappy Rash Protection Cream · 100 ml
Face Cream · 100 ml



Baby & Kids Care

Baby and Kids Care

The new **LR ALOE VIA Baby Care series** with the best of Aloe Vera – its gel – and precious organic plant extracts is particularly gentle and natural on baby's sensitive skin. Produced without added parabens, mineral oils and perfume oils.

The new **LR ALOE VIA Kids Care series** has a particularly high Aloe vera content. Perfect for the sensitive skin of children, as Aloe vera is a true all-rounder: It regenerates, moisturises, soothes and protects. This is also important for sensitive milk teeth! And fun is important, too, of course.

For gentle protection of baby and children's skin and strong teeth



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is our promise you
can count on 100%.

No tangles!



Aloe Vera Kids 3in1 Shower Gel, Shampoo & Conditioner

Gentle cleansing and care for great fun under the shower!

- Panthenol and organic peach extract nurture and protect skin and hair.
- Improved combability after showering*
- With a tropical and fruity fragrance for a true jungle experience!
- Without sulphates

20328 | 250 ml



Aloe Vera Kids Magically Glittering Tooth Gel

Soft cleansing and care for tiger-strong teeth!

- Xylitol protects from tooth decay, and calcium strengthens the enamel
- With a child-friendly fluoride content and mild mint flavour
- The glittery gel texture makes brushing teeth a fun experience!

20329 | 50 ml



Teeth friendliness
scientifically
proven

YOU SAVE WITH **SETS**

Jungle fun as a set

Aloe vera Kids set 20330

Shower Gel, Shampoo & Conditioner - 250 ml
Tooth Gel - 100 ml



* Wet combing study conducted by ProDERM in April 2019

LR
ALOE·VIA



Aloe Vera Sun Gel Cream

SPF 20

Light gel cream for tanned skin types

- With 40% Aloe Vera gel
- Protects the skin from UVA & UVB rays
- Nurtures, cools and moisturises intensively
- Can be easily applied without sticking
- Waterproof

23075 | 100 ml

Aloe Vera Sun Lotion

SPF 30

Cream for lightly tanned skin types

- With 40% Aloe Vera gel
- Protects the skin from UVA & UVB rays
- Nurtures and moisturises intensively
- Waterproof

23071 | 100 ml

Aloe Vera Sun Cream

SPF 50

Cream for light, sensitive skin types and children

- With 40% Aloe Vera gel
- Protects the skin from UVA & UVB rays
- Nurtures and moisturises intensively
- Waterproof

23072 | 75 ml

Sun Care

For healthy,
sun-protected skin

Sun protection

Each skin type requires different sun protection. From delicate to sensitive through to tanned skin – LR ALOE VIA Sun Protection products offer care and protection for the whole family. Aloe Vera provides stressed skin with moisture, cools, soothes and regenerates. For optimum protection, we recommend applying approx. 4 tablespoons of sun cream (for an adult) all over your body.



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is our promise you
can count on 100%.

LR ALOE VIA sun protection is available as of April 2021 with improved formulas perfect for the sunny months from April to August.



Aloe Vera Sun Gel Cream

SPF 20

- Light gel cream for tanned skin types
- With 40% Aloe Vera gel
 - Protects the skin from UVA & UVB rays
 - Nurtures, cools and moisturises intensively
 - Can be easily applied without sticking

23074 | 50 ml



Aloe Vera Sun Spray Active

SPF 30

- With 30% Aloe Vera gel
- Protects the skin from UVA & UVB rays
 - Nurtures, cools and moisturises intensively
 - Quick and easy to use
 - Waterproof

23073 | 125 ml



Aloe Vera After Sun Gel Cream

- Light, cooling cream for the body
- With 70% Aloe Vera gel and shea butter
 - Cools and supports the skin's regeneration after sunbathing
 - Provides moisture and nourishes
 - The skin feels smooth and supple

23070 | 200 ml



Guarantees a balanced ratio of UVA and UVB protection

STEP 1-3

LR

ZEITGARD

FOR TIMELESS BEAUTY



STEP 01

CLEANSING-SYSTEM



STEP 02

ANTI-AGE-SYSTEM



STEP 03

CARE-SYSTEM

EFFICIENT.
INNOVATIVE.
PROFESSIONAL.

ANTI-AGE-MANAGEMENT

Innovative anti-aging management for a youthful appearance

With the holistic, professional LR ZEITGARD anti-aging management for use at home, you can easily preserve the youthful appearance of your skin in just 3 steps: From deep cleansing of the pores at the push of a button to anti-aging treatment with immediately visible effects, right up to type-appropriate complementary care.

STEP 01



CLEANSING-SYSTEM: The ZEITGARD Cleansing Device is the first step of an affective and long-lasting anti-aging treatment. Thanks to the special oscillation technology of ZEITGARD 1, cleaning at the push of a button ensures a pure complexion right down to the pores and optimally prepares the skin for further care steps.

STEP 02



ANTI-AGE-SYSTEM: The ZEITGARD Cleansing Device is the first step of an affective and long-lasting anti-aging treatment. Thanks to the special oscillation technology of ZEITGARD 1, cleansing at the push of a button ensures a pure complexion right down to the pores and optimally prepares the skin for further care steps.

STEP 03



CARE-SYSTEM: The ZEITGARD Care System, which provides lasting support, completes the entire treatment. The body care appropriate to the type underlines a long-lasting success. DAILY-CARE offers effective anti-age products for daily care routine – SPECIAL-CARE sophisticated additional products for special care needs.

*Dermatest study conducted on 40 test persons in July & August 2015

STEP 01



LR
ZEITGARD
FOR TIMELESS BEAUTY

The ZEITGARD Cleansing System represents the first step of an affective and long-lasting anti-aging treatment.

- Ideal preparation for subsequent care
- Improves the appearance of the skin through nurturing, in-depth cleansing
- Firmer, smoother skin thanks to the massage function

* Scientific study conducted by the renowned Institut Dermatest GmbH.

Period of application: 6 weeks (end of January to early March 2015), number of persons tested: 40

** The filaments of the brush head ensure impeccable hygiene for up to 3 months thanks to the antibacterial effect of the LR power agent MICROSILVER. MICROSILVER BG consists of pure silver powder with a highly porous molecular structure. The highlight: MICROSILVER BG regulates the new formation of bacteria with a lasting effect.

CLEANSING-SYSTEM

SOFT CLEANSING
with strong
effect



ZEITGARD 1

- Electric brush with oscillation
- Pore-deep, gentle cleansing
- Up to 10 times more efficient than manual facial cleansing*

Brush head

- Classic – for normal skin
70003
- Soft – for sensitive skin
70004

Cleansing System Care product

- All Skin Types – for normal skin
70000
- Sensitive Skin – for sensitive skin
70001



YOU SAVE WITH SETS

Cleansing System - Kit

- Classic – for normal skin 70036
- Soft – for sensitive skin 70037

- ZEITGARD 1
- 1 x care product
- ZEITGARD Travel Case Gratis

FOR SENSITIVE SKIN

- Soft filaments with MICROSILVER for pure and radiant skin
- Gentle cream developed for sensitive skin with a texture specifically tailored to the cleansing programme
- Efficacy confirmed by Dermatest*

FOR NORMAL SKIN

- Stronger filaments with MICROSILVER for deep cleansing and visibly purified skin
- In combination with foaming gel with a texture specifically tailored to the cleansing programme
- Efficacy confirmed by Dermatest*

STEP 02



LR
ZEITGARD
FOR TIMELESS BEAUTY

The exclusive ZEITGARD Anti-Age System reduces wrinkles and demonstrably makes the skin look younger*.

- 95% of the test persons reported an **optimised absorption of active substances** after the use of the ZEITGARD 2*
- Over 90% of all test persons felt an **improved moisture supply of the skin**
- 90% of the test persons confirmed an **enhanced elasticity** of the skin*
- Over 80% of the test persons confirmed **instantly visible and tangible results***
- Over 75% of the test persons confirmed a **visibly rejuvenated eye area***

ANTI-AGE-SYSTEM

Clearly visible wrinkle reduction*

ZEITGARD 2

- Electric anti-aging device for wrinkle reduction
- Thermal hot/cold method for an effective transport of anti-aging substances into the skin layer
- Fresh complexion due to blood microcirculation

YOU SAVE WITH SETS

Anti-Age System

Hydrating Kit	71006
ZEITGARD 2	
Eye Serum	
Hydrating Cream-Gel	
ZEITGARD Travel Case	Gratis
Restructuring Kit	71007
ZEITGARD 2	
Eye Serum	
Restructuring Cream-Gel	
ZEITGARD Travel Case	Gratis

FREE with each set:
1 Zeitgard Travel Case



OR



YOU SAVE WITH SETS

Anti-Age-System

Hydrating Set	71008
Eye Serum	
Hydrating Cream-Gel	
Restructuring Set	71009
Eye Serum	
Restructuring Cream-Gel	

Anti-Age System Eye Serum

- Highly-concentrated eye serum
- Moisturises, relaxes the eye area and smoothen minor wrinkles
- With innovative active ingredient complex of Patch₂O™ and Ultra Filling Spheres

71000 | 30 ml



Anti-Age System Restructuring Cream-Gel

- Facial cream for firmer contours especially for more mature skin
- Significantly reduces the depth of wrinkles, the skin looks firmer and rejuvenated
- With innovative active ingredient complex of Patch₂O™ and Ultra Filling Spheres

71002 | 50 ml



Anti-Age System Hydrating Cream-Gel

- Rich facial cream for defined contours even for young skin
- Firms-up facial contours for a smoother complexion
- With innovative active ingredient complex of Patch₂O™ and Ultra Filling Spheres

71001 | 50 ml



STEP 03



LR

ZEITGARD
FOR TIMELESS BEAUTY

Efficient and long-lasting facial care

In combination with the first two steps of the ZEITGARD Anti-Age Management, the Care System with its individual regenerative care products is aimed at a long-lasting effect.

For all ages and whether men or women – do not leave your beauty to chance!

CARE-SYSTEM

Individual regenerative care
for a long-lasting
anti-aging effect

DAILY-CARE

Effective anti-aging products
for your daily care routine



Racine: Effective basic care with moisturising, energising active ingredients against the first signs of aging.



Nanogold: Rich care with gold and silk for regeneration and reduction of photo-induced wrinkles and signs of aging.



Beauty Diamonds: Intensive luxury care based on diamond and peptides with nourishing pampering texture for mature, demanding skin.



PLATINUM: Special care system with innovative platinum active ingredient combination for stressed men's skin.

SPECIAL-CARE

Extra care for special care needs



Serox: Preventive care against facial wrinkles and volume loss. Exclusive anti-aging active ingredient combination with hyaluronic acid and UltraFilling Spheres™.



Power Lift: Hydrating energy boost with an invigorating 7-herbal complex for vitalised women's and men's skin.



Sleeping Mask: Regenerating mask for the night with energising, highly effective care formula for women and men. Rich, nurturing texture with valuable oils



Blue Light Defender: Smart serum against Digital Aging. Protects the skin with spirulina algae and blue lotus against skin aging caused by blue light from screens such as smartphones and laptops.

EFFECTIVE BASIC CARE for beginners

The effective basic care provides tired-looking, drawn skin with a lot of moisture and new energy. For a fresh, vital complexion! Even before the first wrinkles appear, you can prevent skin aging with the care complex of coenzyme Q10 and algae contained in the creams.

The care series supports the entire energy balance of the cells: it activates the skin and provides it with extra freshness and radiance.

RACINE
DAILY CARE



MADE IN GERMANY

"Made in Germany"
is our promise you
can count on 100%.



YOU SAVE WITH SETS

Racine Set **28503**
Day Cream · 50 ml
Night Cream · 50 ml
Eye Cream · 15 ml

Racine Day Cream

- With coenzyme Q10 for more energy in the cells
- Care complex with algae increases moisture supply
- Vitamin E protects the cells
- UV filter protects against photo-induced influences

28500 | 50 ml

Racine Night Cream

- Coenzyme Q10 supports cell regeneration during the night
- Care complex with algae supplies the skin with minerals
- Vitamin E regenerates skin overnight
- Rich texture with jojoba oil and shea butter

28501 | 50 ml

Racine Collagen Serum

- Pure collagen boosts the skin's firmness
- Intensive moisture supply and retention
- Makes the skin appear youthfully fresh & smooth

28504 | 30 ml

Racine Eye cream

- With coenzyme Q10 for more energy in the cells
- Effective combination of vitamins for natural regeneration:
- Vitamin A prevents wrinkles
- Vitamin E protects against free radicals
- Vitamin C has an antioxidant effect
- Care complex with algae increases moisture supply

28502 | 15 ml

RICH CARE

against premature skin aging

The high-quality care contains an exclusive combination of micronized gold particles and silk proteins. While gold already supports the skin's UV protection, silk can stimulate the formation of collagen and thus supports skin regeneration.



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NANO
GOLD
DAILY CARE



YOU SAVE WITH **SETS**

Nano-gold & Silk Set **28188**
Day Cream - 50 ml
Night Cream - 50 ml

Nanogold Facial Toner

- Cleanses and revitalises the skin
- With Nano-gold & silk proteins as UVA-protection against premature skin-aging
- Also suitable for combination skin

28181 | 125 ml

Nanogold Day Cream

- Silky luxury cream texture
- Nurtures and pampers the skin the whole day through
- With Nano-gold & silk proteins as UVA-protection against premature skin-aging
- With special Aglycal®, TIMP Peptides® and Uvinul A plus®* complex

28182 | 50 ml

Nanogold Collagen Serum

- Luxurious cream
- Nurtures and regenerates the skin over night
- With Nano-gold & silk proteins as UVA-protection against premature skin-aging
- With TIMP-Peptides® and the anti-wrinkle agent SYN®-COLL to repair photo-induced skin damage and support

28183 | 50 ml

LUXURY CARE for mature, demanding skin



“Made in Germany”
is our promise you
can count on 100%.

This intensively nourishing luxury care is a modern combination of active ingredients based on diamonds and peptides with a skin-nurturing texture and efficient anti-aging active ingredients which help firm the skin and effectively protect it from external aggressors.

YOU SAVE WITH **SETS**

Beauty Diamonds Set 28300

Day Cream · 50 ml
Night Cream · 50 ml
Eye Cream · 30 ml



Beauty Diamonds Night Cream

- Anti-wrinkle night cream
- With precious oils and special anti-wrinkle active ingredients
- Helps reducing appearance of wrinkles*

28318 | 50 ml

Beauty Diamonds Eye Cream

- Softly-melting eye care
- Supports the reduction of dark shadows and bags under the eyes
- Reduces the appearance of wrinkles*

28319 | 30 ml

Beauty Diamonds Facial Toner

- Refreshing and moisturising facial toner
- Also suitable for combination skin
- Cleanses and revitalises the skin

28302 | 125 ml

Beauty Diamonds Day Cream

- Velvety-soft day cream
- Reduces the appearance of wrinkles* and reinforces the feeling of firm skin
- The anti-aging active ingredient Detoxiquin prevents premature skin aging and supports cell regeneration
- Innovative Hexapeptide helps protect the skin from free radicals

28317 | 50 ml

Beauty Diamonds Rich Intensive Cream

- Extra-rich intensive cream
- Provides intensive care and pampers skin
- Combination of ceramides and Hyaluronic Filling Spheres® significantly reduces the appearance of wrinkles
- Precious oils ensure a velvety-soft skin feeling

28320 | 30 ml

IN-DEPTH ANTI-AGE CARE for a youthful appearance

With a rich combination of 6 naturally derived oils and selected vitamins, the skin oil regenerates dry, chapped and faint skin and provides a youthful glow.

BEAUTY
DIAMONDS
DAILY CARE



MADE IN GERMANY

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can count on 100%.



Beauty Diamonds Radiant Youth Oil:

- Nourishes and regenerates your skin with vitamins A, E and F
- Protects against moisture loss with valuable oils
- Imparts a radiant, youthful complexion thanks to a combination of rich oils

1 FACE OIL – 3 POSSIBLE APPLICATIONS

Anti-Age Oil

The ideal basic care for a radiant complexion

- After cleansing, apply 3-5 drops morning/evening to the face.
- Continue with day or night care

Anti-Age Oil Boost

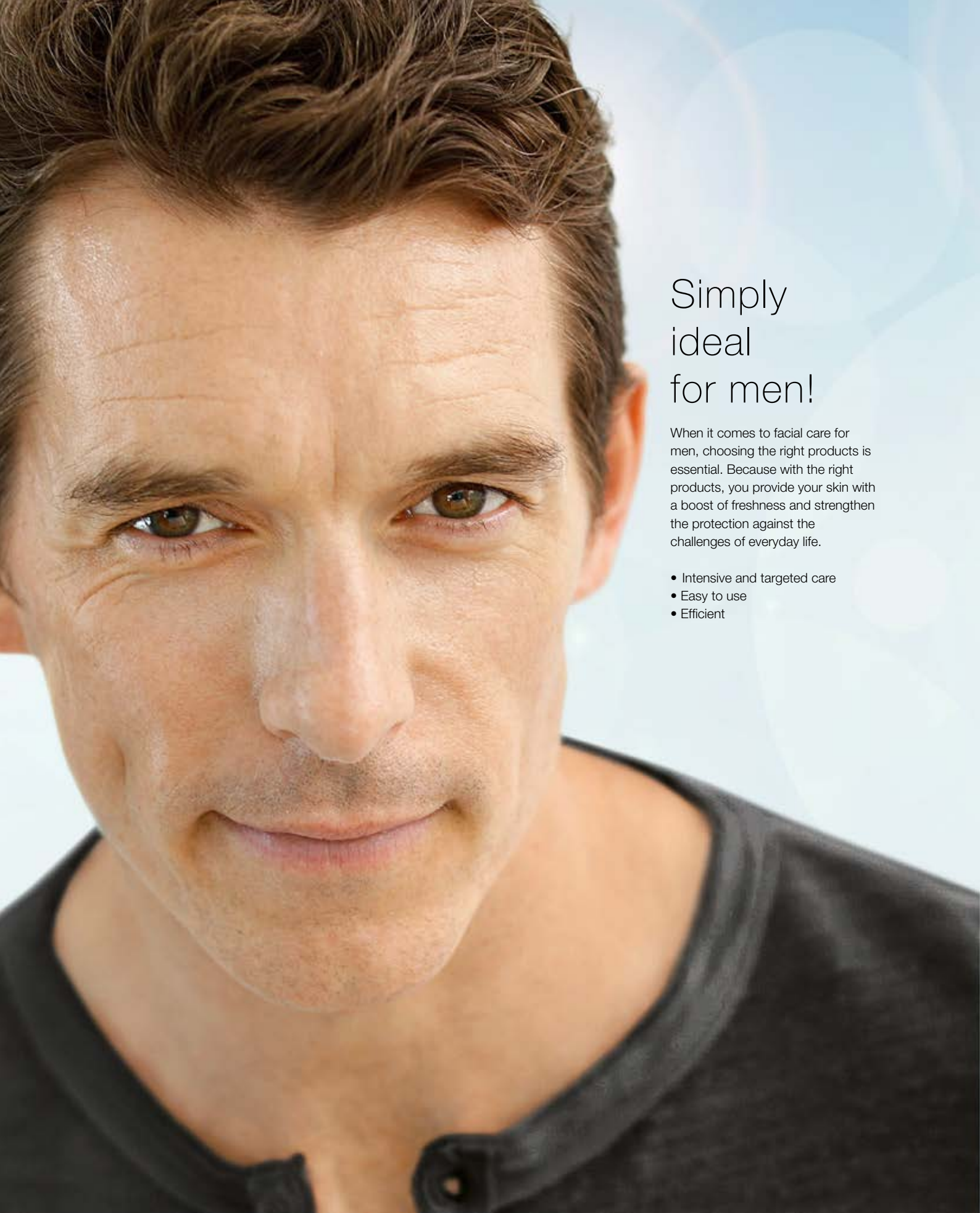
Rich extra care for supple, soft skin

- Simply add a few drops to your day or night care cream.
- Mix in the palm of your hand to obtain a rich facial care and apply to face

Anti-Age Oil Mask

Intensive, rich regenerative care for smooth, firm skin

- Apply approx. 10 drops generously to your face, neck and décolleté.
- Allow to take effect for 10 minutes, massage in or remove the remaining texture.



Simply ideal for men!

When it comes to facial care for men, choosing the right products is essential. Because with the right products, you provide your skin with a boost of freshness and strengthen the protection against the challenges of everyday life.

- Intensive and targeted care
- Easy to use
- Efficient

Special care for MEN'S SKIN

Modern men attach great importance to a perfect appearance. The cream formula with the innovative Platinum active ingredient combination specially developed for men's skin is quickly absorbed, intensively moisturises the skin, softens wrinkles and makes the skin appear younger.

**PLATI
NUM**
DAILY CARE



MADE IN GERMANY

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Platinum Express Eye Cooler

- Light, quickly absorbing cream especially for the eye area
- Moisturising and refreshing
- Helps reduce bags and minor wrinkles
- With Lumin-Eye®, green coffee extract and hyaluronic acid

28443 | 30 ml

Platinum Anti-Aging Cream

- Light, quickly absorbing facial cream
- Moisturising and refreshing
- Supports skin elasticity and helps prevent signs of aging
- With encapsulated glacier water, cactus extract, hyaluronic acid and vitamin E

28440 | 50 ml

YOU SAVE WITH **SETS**

Platinum men's care set 28469
Anti-Aging Cream · 50 ml
Express Eye Cooler · 30 ml

UNIQUE COMBINATIONS OF ACTIVE INGREDIENTS for targeted results

The exclusive and effective LR ZEITGARD Serox special products counteract the undesirable signs of aging. Serox Instant Skin Perfector uses an innovative effect technology with a double anti-aging effect to ensure both immediate and lasting perfection of the skin. The perfectly balanced combination of active ingredients of the complementing Serox special products achieves lastingly younger-looking skin: fewer expression lines in the eye, forehead and nose area as well as significantly more volume and elasticity. The Serox Lip Optimizer also visibly increases lip volume and reduces wrinkles.*

YOU SAVE WITH **SETS**

Serox by LR Complete-Set 28238

Intensive Result Cream · 50 ml
Instant Result Serum · 30 ml
Wrinkle Care · 15 ml
Professional Eye Pads · 4 x 2 Pads



MADE IN GERMANY

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can count on 100%.



Serox Professional Eye Pads

- Professional eye pads in beauty salon quality
- Provide the sensitive area around the eyes with intensive moisture
- Made of freeze-dried pure collagen which is moistened with the activating fluid
- Activating fluid consisting of Argireline®, Gatuline Expression® and hyaluronic acid which help reduce the depth of wrinkles in a targeted manner

28235 | 4 x 2 Pads



Serox Wrinkle Care

- Intensive concentrate for targeted application on expression lines
- Particularly for minor wrinkles around the mouth, eyes and on the forehead
- With highly-effective ingredients such as Argireline®, Gatuline Expression®, Dynalift® and hyaluronic acid that help reduce the depth of wrinkles in a targeted manner
- Is absorbed quickly and already shows a positive development after 30 minutes

28236 | 15 ml



Serox Intensive Result Cream

- Innovative anti-aging cream composition
- Highly effective ingredients such as Argireline®, Ameliox®, UltraFilling Spheres™, for a more supple, smoother and fresher
- Active ingredient complex with anti-wrinkle effect reduces minor and deep wrinkles and provides long-term moisture
- Ideal in combination with Serox Instant Result Serum

28231 | 50 ml



Serox Instant Result Serum

- Intensive anti-aging-formula in silky serum texture
- With highly-effective ingredients such as Argireline®, Ameliox® and PolyLift® to reduce the depth of wrinkles
- With relaxing and moisturising effects to smoothen and refine the skin structure
- Ideal in combination with Serox Intensive Result Cream

28230 | 30 ml

DOUBLE EFFECT TECHNOLOGY: instant and long-lasting results

LR ZEITGARD Serox Instant Skin Perfector enhances the complexion of the facial skin. With its innovative double effect technology, it ensures an instantly visible result and long-lasting regeneration of the skin, day in and day out.



Serox Instant Skin Perfector

- Instantly younger looking skin
- Sustainable regeneration of the skin structure
- Velvety-soft, concealing Perfector formula with subtle colour pigments
- Apply after your day cream. Make-up can be applied as usual.

28250 | 30 ml

SEROX INSTANT SKIN PERFECTOR



EFFECT TECHNOLOGY WITH DOUBLE ANTI-AGING EFFECT

1

INSTANT PERFECTION

Younger looking skin within seconds. The velvety-soft, concealing Perfector formula with subtle colour pigments makes your skin appear transformed: pores, skin imperfections and wrinkles are minimized, shiny skin areas are given a matte finish.

2

LONG-LASTING PERFECTION

Long-lasting perfection of the skin structure day after day. The anti-aging active ingredients Gatuline® In-Tense and Ultra Filling Spheres™ penetrate deep into the skin to strengthen firmness and elasticity in the long-term: the skin appears smoother and firmer.

INTENSIVE BOOST OF FRESHNESS for men & women

The light facial care provides particularly stressed skin with a perfect boost of freshness – also for in-between! The combination of Reductine®, hyaluronic acid, algae extract and a mix of seven herbs ensures perfect hydration of the skin. More vitality and elasticity the whole day through!

**POWER
LIFT**
SPECIAL CARE



MADE IN GERMANY

"Made in Germany"
is our promise you
can count on 100%.



OUR STAR FOR
THE DAY –
ALSO FOR
MEN'S SKIN



PowerLIFT

- Light facial cream emulsion
- Moisturises, revitalises and firms up the skin for more vitality, energy and elasticity
- With Oat-peptides, hyaluronic acid, algae extract and a mix of seven herbs for a moisturising and smoothing anti-wrinkle-effect
- Also suited for men's skin

REGENERATION OVERNIGHT: Increased resilience and elasticity

The rich mask with its highly concentrated active ingredient complex of UltraFilling Spheres™, jojoba oil and Shizandra berries provides for extra care and regeneration. Especially during the night, the skin can relax and the valuable active ingredients can penetrate the skin in an optimum manner. The skin feels silky soft in the morning and appears smooth and fresh.

SLEEPING
MASK
SPECIAL CARE



MADE IN GERMANY

"Made in Germany"
is our promise you
can count on 100%.



Sleeping Mask

- nurtures and regenerates the skin overnight
- with jojoba oil for optimum moisture supply
- with ultra filling spheres for an anti-age effect
- with Shizandra berries for skin regeneration
- The mask is not washed off and should be applied twice a week for optimum results

OUR STAR FOR
THE NIGHT –
ALSO FOR
MEN'S SKIN



SMART SERUM AGAINST DIGITAL AGING

Blue light from displays and screens can cause premature skin aging.

The blue light rays penetrate deep into the lowest layers of the skin, where they cause oxidative stress and damage the skin cells, among other things. Signs of aging, such as wrinkles and sagging skin, become visible much earlier.

DEFEND YOUR SKIN NOW! The innovative BLUE LIGHT DEFENDER against DIGITAL AGING actively and preventively protects your skin from the negative effects of blue light! The ingredients contained in Blue Light Defender are activated by blue light and protect the skin with triple effect.



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can count on 100%.



UNIQUE TRIPLE EFFECT



REFLECTION:

The colour pigment phycocyanin contained in the spirulina extract absorbs blue light and reduces the high-energy light rays by reflecting them like a protective shield

- **ideal protection against premature skin aging and skin irritations.**



RADICAL SCAVENGER:

Blue lotus extract – the symbol of immortality – is an optimal radical scavenger and thus counteracts oxidative stress

- **for a youthfully radiant appearance.**



REPAIR:

The enzyme photolyase contained in the spirulina extract repairs the cell damage of the skin caused by blue light

- **for a significant reduction of existing wrinkles.**

YOUR DAILY PROTECTION IN TWO STEPS:

Step 1

Apply the BLUE LIGHT DEFENDER Serum evenly onto the cleansed face every morning.

Step 2

After about one minute you can use your usual day care..

**STOP
DIGITAL
AGING!**

**BLUE LIGHT
DEFENDER**
SPECIAL CARE



**LR ZEITGARD
BLUE LIGHT DEFENDER**

- Protects against skin aging and skin irritations caused by blue light
- Reduces existing wrinkles and has an anti-oxidative effect
- For a youthfully radiant appearance
- With spirulina extract and blue lotus extract

MICRO
SILVER
PLUS

Functional care solutions for special needs.

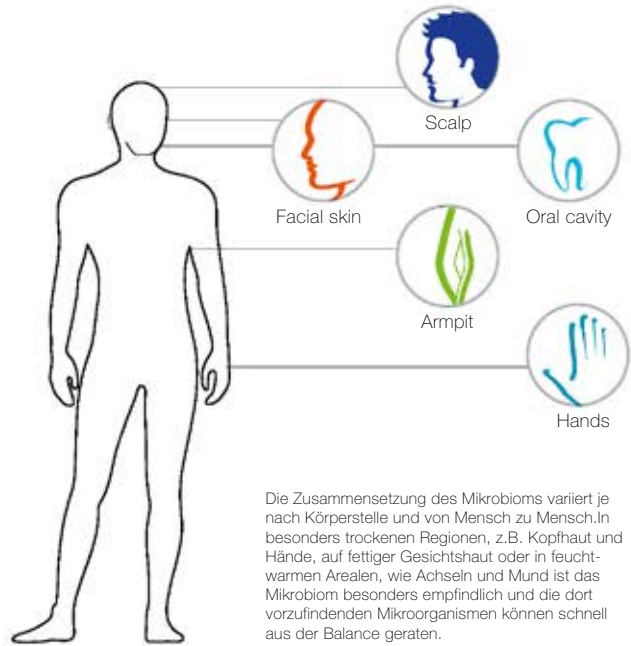
Healthy skin starts with a well-balanced protective barrier.

Problems with irritated skin, dandruff or periodontal disease often have a deeper cause: Our natural protective barrier, the microbiome, is out of balance. Germs have spread. LR MICROSILVER PLUS offers effective solutions for the special requirements of different parts of the body. The secret of this functional care series is the antibacterial and antiviral active ingredient MicroSilver BG™. Each product of this series offers an additional "plus", an effective combination of active ingredients that targets the specific need and regenerates and stabilises the skin and its natural protective barrier – for a healthy microbiome of the skin.



WHAT IS THE MICROBIOME?

Our natural protective barrier is a true masterpiece of nature. Millions of microorganisms maintain a healthy balance in our body. Thus, they build a natural protective barrier against external pathogens. We call all the entirety of these microorganisms "microbiome", or skin and oral flora. If this delicate balance is disturbed, germs can spread and attack the natural protective barrier, which can lead to skin and teeth problems. The task now is to eliminate the intruders while strengthening the natural protective barrier.



THE "PLUS" IN LR MICROSILVER PLUS

Our demands on care are manifold. It should have a fast and reliable effect, but also solve the problem permanently. That is why LR MICROSILVER PLUS offers an additional "plus" with every solution – another effective combination of active ingredients, which targets the specific need and supplements the effect of the products with e.g. stabilising, regenerating properties. Thus LR MICROSILVER PLUS reliably accompanies you on the way to a microbiome in balance.

All LR MICROSILVER PLUS products contain antibacterial, antiviral MicroSilver BG™

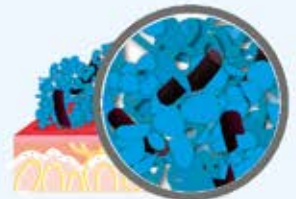


PURE SILVER AGAINST BACTERIA AND VIRUSES

1. Irritated skin is less able to fend off bacteria and viruses. Bacteria can spread particularly well on highly irritated skin. The skin's microbiome loses its balance.
2. The silver particles in MicroSilver BG™ with their sponge-like structure cover the skin's surface like a net. Germs, such as bacteria and viruses, do not stand a chance. They get caught in the protective silver net.



3. The MicroSilver BG™ silver ions' antiviral, antibacterial effect eliminates viruses and bacteria and prevents them from further spreading.
4. The MicroSilver BG™ particles adhere to the surface of the skin for a long time and may protect against new bacteria and viruses for up to 12 hours, which enables the microbiome to regenerate and resume its natural protective function.





**MICRO
SILVER
PLUS**

LR MICROSILVER PLUS FACE CARE

Sensitive Facial Skin in Balance

WHERE DOES LR MICROSILVER PLUS HELP?

LR MICROSILVER PLUS offers a fast, effective and long-term solution to irritated, blemished facial skin, dental problems, like cavities and periodontal disease, heavily stressed hands, dandruff and perspiration odour. Also suitable for sensitive skin.

LR MICROSILVER
PLUS FACE CARE



LR MICROSILVER
PLUS ORAL



LR MICROSILVER
PLUS BODY CARE



PROBLEM

Blemished, oily, flaky, irritated facial skin

CAUSE

The oily areas of the facial skin, especially the forehead, nostrils and chin, contain a particularly large number of active sebaceous glands.

The skin's flora changes regularly. Thus, the microbiome easily loses its balance, which may cause skin problems.

SOLUTION

The LR MICRO-SILVER PLUS face care system specifically frees the skin from impurities and bacteria, helps to counteract irritations and refines the skin's texture in the long term Sensitive Facial Skin in Balance

- MicroSilver BGT™ reduces germs, such as bacteria and viruses
- A specific combination of active ingredients for clear and balanced facial skin
- Instant and long-term effect: Sustainable, netlike protective film may protect for up to **12 hours**



"Made in Germany" is our quality promise, which you can count on 100%.



All LR MICROSILVER PLUS products contain antibacterial, antiviral MicroSilver BG™



SCIENTIFICALLY PROVEN EFFECTIVENESS:

- Considerably improved complexion*
- Reduction of blackheads by an average of 24%, of papules by approx. 30% and of pustules by approx. 29%*
- Excellent skin tolerance even with irritated or acne-prone skin*.

*Antibacterial facial cream tested on 30 acne patients between 13 and 25 years of age who applied the facial cream once a day over a period of six weeks. The study was conducted in November 2010 by Derma Consult GmbH

01 Deep cleansing wash cream

The LR MICROSILVER PLUS Wash Cream gently cleanses down to the pores and soothes the skin. The antibacterial and antiviral active ingredient MicroSilver BG™ eliminates germs such as bacteria and viruses. The stressed microbiome is able to regenerate.

THE SPECIAL PLUS

- The mineral salicylic acid dissolves dead skin scales and opens clogged pores.
- Dexpanthenol soothes & cares for inflammation prone skin
- Zinc supports the skin's regeneration

25000 | 150 ml

02 Regulating Facial Cream

The LR MICROSILVER PLUS facial cream regenerates, supports and refines the complexion. Thanks to our antibacterial, antiviral MicroSilver BG™, the quickly absorbing cream removes bacteria and protects the skin against irritations. Without sticking, without greasing.

THE SPECIAL PLUS

- The herbal active substance complex with Defensil™ and Activox™ strengthens the skin barrier and has an anti-inflammatory effect.
- Dexpanthenol soothes and nurtures the skin
- Zinc supports the skin's regeneration

25001 | 50 ml

SAVE MONEY WITH A SET

Facial Set **25004**
 Cleansing Cream · 150 ml
 Facial Cream · 50 ml



**MICRO
SILVER
PLUS**

LR MICROSILVER PLUS ORAL

Healthy and well-kept teeth and gums

PROBLEM

Sensitive teeth, inflammation prone gums, bad breath and other symptoms.

CAUSE

Health begins – among others – in our mouth. The oral microbiome is characterised by countless different germs. An imbalance in the mouth can have unpleasant consequences.

SOLUTION

LR MICROSILVER PLUS oral care frees the oral cavity of germs and offers innovative protection for strong teeth, healthy gums and an oral flora in balance.

- For an intact oral microbiome
- With antibacterial and antiviral MicroSilver BG™
- Instant and long-term effect: long-lasting, netlike protective film may protect for up to 12 hours



01 Nurturing Toothpaste

The LR MICROSILVER PLUS toothpaste cleans and nurtures teeth, gums as well as the oral mucosa. The small silver particles from the active ingredient MicroSilver BG™ eliminate bacteria and viruses and thus effectively protect against plaque, cavities and periodontal disease, bad breath and gum inflammation.

THE SPECIAL PLUS

- The mineral HYDROXIAPATITE repairs enamel and ensures healthy, strong teeth.
- Dexpantenol soothes sensitive teeth and gums
- Zinc has anti-inflammatory effects and prevents plaque, cavities and periodontal disease.
- Fluoride promotes the teeth's natural remineralisation

25090 | 75 ml

SCIENTIFICALLY PROVEN EFFICIENCY:

- 90% of users notice a stabilisation of their gums*
- Reduction of gum inflammation / bleeding**

* Antibacterial toothpaste tested on 10 women and men between 18 and 72 years of age over a period of 4 weeks in April 2006 by Dermatest GmbH

** Antibacterial toothpaste tested on 30 persons between 21 and 65 years of age using the toothpaste twice a day over a period of 4 weeks in November 2010 by Dermatest GmbH

SAVE MONEY WITH A SET

Dental Care Set
Toothpaste · 75 ml
Mouthwash · 300 ml
Mouth Spray · 30 ml

25122



"Made in Germany" is our quality promise, which you can count on 100%.



All LR MICROSILVER PLUS products contain antibacterial, antiviral MicroSilver BG™



RECOMMENDED BY EXPERTS*

02 Protecting Mouthwash

The LR MICROSILVER PLUS mouthwash cleans the mouth and removes up to **99.99% of all germs**, such as bacteria and viruses. The long-lasting, gel-like texture even reaches hard-to-reach areas, such as interdental spaces. It's provides ideal protection against plaque, cavities and periodontal disease. For long-lasting fresh breath and a well-tended oral flora in balance.

THE SPECIAL PLUS

- Aloe vera strengthens the gums
- Menthol and peppermint leave a pleasant feeling of freshness throughout the entire oral cavity.
- Fluoride promotes the teeth's natural remineralisation

25130 | 300 ml

03 Mouth spray for hygienic care

The light texture of our LR MICROSILVER PLUS mouth spray effectively removes up to **99.99% of all germs**, such as bacteria and viruses, from the oral cavity when used regularly. Teeth and gums are effectively protected against plaque, cavities and periodontal disease. For a fresh breath "to go" – anytime and anywhere – and a healthy, balanced oral flora.

THE SPECIAL PLUS

- Aloe vera strengthens and regulates the gums
- Sage and echinacea regulate the oral mucosa
- Mint provides a pleasant freshness throughout the entire oral cavity

25140 | 30 ml

SCIENTIFICALLY PROVEN EFFICIENCY:

- Dermatologically tested VERY GOOD
- Across all users, gum bleeding was reduced by 77% on average within the first 4 weeks (method: determination of the gingiva-index by probing the gingival pockets)*
- 75% report a noticeable improvement of the condition of their teeth and a positive effect on the oral cavity*
- 70% report a strengthening of the gums

* Mouthwash was tested in a user trial by 20 persons between 18 and 54 years of age over a period of 4 weeks in August/September 2020 by Dermatest GmbH.

SCIENTIFICALLY PROVEN EFFICIENCY:

- Dermatologically tested VERY GOOD
- 90% report less gum inflammation*
- 84% report an improved breath*
- 100% assess taste, freshness and care as very pleasant*
- 90% recommend the product*

* Mouth spray was tested in a user trial by 20 persons between 19 and 71 years of age over a period of 4 weeks in August/September 2020 by Dermatest GmbH.



**MICRO
SILVER
PLUS**

LR MICROSILVER PLUS BODY CARE

Antibacterial Protection & Care for the Body

PROBLEM

Stressed and strained hands, an unpleasant smell of sweat, dandruff.

CAUSE

When exposed to external influences every day, hands come into contact with all kinds of bacteria. On a dry and irritated scalp and under damp, warm armpits germs have an easy game.

SOLUTION

The LR MICROSILVER PLUS body care system offers a PLUS for every need to remove germs and restore the natural balance of the protective barrier.

- For an intact skin microbiome
- For your personal hygiene
- Instant and long-term effect: long-lasting, netlike protective film may protect for up to 12 hours



01 Hand gel for hygienic care

LR MICROSILVER PLUS Hand Gel with MicroSilver BG™ removes up to 99,87% of all germs, such as bacteria and viruses, for up to 12 hours. It is quickly absorbed without leaving a sticky layer, eliminating the need of water.

THE SPECIAL PLUS

- ZIN'CÎTE™ and dexpanthenol form a nurturing protective film.
- In addition, the mineral complex ZIN'CÎTE™ protects your skin against UVA/UVB rays.

25051 | 75 ml

02 Regenerating Hand Cream

The quickly absorbing LR MICROSILVER PLUS hand cream provides lasting support for the natural skin regeneration of stressed hands. Antibacterial, antiviral MicroSilver BG™ removes germs, such as bacteria and viruses. For hygienically clean silky-smooth hands.

THE SPECIAL PLUS

- Nourishing and intensively caring dexpanthenol penetrates deep into dry skin folds of chapped skin, stabilises and regenerates sustainably
- In addition, the mineral complex ZIN'CÎTE™ protects your skin against UVA/UVB rays.

25065 | 75 ml



MADE IN GERMANY

"Made in Germany" is our quality promise, which you can count on 100%.



03 Nourishing anti-dandruff shampoo

The LR MICROSILVER PLUS anti-dandruff shampoo reduces dandruff from the first use on and prevents it from forming again. MicroSilver BG™ works reliably against bacteria that cause dandruff. Nurtures sensitive, dry scalps that tend to itch.

THE SPECIAL PLUS

- OCTOPIROX® inhibits bacterial growth and regulates the scalp
- Dexpanthenol soothes a dry, irritated scalp

25072 | 150 ml



All LR MICROSILVER PLUS products contain antibacterial, antiviral MicroSilver BG™

SCIENTIFICALLY PROVEN EFFICIENCY:

- 80% of users confirm that there is no longer any unpleasant odour*
- 80% confirm that there is no skin irritation*

* The antibacterial deo roll-on was tested on 20 subjects between 25 and 76 years of age over a period of 4 weeks in April 2010 by Dermatest GmbH.

04 Gentle, reliable deo roll-on

The LR MICROSILVER PLUS Deo Roll-on protects against unpleasant perspiration odour for up to 24 hours. MicroSilver BG™ works reliably against bacteria that cause perspiration odour. Our mild formula soothes the sensitive skin of your armpits. It leaves a pleasant feeling of freshness – while deliberately avoiding aluminium salts

THE SPECIAL PLUS

- The mineral talc binds moisture and prevents wet armpits
- Dexpanthenol soothes and nurtures sensitive armpits
- Zinc salt constricts pores and absorbs odours

25033 | 50 ml

SCIENTIFICALLY PROVEN EFFICIENCY:

- 100% of users confirm that formation of dandruff decreases*
- 80% of users confirm that their scalp appears less dry and reddened*

* Anti-dandruff shampoo tested on 10 men between 22 and 56 years of age between April and June 2008 by Derma Consult GmbH.

Hair problems?

CAUSE

What are the causes for premature hair loss?

- **Hormone**
Dihydrotestosteron (DHT) is an indirect cause of the degeneration of the hair root
- **Lack of nutrition at the hair roots.**
Insufficient blood circulation in the scalp which reduces the nutrition of hair roots.
- **Poor strength in the hair structure** can also be a factor in the health of the hair root with the possibility of hair loss resulting.

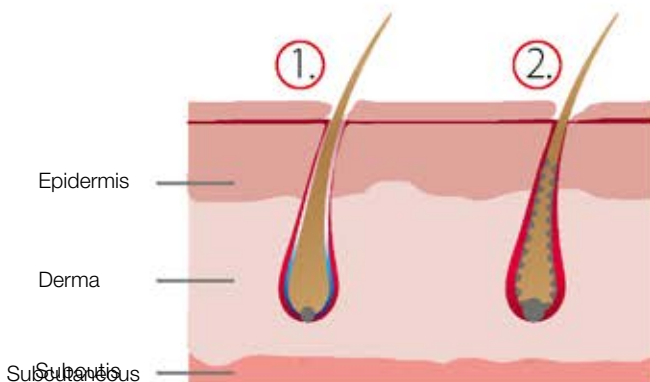


ACTION

How is L-Recapin effective against the cause of premature hair loss?

The innovative and specialized complex active ingredient Procapil® works three fold:

- **Oleanol acid** from the olive tree leaves helps to reduce the degeneration of the hair root
- **Apigenin** from the citrus fruits helps promote and stimulate the blood circulation of the root of the hair (see page 1)
- **Biotinyl-GHK** (a protein vitamin) helps to promote the strength of the root of the hair! (see page 2)



EFFECT

Is the effectiveness of L-Recapin tested in any studies?

Yes. A study with an period of application over 4 months carried out*.

The results:

- L-Recapin helps to reduce premature hair loss
- With the application of L-Recapin the hair stays in the growth phase longer
- L-Recapin contributes to the essential binding of the hair root and can help to reduce premature hair loss
- Through the L-Recapin complex active ingredients the hair root is protected, strengthened and regenerated

*Study Tonic

Certified Effectiveness

- **76%** of those who participated in the study claimed that they noticed **better hair volume** and that their hair remained in the natural growth phases longer
- **76% confirmed the effectiveness** of the product.

(Tonic was tested on 20 men and 5 women in the age group 21 to 60 years of age through the DermaTronnier over a period of 4 months in 2005)

L-Recapin

Powerful duo for full, thick hair

Hereditary hair loss? L-Recapin is the solution for men: The innovative active complex stops hereditary hair loss and has been shown to improve hair volume.



"Made in Germany" is our quality promise, which you can count on 100%.



RECOMMENDATION FOR FULL HAIR:

Only long-term and regular application of L-Recapin will enable the optimum result. The recommended 4-pack provides a four month supply.

The L-Recapin Tonic and the Shampoo are exactly the perfect combination with the best outcomes.

YOU SAVE WITH SETS

L-Recapin Set 1+1 27004
L-Recapin Shampoo · 200 ml
L-Recapin Tonic · 200 ml



L-Recapin Shampoo

The dermatological tested complex ingredients gently and mildly cleans the hair. Use routinely before applying the L-Recapin Tonic to optimally prepare the hair and scalp.

27003 | 200 ml

L-Recapin Tonicum

L-Recapin Tonicum counteracts hereditary hair loss*. Apply the tonic after washing onto damp hair. Massage in circular movements.

27001 | 200 ml



**BRUCE
WILLIS**
PERSONAL EDITION
eau de parfum

PURE
BY GUIDO MARIA KRETSCHMER

PERFUMES

FASCINATING FRAGRANCE WORLDS

Fragrances lend moments an unforgettable magic power. **LR offers a wide variety of high-quality fragrances** – from glamorous star fragrances to lifestyle fragrances to the timeless LR Classics.

Numerous superstars place their trust in LR's fragrance expertise as a worldwide competence partner. The result of these cooperations **are individual fragrance compositions with international star appeal** – fragrances with an individual character and the unmistakable signature of the celebrities.

High proportions of perfume oil with a long adhesion period, far above the market average, are the hallmark of LR fragrances. Based on decades of fragrance expertise, LR creates fragrances **“Made in Germany” in cooperation with renowned international perfumers!**



*Be real. Be natural.
Just be yourself.*

PURE

BY GUIDO MARIA KRETSCHMER



YOU SAVE WITH SETS

PURE
by Guido Maria Kretschmer
Fragrance Set **30550**

Pure by Guido Maria Kretschmer
Eau de Parfum for women
Pure by Guido Maria Kretschmer
Eau de Parfum for men

The PURE Eau de Parfum by Guido Maria Kretschmer can be found on page 137.

Be real. Be natural.
Just be yourself – that is the message of Guido Maria Kretschmer!

The likeable designer sets an example and inspires people with his positive energy and joie de vivre. That is why Guido has created a true feel-good fragrance that accompanies you in every moment of your everyday life and inspires you to simply be yourself. PURE by Guido Maria Kretschmer for women is refreshing in the top note, soulful in the heart and sensually warm in the base note.

PURE
by Guido Maria
Kretschmer
Eau de Parfum
for women
50 ml | 30530

flowery
fresh

Top note
pear,
citrus

Middle note
peach,
jasmine

Base note
amber,
cedar wood





PURE HAPPINESS

BY GUIDO MARIA KRETSCHMER



*Be real. Be natural.
Just be yourself.*

**Be real. Shine.
Just be happy.**

Feel pure joy of life here and now.
Enjoy the wonderful feeling of wanting
to embrace the whole word. PURE
HAPPINESS makes you happy – a
fragrance full of lightness that puts a
radiant smile on your face every day!

**PURE
HAPPINESS**
by Guido Maria
Kretschmer

Eau de Parfum
for women
50 ml | 30560



flowery
fruity

Top note
grapefruit,
bergamot

Middle note
jasmine,
iris

Base note
musk,
tobacco

YOU SAVE WITH SETS

PURE HAPPINESS
by Guido Maria Kretschmer
Fragrance Set **30565**

PURE HAPPINESS
by Guido Maria Kretschmer
Eau de Parfum for women
PURE HAPPINESS
by Guido Maria Kretschmer
Eau de Parfum for men

The PURE HAPPINESS Eau de Parfum by
Guido Maria Kretschmer can be found on
page 138

PURE TENDERNESS

BY GUIDO MARIA KRETSCHMER

NEW



*Be real. Be sensual.
Just be seductive.*

**Be real. Be sensual.
Just be seductive.**

Experience intense moments of temptation and devotion. PURE TENDERNESS accompanies you into a sensual world full of emotions and passion. An electrifying fragrance with sex appeal. Exciting, intoxicating – the ultimate weapon in the art of seduction.

**PURE
TENDERNESS**
by Guido Maria
Kretschmer

Eau de Parfum
for women
30580 | 50 ml



**Flowery
Woody**

Top note
cardamom,
Freesia

Middle note
white blossoms,
lily of the valley

Base note
cedar wood,
tonka bean

**SAVE MONEY
WITH A SET**

**PURE TENDERNESS
by Guido Maria Kretschmer
Fragrance-Set** 30581
PURE TENDERNESS
by Guido Maria Kretschmer
Eau de Parfum for women
PURE TENDERNESS
by Guido Maria Kretschmer
Eau de Parfum for men
(Combination freely selectable)

The PURE TENDERNESS Eau de Parfum for men by Guido Maria Kretschmer can be found on page 155



ELEGANT SCENTED CANDLES FOR YOUR HOME

Inspired by the perfume collection, the popular designer created scented candles in a sophisticated design—HAUTE PARFUM FOR YOUR HOME.

As always, these fragrances by Guido Maria Kretschmer also bear a very personal signature: sensually elegant and fascinatingly charismatic.

HAUTE PARFUM FOR YOUR HOME

by Guido Maria Kretschmer

40166 | **Sensual Elegance**

A fragrance bouquet of mandarin, rose, jasmine and vanilla.

40167 | **Charismatic Fascination**

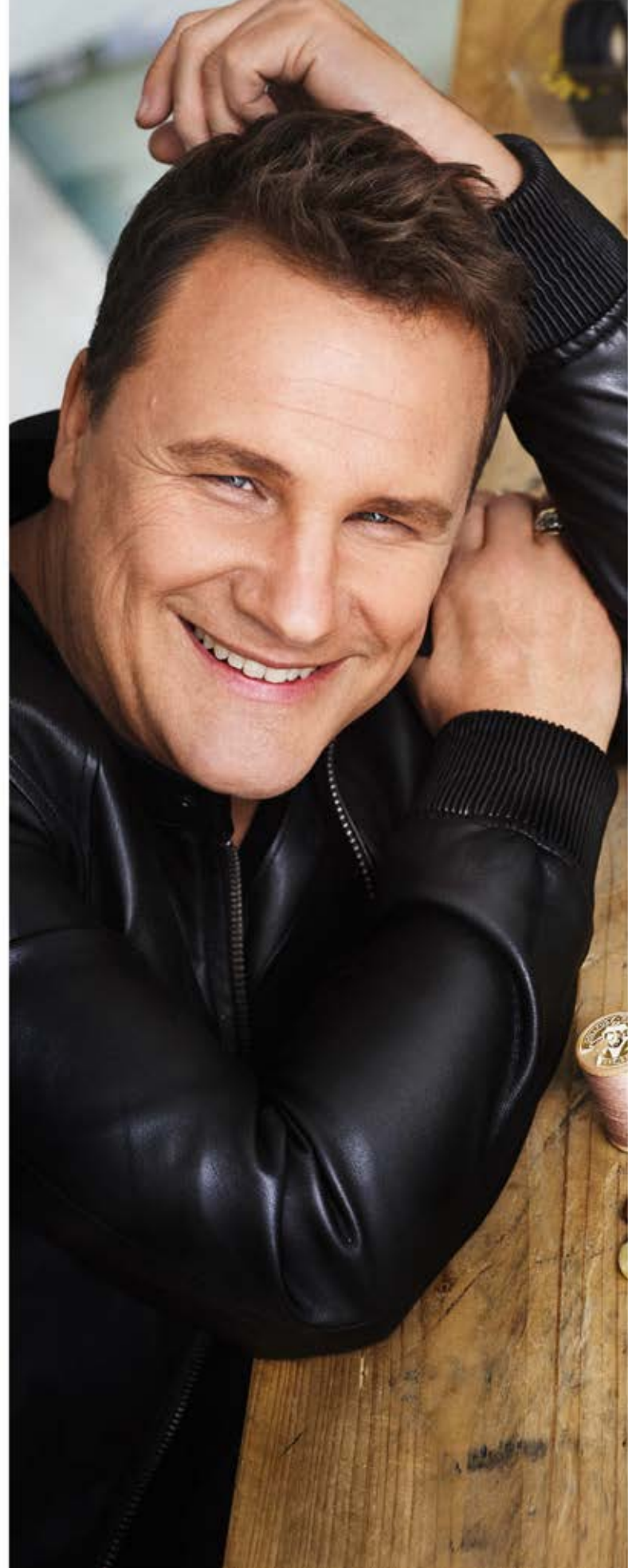
A refined interplay of bergamot, pepper and leather.

310 g

YOU SAVE WITH SETS

HAUTE PARFUM FOR YOUR HOME
by Guido Maria Kretschmer
Scented candles set 40169

Sensual Elegance
Charismatic Fascination



HAUTE PARFUM BY **GUIDO MARIA KRETSCHMER** FOR WOMEN

For years, the international fashion designer Guido Maria Kretschmer has been creating fashion that is completely oriented towards the people who wear it. Of course, a perfect look also calls for a fragrance that underlines the personality: The HAUTE PARFUM perfume collection. His Eau de Parfum for women – delicate seduction meets timeless elegance. A unique composition of mandarin, rose and vanilla.

" You have to like people, put yourself in their position and touch them with your fashion. And this also holds true for a good perfume. I want to touch people's hearts, not just seduce them."



YOU SAVE WITH **SETS**

HAUTE PARFUM
by Guido Maria Kretschmer
Fragrance Set 30230

HAUTE PARFUM
by Guido Maria Kretschmer
Eau de Parfum for women

HAUTE PARFUM
by Guido Maria Kretschmer
Eau de Parfum for men

HAUTE PARFUM by Guido Maria Kretschmer

Eau de Parfum
for women
50 ml | 30200



fruity
delicate

Top note
mandarin,
plum

Middle note
rose,
orange blossom

Base note
dry amber,
vanilla



The HAUTE PARFUM by Guido Maria Kretschmer Eau de Parfum for men can be found on page 141



REAL LOVE IN A FLACON

A sensual proof of love full of warmth and romance. Lovingly – a declaration of love turned into a fragrance by Bruce Willis for his beloved wife Emma.

LOVINGLY
by Bruce Willis

Eau de Parfum
50 ml | 3630

oriental
elegant

Top note
citrus fruits,
pear

Middle note
lily,
peony

Base note
white cedar wood,
sandal wood



Declaration of love from Bruce Willis

"Inspired by my love for Emma"

SENSUAL, MAGICAL, FULL OF RADIANCE



THE ESSENCES OF LIFE ENERGY – ROMANCE – CLARITY

Three soulful fragrance compositions full of magic – the Lightning Collection presented by Emma Heming-Willis expresses the essences of life. An additional highlight of every perfume are the genuine Swarovski crystals.



LIGHTNING ESSENCE OF AMBER

oriental alluring

Top note
bergamot,
mandarin

Middle note
iris,
orange blossom

Base note
tonka bean,
patchouli

Eau de Parfum
50 ml | 30330-3



LIGHTNING ESSENCE OF ROSE

flowery sensual

Top note
fruity,
jasmine

Middle note
rose,
powdery

Base note
sweet,
ambergris

Eau de Parfum
50 ml | 30330-2



LIGHTNING ESSENCE OF MARINE

fresh aquatic

Top note
bergamot,
aquatic

Middle note
lily of the valley,
spicy

Base note
cedar wood,
musk

Eau de Parfum
50 ml | 30330-101



YOU SAVE WITH SETS

HAUTE PARFUM Lightning Collection Fragrance Set

30334

Essence of amber, Eau de Parfum
Essence of marine, Eau de Parfum
Essence of rose, Eau de Parfum



**flowery
feminine**

Top note
orange,
basil

Middle note
ylang ylang,
cinnamon

Base note
honey,
tonka absolute



**oriental
elegant**

Top note
incense,
cistus

Middle note
jasmine,
geranium

Base note
vanilla,
caramel



**oriental
alluring**

Top note
mandarin,
bergamot

Middle note
passion fruit,
apricot

Base note
chocolate,
caramel

01 CLASSIC SEDUCTION

The elegant, powdery fragrance presents itself as timeless and feminine. A fascinating, attractive perfume for women with character and style.

02 CHARMING SENSUALITY

An interpretation of modern femininity – elegant grace, delicate lightness and seductive sensuality. A bewitching fragrance that elegantly highlights the feminine aura.

03 MAGIC OF THE ORIENT

The irresistible charm of the Orient in a deliciously sweet gourmand creation. For sensually scented moments of happiness full of magic!

Femme Noblesse

Eau de Parfum
30372 | 50 ml



Sensual Grace

Eau de Parfum
30150 | 50 ml



Harem

Eau de Parfum
30404 | 50 ml





SHINY ENERGY BY DAY

Vivid energy, shining lightness and the pure pleasure of the moment: This perfume makes you and your day shine!

flowery
vivid

Top note
pink pepper,
fresh green

Middle note
violet,
rose

Base note
vanilla,
sandal wood

QUEEN OF THE NIGHT

As the stars shine up in the sky, you radiate fascinating femininity with an elegant aura. Make the stars dance by shaking the bottle!

flowery
elegant

Top note
mandarin,
orange

Middle note
jasmine,
tuberose

Base note
vanilla,
honey

Shine by Day

Eau de Parfum
30600 | 50 ml



Shine by Night

Eau de Parfum
30610 | 50 ml





fruity
inspiring

Top note
blood oranges,
freesia

Middle note
cassis,
red plum


Base note
musk
sandal wood

01

01 STUNNINGLY FRUITY

The symbol of self-confident femininity. A sensually fruity fragrance cocktail for a sparkling, feminine radiance. Inspiring, self-confident and passionate.

Heart & Soul
Eau de Parfum
3650 | 50 ml




fresh
sensual

Top note
orange,
lemon

Middle note
rose,
gardenia

Base note
musk,
cedar wood

02

02 INSPIRING FRESH

Your passion opens all doors. This unique creation is both energetic and sensual. A multi-faceted fragrance composition for life's adventures!

Rockin' Romance
Eau de Parfum
3250 | 50 ml




oriental
exciting

Top note
bergamot,
pear

Middle note
jasmine,
iris


Base note
caramel,
patchouli

03

03 SIMPLY GLAMOROUS

Bold, inspiring, natural, romantic – the explosive fragrance composition captures the modern, female spirit – for a uniquely exciting glamorous appearance.

Brilliant Look
Eau de Parfum
30095 | 50 ml





LIGHT AND SENSUAL

Charming modesty transforms into self-confident sensuality. Pseudonym captivates with a mysterious feminine aura.

fruity oriental

Top note
lychee,
peach

Middle note
freesia,
violet

Base note
sandal wood,
vetiver

Pseudonym
Eau de Parfum
30386 | 50 ml



**YOUR WORLD,
YOUR CATWALK**

You'll conquer the catwalks of the world with your look and this fragrance. A must-have in your handbag.

flowery alluring

Top note
mandarin,
ozonic notes

Middle note
rose,
lily of the valley

Base note
musk,
iris

Beautyqueen
Eau de Parfum
30134 | 50 ml



THE WORLD OF FRAGRANCES

FOR WOMEN

Welcome to perfume paradise!

Our exclusive LR Classics Eau de Perfume ranges take you to the most beautiful places in the world. From shopping in luxurious Marbella on to the Walk of Fame in Los Angeles and then surfing in Hawaii at the weekend? Change your fragrance depending on the season, mood and occasion. Let yourself be inspired and experience a new, exciting fragrance journey every day!



MADE IN GERMANY

"Made in Germany" is our quality promise, which you can count on 100%.



01 LR Classics HAWAII

The memory of the last summer flirt.

Eau de Parfum
50 ml | 3295-106

**fruity
oriental**

Top note
bergamot,
cinnamon

Middle note
rose,
heliotrope

Base note
vanilla,
tonka bean

02 LR Classics LOS ANGELES

Glamorous, vibrant, full of life.

Eau de Parfum
50 ml | 3295-127

**fruity
flowery**

Top note
pear,
lotus

Middle note
lily of the valley,
jasmine

Base note
sandal wood,
white musk

03 LR Classics MARBELLA

For charming seduction and a sense of pure luxury.

Eau de Parfum
50 ml | 3295-124

**oriental
vivid**

Top note
orange,
bergamot

Middle note
peony,
jasmine

Base note
patchouli,
vetiver

04 LR Classics ANTIGUA

Like intense kisses on a white sandy beach.

Eau de Parfum
50 ml | 3295-223

**oriental
sensual**

Top note
peach,
violet

Middle note
iris,
rose

Base note
sandal wood,
vanilla

05 LR Classics SANTORINI

Like a sunrise captivating the senses.

Eau de Parfum
50 ml | 3295-220

**oriental
flowery**

Top note
freesia

Middle note
jasmine

Base note
musk

06 LR Classics VALENCIA

La Dolce Vita! Mediterranean flair on your skin.

Eau de Parfum
50 ml | 3295-126

**fresh
aromatisch**

Top note
lemon,
grapefruit

Middle note
flowery notes
jasmine

Base note
amber,
musk



HAWAII

01



LOS ANGELES

02



MARBELLA

03



ANTIGUA

04



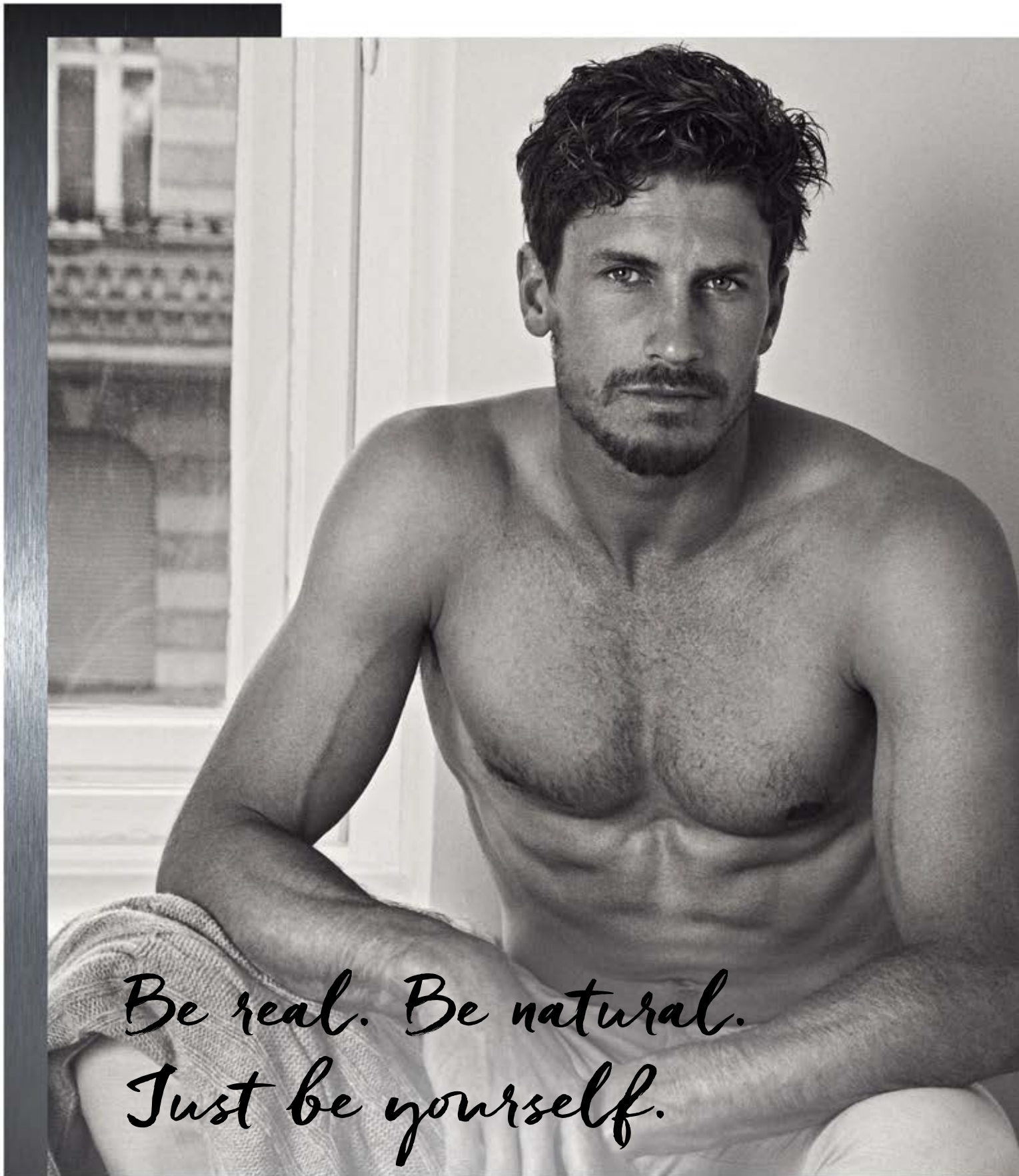
SANTORINI

05



VALENCIA

06



*Be real. Be natural.
Just be yourself.*

PURE

BY GUIDO MARIA KRETSCHMER



YOU SAVE WITH SETS

PURE by Guido Maria Kretschmer Fragrance Set 30550

Pure by Guido Maria Kretschmer
Eau de Parfum for women
Pure by Guido Maria Kretschmer
Eau de Parfum for men

The PURE Eau de Parfum by Guido Maria
Kretschmer can be found on page 123.

Be real. Be natural. Just be yourself – that is the message of Guido Maria Kretschmer!

The likeable designer sets an example and inspires people with his positive energy and joie de vivre. That is why Guido has created a true feel-good fragrance that accompanies you in every moment of your everyday life and inspires you to simply be yourself. PURE by Guido Maria Kretschmer for men is charismatic in the top note, multifaceted in the heart and spicy in the base note.

PURE by Guido Maria Kretschmer

Eau de Parfum
for men
50 ml | 30540

woody
spicy

Top note
saffron,
rose oxide

Middle note
clove,
oil of guaiac

Base note
sandal wood,
amber,





PURE HAPPINESS

BY GUIDO MARIA KRETSCHMER



*Be real. Be natural.
Just be yourself.*

**Be real. Shine.
Just be happy.**

Enjoy the feeling of freedom – as boundless as the sea and full of wonderful promises. Live in the here and now and enjoy the moment. PURE HAPPINESS makes you happier – a fragrance full of vivacity and positive energy!

PURE HAPPINESS
by Guido Maria Kretschmer

Eau de Parfum
for men
50 ml | 30570



woody
fresh

Top note
grapefruit,
peppermint

Middle note
cedar wood,
geranium

Base note
moss,
balmly notes

YOU SAVE WITH SETS

PURE HAPPINESS
by Guido Maria Kretschmer
Fragrance Set 30565
PURE HAPPINESS
by Guido Maria Kretschmer
Eau de Parfum for women
PURE HAPPINESS
by Guido Maria Kretschmer
Eau de Parfum for men

The PURE HAPPINESS Eau de Parfum by Guido Maria Kretschmer can be found on page 124

PURE TENDERNESS

BY GUIDO MARIA KRETSCHMER

NEW



*Be real. Be sensual.
Just be seductive.*

**Be real. Be sensual.
Just be seductive.**

Experience intense moments of temptation and seduction. PURE TENDERNESS accompanies you into a sensual world full of emotions and passion. An exciting fragrance composition with magical appeal that unfolds irresistibly. A breathtaking fragrance.

PURE TENDERNESS by Guido Maria Kretschmer

Eau de Parfum
for men
30590 | 50 ml



**Aromatic
Woody**

Top note
Lemon
Mandarin

Middle note
lavender,
suede leather

Base note
Wood
tonka bean

SAVE MONEY WITH A SET

**PURE TENDERNESS
by Guido Maria Kretschmer
Fragrance-Set 30581**
PURE TENDERNESS
by Guido Maria Kretschmer
Eau de Parfum for women
PURE TENDERNESS
by Guido Maria Kretschmer
Eau de Parfum for men
(Combination freely selectable)

The PURE TENDERNESS by Guido Maria Kretschmer Eau de Parfum for women can be found on page 141



ELEGANT SCENTED CANDLES FOR YOUR HOME

Inspired by the perfume collection, the popular designer created scented candles in a sophisticated design—HAUTE PARFUM FOR YOUR HOME.

As always, these fragrances by Guido Maria Kretschmer also bear a very personal signature: sensually elegant and fascinatingly charismatic.

HAUTE PARFUM FOR YOUR HOME

by Guido Maria Kretschmer
40166 | **Sensual Elegance**

A fragrance bouquet of mandarin, rose, jasmine and vanilla.

40167 | **Charismatic Fascination**

A refined interplay of bergamot, pepper and leather.

310 g

YOU SAVE WITH SETS

HAUTE PARFUM FOR YOUR HOME

by Guido Maria Kretschmer
Scented candles set 40169
Sensual Elegance
Charismatic Fascination

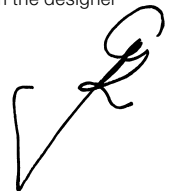


HAUTE PARFUM BY **GUIDO MARIA KRETSCHMER** FOR MEN

Just like the women's scent, the men's fragrance bears the signature of the designer: elegant, sophisticated, timeless and authentic. Little by little, the elegant, spicy and fresh essences unfold their exciting facets on the skin.



Classy packaging with loving attention to detail: stylish design box with elegant satin and a quote from the designer himself.



YOU SAVE WITH **SETS**

HAUTE PARFUM
by Guido Maria Kretschmer
Fragrance Set 30230

HAUTE PARFUM
by Guido Maria Kretschmer
Eau de Parfum for women

HAUTE PARFUM
by Guido Maria Kretschmer
Eau de Parfum for men

HAUTE PARFUM by Guido Maria Kretschmer

Eau de Parfum
for men
50 ml | 30220



woody
exciting

Top note
bergamot,
tangerine

Middle note
peppermint,
geranium,

Base note
vetiver,
leather

The HAUTE PARFUM by Guido Maria Kretschmer Eau de Parfum for women can be found on page 127



SMART GUYS LIVE FOREVER –

Exactly like Bruce Willis. Straightforward, masculine and unconventional. The fragrance of the action hero: Powerful cedar wood and spicy pepper meet earthy vetiver and vitalising grapefruit. Bruce Willis' first fragrance – already a legend!

BRUCE WILLIS

Eau de Parfum
50 ml | 30505

**spicy
powerful**

Top note
grapefruit,
orange

Middle note
peppermint,
geranium leaves

Base note
cedar wood,
vetiver



ACTION HERO & GENTLEMAN – **FILM STAR UP CLOSE**

ABSOLUTELY PRIVATE:

Citrus fruits and patchouli make for a fresh prelude, while aromatic notes, refined with a hint of tobacco, radiate an unmistakable masculine elegance. The powerful base note consisting of sensual leather notes and precious agarwood lend the fragrance its very own character which reflects Bruce Willis' private side.

BRUCE WILLIS PERSONAL EDITION

Eau de Parfum
50 ml | 2950



spicy
elegant

Top note
citrus fruits,
cardamom

Middle note
lavender,
tobacco notes

Base note
leather-Akkorde,
agarwood





01

classic sporty

Top note
star anise,
ginger

Middle note
nutmeg,
cardamom

Base note
notes of wood,
musk



02

Fresh light

Top note
bergamot,
ginger

Middle note
melon,
eucalyptus

Base note
patchouli,
cedar wood



03

woody exciting

Top note
orange,
cardamom

Middle note
jasmine,
cedar wood

Base note
amber,
musk



04

classic charismatic

Top note
bergamot

Middle note
lemon

Base note
amber

01 3,2,1 – ACTION!

The perfect combination of sportiness, elegance and masculinity. Fresh and dynamic – for a casual, relaxed lifestyle.

02 HEROES OF THE OCEAN

The wave trembles. Adrenaline rushes through your veins. The beach is in view. Immerse yourself in a world of lightness and coolness.

03 ADRENALINE KICK

An exciting, dynamic fragrance for men who love challenges and constantly redefine success.

04 AHEAD OF THE CURVE

Striking, mysterious and uncompromising. A powerful men's fragrance with a classic, timeless note.

Just Sport
Eau de Parfum
30000 | 50 ml



Ocean' Sky
Eau de Parfum
1580 | 50 ml



Racing
Eau de Parfum
30027 | 50 ml



Terminator
Eau de Parfum
30414 | 50 ml





TRENDY FRAGRANCE FOR ADVENTURES

The exotic composition brings new energy and an exciting portion of jungle feeling into your everyday life.

classic intensive

Top note
green mint,
artemisia

Middle note
lavender,
clove

Base note
tonka bean,
sandal wood

FOR REAL COSMOPOLITANS

New York, Rio, Tokyo – the modern man loves the world's metropolises. This is also reflected by his perfume: elegant, casual, sensual, cool.

spicy casual

Top note
bergamot,
Sezuanpfeffer

Middle note
cardamom,
geranium

Base note
chocolatelade,
vetiver

Jungle Man

Eau de Parfum
3430 | 50 ml



Metropolitan Man

Eau de Parfum
30190 | 50 ml



THE WORLD OF FRAGRANCES FOR MEN



You are an adventurer and love the world's metropolises?

Then these fragrances are just right for you! Whether it is a cultural trip to trendy Stockholm, a business meeting in exotic Singapore or networking in exclusive Monaco... With the LR Classics you can go on your own private trips of your dreams. The modern Eau de Perfumes radiate the fragrance of the big wide world and will gladly accompany you to your next destination.



MADE IN GERMANY

"Made in Germany" is our quality promise, which you can count on 100%.



01 LR Classics SINGAPORE

Seductive and mysterious. Full of contrast and always exciting.

Eau de Parfum
50 ml | 3295-151

**spicy
intensiv**

Top note
oriental
spicy notes

Middle note
cedar wood,
Salbei

Base note
vanilla,
benzoin

02 LR Classics NIAGARA

Powerful and vivid – a fragrance that radiates strength. Just like the mighty Niagara Falls

Eau de Parfum
50 ml | 3295-261

**klassisch
fresh**

Top note
Marine Noten,
Minze

Middle note
geranium,
Neroli

Base note
cedar wood,
musk

03 LR Classics BOSTON

Für Lebenshungrige. Einfach abwechslungsreich und multikulturell.

Eau de Parfum
50 ml | 3295-162

**spicy
fruity**

Top note
apple,
orange

Middle note
rose,
jasmine

Base note
spicy wood,
amber

04 LR Classics MONACO

Juicy and opulent – just like the metropolis, the fragrance radiates luxury and exclusivity.

Eau de Parfum
50 ml | 3295-259

**woody
elegant**

Top note
bergamot,
grapefruit

Middle note
green,
flowery

Base note
amber,
woody notes

05 LR Classics STOCKHOLM

Slightly woody and pulsating like the trend city of Scandinavia itself.

Eau de Parfum
50 ml | 3295-260

**klassisch
alluring**

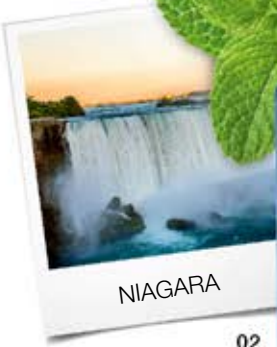
Top note
bergamot
anise

Middle note
oil of guaiac,
cedar wood

Base note
amber,
musk



01



02



03



04



05





MA

KE

PERFECT MAKE-UP, **PERFECT LOOK**

U

P

Enchanting make-up looks for every occasion: The cosmetic products by LR offer individual variety – from a subtle natural day make-up to stylish modern elegance through to trendy party glamour.

With the **LR DELUXE** premium cosmetics in studio quality, a professional make-up can be created that meets the highest demands. High-quality textures and shimmering nuances ensure glamorous moments that make an impression.

LR COLOURS is a colourful make-up range for trend-setters. Whether eye shadow, blusher, lipstick or nail polish – the innovative highlights of LR COLOURS ensure fun and joie de vivre.

Deluxe



11131-1



11131-2



11131-3



11131-4



11131-5



11131-8

02



Lips in the spotlight



01

01 High Impact Lipstick

- Creamy, delicate texture full of intensive colour pigments for a pure colour experience
- The innovative texture provides a luxurious finish and seductive colour depth
- Uniform application, long-lasting hold and silky skin sensation

3,5 g

- 1 | 11130-1 Signature Red
- 2 | 11130-2 Camney Red
- 3 | 11130-3 Peppy Tomato*
- 4 | 11130-4 Sensual Rosewood*
- 5 | 11130-5 Soft Beige
- 6 | 11130-6 Light Chocolate*

02 Brilliant Lipgloss

- Shimmering, glossy, vivid
- 3-D effect: fuller-looking lips
- With nurturing ingredients

4 ml

- 11131-1 Dramatic Rosewood
- 11131-2 Pink Brilliance*
- 11131-3 Nude Shine
- 11131-4 Berry Glam
- 11131-5 Orange Flash*
- 11131-8 Rose Temptation

The model is wearing
High-Impact Lipstick
11130-1;
Signature Red

* while stocks last



LR by *da Vinci*
HANDMADE IN GERMANY

01 | Powder Brush*

- For even application of loose and compressed powder

40060

02 | Rouge Brush*

- For precise application of powder rouge

40061

03 | Eyeshadow Brush*

- For even application of powder eyeshadows

40063

04 | Blender*

- Perfect for blending powder eyeshadow in the lid crease

40064

05 | Eyebrow and Eyeliner Brush*

- For eyebrow powder and liquid eyeliners

40065

06 | Eyeshadow Brush*

- For even application of powder eyeshadows

40066



* while stocks last



The model is wearing Perfect Powder Blush 11113-1

TOP
SELLER

LR ZEITGARD Fantastic Mascara

- Even thicker, longer and more defined: ingenious, ultra-black 3-D lashes
- Intelligent 3-fold film texture: more colour, volume and definition with every stroke
- Special brush structure: wave-like fibres for a perfect result up to the tips
- Creates a „false-lash effect“

11188 | 10 ml

TOP
SELLER

LR ZEITGARD Activating Lash Serum

- Skin-friendly lash serum with a complex of growth stimulating active substances
- For visibly longer and thicker lashes**
- Up to 35% longer lashes after only 6 weeks*
- Reduces lash loss and maximises lash volume

11127 | 5,5 ml



* Maximum measured lash length after 6 weeks: up to 35% longer lashes.

** Scientific study conducted by the renowned Institut Dermatest GmbH.

Result: April 2014. Participants: 20 women. Application: apply the serum twice a day to the upper lash line.

Period of application: 12 weeks (intermediate result after 6 weeks)



Lash Booster

- Can be applied under every kind of mascara
- Intensive result and incredible lash volume
- The fine fibres in the white texture make your lashes appear longer and more defined

11125 | 9 ml



Eye Make-up Remover

- 2-phase-system: care component and remover mix
- Removes waterproof make-up hassle-free and without residues
- Does not leave an oily film
- Nurturing active ingredients provide care for sensitive and dry skin around the eyes
- Shake well before use

11190 | 125 ml




Precious interplays of colour in the bat of an eye



Full Colour Superliner


- Liquid eyeliner for easy application and expressive eyes
- Intensive full colour performance and long-lasting hold of up to 12 hours
- Fine felt point for precise, elegant contours in a single stroke
- Apply to oil and powder-free skin

1,1 ml

 11199 Deep Black


Perfect Brow Styler

- Fluid that tints, styles and fixes the brows
- Long-lasting, natural finish
- Tints the hair, not the skin

 11121-101 Bright Liquid

11121-102 Dark Liquid

5 ml



Metallic Eyeliner

- Breathtakingly soft texture
- Extra long-lasting hold, water-resistant
- With removable sharpener and integrated smudger for blending

0,37 g

 11120-2 Velvet Violet*

 11120-3 Moonlight Silver*

 11120-6 Satin Brown*

 11120-7 Gorgeous Grey


Artistic Quattro Eyeshadow

- Perfectly harmonised nuances for a multitude of colour combinations
- 4 cambered, compressed eyeshadows
- Soft, satined interplays of colour from delicate to intense brilliance
- Extremely smooth and high-pigmented expert texture
- Wet & dry texture: can be applied either dry or wet with a moistened applicator

4 x 0,5 g

01 | 11150-1 Night Rock

02 | 11150-3 Velvet Vintage

03 | 11150-8 Secret Dawn*

04 | 11150-10 Delighted Nude

05 | 11150-12 Sublime Marine*

* while stocks last

Experience skin perfection

that knows
no limits



01 Perfect Wear Foundation

- Silky texture with medium opacity that blends perfectly into the skin
- For a flawless and perfected complexion without mask effect
- Effective peptide complex for intense radiance and brilliancy
- Tested light protection factor LPF 30

30 ml

- 1 | 11116-1 Porcelain
- 2 | 11116-2 Light Beige
- 3 | 11116-3 Beige
- 4 | 11116-4 Dark Beige
- 5 | 11116-5 Beige Noisette
- 6 | 11116-6 Hazelnut

02 Perfect Smooth Compact Foundation

- Creamy compact foundation with medium opacity, perfect for on the go
- Conceals imperfections simply and quickly for a perfected complexion
- Tested light protection factor LPF 30

8,5 g

- 11117-101 Porcelain*
- 11117-102 Light Beige
- 11117-103 Beige*
- 11117-104 Dark Beige*
- 11117-105 Beige Noisette*
- 11117-106 Hazelnut*

Eye- & Lipbase

- Normalises the skin tone
- Makes lipstick and eyeshadow last longer
- Can be applied under lip and eye make-up



11108 | 2,2 g



Radiant Skin Primer

- Corrects imperfections, makes make-up last longer and reduces the pore size
- Diamond-based effect pigments for enhanced radiance
- Peach-coloured texture freshens up the complexion
- Can be applied under make-up or alone



11115 | 30 ml

Fast Wrinkle Filler*

- Fills up wrinkles, imperfections and small scars from the outside
- Long-lasting texture for a smooth complexion
- Apply under make-up and let dry for a few seconds



11118 | 3,6 g



Bright Highlighter

- Magical: reduces any signs of tiredness
- Rich cocktail of active ingredients including amaranth oil, bisabolol oil, Australian myrtle oil and Optiso™
- Apply under the eyes, to the upper lip line and where fine lines appear

- 11109-101 | 2,5 ml Porcelain
- 11109-102 | 2,5 ml Ginger



Perfect finish from natural to expressive



01 Perfect Powder Blush

- Velvety powder that stands out with excellent colour coverage and brilliance
- The harmonised matte colours add a fresh touch and highlight the cheekbones
- Duo colours, can be applied individually or in combination for a multitude of colour variants

11113-1 | 11,8 g Ruddy rose
11113-2 | 11,1 g Petal Peach

02 Sun Dream Bronzer

- Feathery, pressed powder which can be evenly applied all over the face or to accentuate certain areas
- Perfect duo-colour combination for a smooth finish and natural freshness
- For a fresh summer complexion throughout the year

11114 | 11 g

03 Hollywood Powder Multicolour

- Perfect for everyday use and every skin tone
- Yellow provides a radiant, fresh complexion
- Beige reduces irregularities in pigmentation
- Green conceals broken capillaries and pigmentation spots
- Fixes make-up, blurs out imperfections and ensures a smooth and radiant complexion

11111 | 12 g

04 Hollywood Powder Duocolour*

- Yellow imparts a healthy glow to your skin, blurs out shadows and imperfections and provides a radiant complexion
- Purple ensures a fresh and vital complexion, even at night – it reflects the light and livens up dull skin
- Fixes make-up, blurs out imperfections and ensures a smooth and radiant complexion

11112 | 10 g

05 Velvet Touch Micro Powder

- High-grade multi-functional powder
- The airy and micro fine texture imparts a silky-transparent and smooth finish
- Reduces shine and normalises the skin tone

11110 | 10 g



* while stocks last

Become an eye-catcher!



Liquid Eyeliner

- For an intense, opaque result
- For precise, straight lines
- Quick-drying and long-lasting
- Shake well before use

2,5 ml

- 10005-1 Absolute Black
- 10005-2 Dark Brown*

Eyeshadow

- Dual colour power
- Brilliant colours full of radiance
- Powdery-soft texture with light-reflecting elements
- with pure minerals and Phycocoral®
- Talcum-free

- 01 | 10420-1 Mint 'n' Pine Green
- 02 | 10420-3 Sky 'n' Water
- 03 | 10420-4 Rose 'n' Grey*
- 04 | 10420-6 Taupe 'n' Bronze
- 05 | 10420-7 Cashmere 'n' Copper*
- 06 | 10420-8 Mauve 'n' Plum
- 07 | 10420-9 Gold 'n' Bronze*
- 08 | 10420-10 Vintage Rose 'n' Grape



Eyelid Highlighter*

- 2 tips for day and night
- Delicate rose for the day
- Shimmering white-green for the night
- Makes the eyes look bigger
- Apply directly under the eyebrows

10004
2 x 4,6 g



Eyebrow Double Pencil

- Highlights the brows naturally and expressively
- Fine tip: for filling in gaps and defining the brows
- Broad tip: for adding colour and shaping the brows
- TIP: also ideal as eyeshadow!

4,9 g & 1,3 g

- 10006-1 Cashmere Creme*
- 10006-2 Cashmere Brown



* while stocks last

COLOURS



01 Volume & Curl Mascara

- Conjures up extraordinary volume with perfectly separated eyelashes
- The slightly curved brush fans out the lashes and creates a fabulous curve



10002-5 Night Blue*



10002-4 Dark Brown*



10002-1 Absolute Black

10 ml

02 Extreme Volume Mascara*

- Spectacularly full, intensive lashes with maximum volume effect
- A combination of carefully selected waxes keeps the lashes soft and supple and unfolds every lash
- Conical brush shape for a marvelous „big eyes effect“
- Easy application even at the corners of the eye and the lower lash line thanks to pointed brush



10386 Absolute Black

11 ml

03 Length & Definition Mascara, waterproof

- Perfectly defined, visibly lengthened lashes
- The high definition brush makes the lashes look longer and separates them to the last hair
- Waterproof, extra long-lasting texture



10266 Absolute Black

7 ml

Kajal

- Intensive, strong and supple lid line
- Easy application
- Ultra long-lasting hold
- Perfect for drawing contours and framing the eyes

- 10001-101 Soft Snow*
 - 10001- 2 Dark Coal
 - 10001-104 Cold Blue
 - 10001-105 Soft Ashes
 - 10001- 6 Olive Green
 - 10001-107 Dark Hazel*
- 1,1 g

* while stocks last





BB Cream

- The all-rounder for a great complexion
- Daily 5-in-1 care
 1. Moisturises
 2. Conceals imperfections
 3. Normalises the skin tone
 4. Mattifies the complexion
 5. UV filter with LPF 15

30 ml

- 01 | 10229-101 Light
- 02 | 10229-102 Medium / Dark



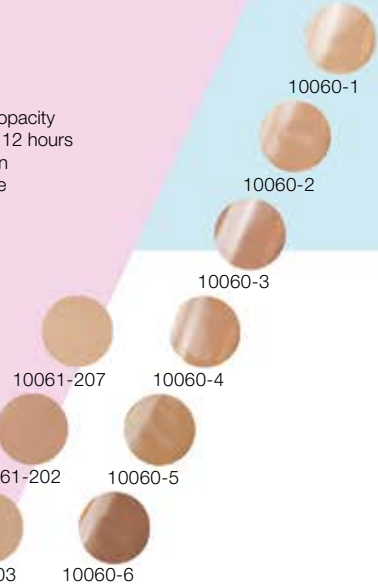
Cream Make-up

- Smooth and creamy make-up with high opacity
- 12-h-wear: extra-long matte effect up to 12 hours
- Increases the moisture content in the skin
- Light-reflecting micro-pigments normalise imperfections



TOP SELLER

- 10060-1 Light Sand
 - 10060-2 Medium Sand
 - 10060-3 Light Caramel
 - 10060-4 Medium Caramel
 - 10060-5 Dark Sand
 - 10060-6 Dark Caramel
- 30 ml



Oilfree Make-up

- smooth and creamy make-up with medium opacity
- **Long-lasting:** ultra-fine powder pigments provide a long-lasting, matte finish
- with nMF-complex to normalise the moisture content in the skin
- light-reflecting micro-pigments normalise imperfections



TOP SELLER

- 10061-207 Light Sand
 - 10061-202 Medium Sand
 - 10061-203 Light Caramel
 - 10061-204 Medium Caramel
 - 10061-205 Dark Sand
 - 10061-206 Dark Caramel
- 30 ml



Skin Perfector

Concealer Stick

- **Sun Shine** conceals eye rings
- **Soft Moss** evens out red patches
- Easy to blend, perfect opacity
- For a natural look
- With avocado oil
- With moisturising aloe vera

2,5 g

- 10062-1 Sun Shine*
- 10062-2 Light Beige
- 10062-3 Dark Beige*
- 10062-4 Soft Moss*



- 10062-1
- 10062-2
- 10062-3
- 10062-4

* while stocks last





Loose Powder

- Silky-weightless texture for a natural style
- Perfect fixation for beautiful, even skin
- Transparent, suited for all make-up shades
- With pure minerals

15 g
10064



10441-1

10441-2

10441-4



10441-5



Blush

- Light texture for a vital, natural look
- With pure minerals and Phycocorail®
- With micro fine mattifying pigments

4 g
10441-1 Warm Peach*
10441-2 Cold Berry*
10441-4 Warm Berry
10441-5 Cold Apricot*



Cleansing Foam

The rich foam gently cleans the skin and removes all make-up.
150 ml
10377



Add some colour!



10440-1



10440-2



10440-3



Bronzing Pearls

- Bronzing powder in pearl form
- Adds a touch of summer tan to the complexion
- Also perfect for highlighting the cheeks and the décolleté

18 g
10068

Pressed Powder

- Perfectly mattified complexion – also on the go
- Smooth, light texture that conjures up a radiant look and lets the skin breathe
- with pure minerals and Phycocorail®

9 g
10440-1 Sand
10440-2 Caramel
10440-3 Apricot*



* while stocks last



Lipliner

- Ideal for contouring and correcting
- Perfectly matches the LR Colours Lipsticks

1,16 g

- 01 | 10032-1 Warm Rose
- 02 | 10032-2 Magic Mauve*
- 03 | 10032-103 Juicy Rose*
- 04 | 10032-4 Orange Toffee*
- 05 | 10032-5 Midnight Plum*
- 06 | 10032-7 Hot Chili*
- 07 | 10032-8 Brown Rose*



Glossy Lipstick

- The perfect combination of lipstick and gloss
 - Long-lasting and moisturising
 - With a seductively fruity flavour
- 1,6 g

- 01 | 10031-1 Crystal Caramel
- 02 | 10031-2 Crystal Rose
- 03 | 10031-3 Crystal Peach*
- 04 | 10031-4 Crystal Mauve
- 05 | 10031-5 Crystal Plum
- 06 | 10031-6 Crystal Berry*



Lipstick

- Colour and brilliance that cast a spell
- From seductive red to fairy-tale rose through to natural shades of brown
- Beautiful lips thanks to vitamin E

4,5 g



- 01| 10431-101 Warm rose
- 02| 10431-102 Magic Mauve
- 03| 10431-103 Juicy rose
- 04| 10431-104 orange Toffee
- 05| 10431-205 Midnight Plum
- 06| 10431-107 Hot Chili
- 07| 10431-108 Brown rose



Lipgloss

- Ultra-glossy colour for extra-long hold
 - Nurturing with vitamin E and rosemary extract
- 10 ml

- 01 | 10029-201 Smoothy Rose*
- 02 | 10029-202 Smoothy Pink*
- 03 | 10029-203 Smoothy Red*



Lipstick Care Balm

- Mild care for sensitive and chopped lips
- Protects and nourishes with Cupuaçu butter and vitamin E
- For a natural and perfect finish

10433



Always find the right tone

* while stocks last



True Colour Nail Polish

- Perfect opacity, brilliant high-gloss finish, vivid colours, long-lasting hold
 - Professional fan brush that follows the nail's contours for precise polish application in one stroke
- 5,5 ml

- 01 | 10400- 1 Marshmallow White*
- 02 | 10400- 2 Frosty Vanilla*
- 03 | 10400- 3 Ballerina Rose*
- 04 | 10400- 4 Sandy Beige*
- 05 | 10400- 5 Toffee Cream*
- 06 | 10400- 6 Latte Macchiato*
- 07 | 10400- 7 Happy Coral*
- 08 | 10400- 8 Pixnk Flamenco*
- 09 | 10400- 9 Foxy Fuchsia*
- 10 | 10400-10 Red Kiss*
- 11 | 10400-11 Black Cherry*
- 12 | 10400-12 Lady Lilac*
- 13 | 10400-13 Brown Truffle*
- 14 | 10400-14 Smoky Grey*



01 Billionnails*

- Intensive nail care polish
 - Complex with vitamin E, C & F, proteins and calcium to support nail growth
 - nourish, harden and reduce brittleness of the nails
- 10405 | 5,5 ml



02 Base Coat*

- Smooths the nail surface and prepares the nails for the coloured polish
 - Protects from nail polish stains
 - Makes your nail polish last longer
- 10404 | 5,5 ml



03 Top Coat*

- Seals your nail polish and makes it last longer
 - Protects the nail from chipping and scrapers
- 10403 | 5,5 ml



04 Nail Hardener*

- Hardens and seals natural nails
 - Strengthens through special protective film
 - Protects against chipping
- 10402 | 5,5 ml



05 Nail Therapy*

- Ideal for soft, brittle nails
 - Vitamin E and bamboo extracts improve nail elasticity and resilience
 - Keratin components repair the nails and support healthy growth
- 10401 | 5,5 ml



Professional File*

- for natural and artificial nails
 - Sand blade file for quick and precise filing
- 4526



Nail Shine/Polisher*

- for naturally shining nails
 - smoothing, filing, polishing
- 823

Nails need care!



Nail Polish Remover-Box*

- For super-quick and thorough polish removal
 - Natural apricot oil replenishes
 - Acetone-free
- 100 ml
10094



Nail Polish Remover*

- Natural apricot oil replenishes
 - Also perfect for re-filling the Remover Box
 - Acetone-free
- 100 ml
10095



Hand & Nail Serum*

- For velvety-soft hands
 - With grape seed, avocado and jojoba oils and vitamin E
 - Gentle care for sensitive skin
- 15 ml
10303



* while stocks last



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